

# DÉ

# DÉ

JAN-FEB 2018

INTERNATIONAL  
EDITION

#nofilter  
**6 TIPS FOR  
PERFECT  
SKIN**

**SUSANNA  
SILICANI**  
ON FASHION  
ENTREPRENEURSHIP  
ITALY

**11 HOME &  
FASHION  
EXCITING TRENDS**

 **QUEEN OF  
INDIAN  
FASHION ALSABA**

**LINGERIE &  
LACE TO MAKE  
HIS HEART RACE**

**+  
FAT BURNING  
FINISHING EXERCISES  
FOR THE BEACH**

**WONDERWOMAN  
LOVE  
SECRETS**



INDIA | ITALY

DÉ MODÉ | BUSINESS & LIFESTYLE MAGAZINE







# DÉ MODÉ

*presents*

MISS UNIVERSE VIETNAM  
PHAM HUONG

PG. 42

INDIA | ITALIA



# IN THIS ISSUE

---

## **AN IDEA BECAME REALITY: ABSENTIA VEIL, EUROPE** 8

Read how a designer in Poland, Europe turned her idea into reality overnight

## **A RUSSIAN PHOTOGRAPHER IN INDIA: NATALIA ARANTSEVA** 10

Want to learn photography? We got you the best coach for you

## **FAT BURNING EXERCISES FOR BEACH** 28

Planning for beach this summer? Here are the exercises which will make you look stunning

## **11 HOME DECOR TRENDS** 57

Got guests coming? Don't worry we'll make your house look luxurious in reasonable price

## **SHOPPING MALLS TO SHOP IN THIS SEASON** 66

If you've booked your tickets to milan, don't forget to shop at these malls

## **WORLD ECONOMIC FORUM ANNUAL MEETING 2018**

Narendra Modi, Bill Gates, Infosys CEO & Malala Yusufzai. What all they discussed? 11

## **6 TIPS FOR PERFECT SKIN**

Worried about your skin? Read what you should use 25

## **WOMEN ENTREPRENEURS**

If you are alone & worried about your business, read their story, get the idea & start your business today. 30

## **TOP AUTHORS YOU SHOULD FOLLOW THIS 2018**

Which book to read & whom to follow. Here is the answer. 42



EDITOR & PUBLISHER Nikhil Rana  
CO-EDITOR & PUBLISHER Anushka Singh  
CREATIVE DIRECTOR Martino Martinelli (ITALIA)  
CHIEF EXECUTIVE OFFICER Nikhil Rana  
PR & CORPORATE COMMUNICATIONS OFFICER  
Rahul Sahay (New Delhi)  
CONTENT MANAGER (BUSINESS) &  
CIRCULATION Vihaan Malhotra (Kolkata, IND)  
CONTENT MANAGER & EDITOR (ESTATE) Pratik  
Angad (Ranchi, IND)  
CONTENT MANAGER & EDITOR (ART) Arnav  
Chikhalkar (Mumbai, IND)  
CONTENT MANAGER & EDITOR (FASHION &  
LIFESTYLE) Maalvika Kotwal (Jaipur, IND)  
CONTENT MANAGER & EDITOR (BOOKS &  
EDUCATION) Shreyansh Bhattacharjee (Kolkata,  
IND)  
CONTENT MANAGER & EDITOR (HEALTH) Shreya  
Sharma (Kolkata, IND)  
CONTENT MANAGER & EDITOR (TRAVEL) Tanu  
Priya (Kolkata, IND)

#### Magazine Distribution

Magazines can be distributed through the mail, through sales by newsstands, bookstores, or other vendors, or through free distribution at selected pick-up locations. The subscription business models for distribution fall into three main categories.

In the paid circulation model, the magazine is sold to readers for a price, either on a per-issue basis or by subscription, where an annual fee or monthly price is paid and issues are sent by post to readers.

Non-paid publication means that there is no cover price and issues are given away, for example in street dispensers, airline in-flight magazines, or included with other products or publications. Controlled circulation is the model used by many trade magazines distributed only to qualifying readers, often for free and determined by some form of survey.

All rights reserved throughout the world.  
Reproduction in any manner is prohibited.

Editor: Nikhil Rana, Published by DELTA AEGIS  
MEDIA NETWORK, Sister concern of Kings  
Federation International.  
Registered Office: Beside CMPDI Colony, Kanke  
Road, Ranchi, India 834008  
Branch Office: DE MODE, Near Salt Lake Sector 5,  
Keshtopur, Kolkata India 700102  
Email: demode@deltaaegis.com  
Web: www.deltaaegis.com  
Ph: 8789723900

To subscribe, Whatsapp "ILOVEDEMODE" to  
8789723900 or log on to www.deltaaegis.com or  
email at demode@deltaaegis.com/  
contact@deltaaegis.com  
For alliances, demode@deltaaegis.com  
For advertising, demode@deltaaegis.com  
For any other queries/observations/feedback, email  
demode@deltaaegis.com

#### DIGITAL EDITION

Volume 1 Issue 01 (Non-Paid Publication)  
For the month January-February 2018  
Total No. of Pages 68



## editor's note

A teacher of mine once told me that change is the only constant in life. That's certainly true for the entire editorial team here, which has spent the better part of a year working tirelessly to change Discover for the better. You saw evidence of that for yourself late last year, when we redesigned our website of Delta Aegis Media Network (damn).

Now it's the magazine's turn: With our January-February issue, we're unveiling a new look for Discover. We hope you like what you see. Anushka Singh, Chief Co-Editor with Vihan Malhotra, our design director and Nick, senior graphic designer worked hard to develop and implement a design & content that's elegant, eye-catching and easy to navigate.

Once of the most obvious changes, as you've probably already noted, is that the magazine is available in both print & digital edition, because of new technology of information adoption. We've also adopted a new tagline, "Business for the Curious," which we think is a more appropriate motto for us. Whether you read us in print or online, you represent a readership that loves business and shares a deep, abiding curiosity about the business world around you. With every story we post here, with every issue, with every day, we're committed to satisfying that curiosity.

*Nikhil Rana*  
Nikhil Rana  
EDITOR IN CHIEF

**DÉ MODÉ**  
BUSINESS & LIFESTYLE MAGAZINE





# SUSANNA SILICANI

Susanna Silicani, a designer & fashion model from Milan Fashion Week, answers the questions you have all been dying to know about fashion world in Italy.

WRITTEN & DESIGNED BY NICK  
PHOTO BY MARTINO MARTINELLI

She started working in fashion industry of Italy at the age of 18 years. Gaining experience in fashion modelling, she realized that she has a real passion in fashion field. Inspired by art, creativity and creative people all around the world, she started studying "Fashion and Industrial Design" with sartorial skills in Rome, Italy. Watching fashion news on TV made her think about the unusual, creative and original patterns designers are capable of making. Taking fashion design an awesome and stimulant job, started designing after her graduation. She understood the creative process that lies under fashion.





# ARTISTIC PERSONALITY

*FASHION DESIGN & MODELLING - A JOB THAT GAVE HER THE FREEDOM TO BE CREATIVE WHILE WORKING*

Having an artistic personality, she always wanted a job that could leave her the freedom to be creative while working. So, she chose to enter fashion studies and courses. While studying about fashion design, she understood that having determination could help in making her dream come true. Working as a fashion model, made her understand how important is one to think out of the box & do something in-line to build an identity in this world full of creative people.

“ I'm not perfect, but I never give up. And I believe this is a great way to start. ”  
- Susanna Silicani

## BIGGEST LESSON

Life brings challenges. Challenges brings competitors. Competition does bring out the best in you. You want to impress the people watching you and show that you are the best. Adrenaline kicks in when your nervous and kicks in to make you nervous but it also does make you play better. Nerves help you win Competitions.

But because of competition people sometimes forget there is another side. People only want to win without thinking about how the other side might feel when they lose. They

get so caught up in winning that they think it is the only thing that matters. Just because you win it doesn't always mean you're a winner and just because you lose it doesn't always mean you're a loser.

*"Never try to imitate others, just be true to yourself and to put efforts in becoming better everyday"*

# ■ THE INTERVIEW ■

Fashion is beauty and elegance, and I think that there is no beauty in cruelty. I believe that humans can enjoy clothes and fashion without causing trouble to the planet, at least trying to be more responsible. That's a lifestyle that I've chosen, enjoying and loving beauty in fashion, spreading creativity and art, with a touch of kindness.

## **Q. Are you self taught or did you study fashion design?**

I studied fashion design in San Raffaele telematic University, in Rome. I also took a base course at Trimoda school in Tuscany. I also keep studying independently at home during my free time. I always love to learn new things and to increase my knowledge.

## **Q. How has your work evolved since you began?**

I feel like I have learned a lot since I started my studies at University. I still have to improve, but as always I am positive and I do the best that I can and I put effort and love in what I create. For example, I started experimenting with handmade embroidery, using ribbons, appliqués, beads and sequins, which can add a perfect final touch to a couture dress. I also improved my ability to design more cohesive collections without penalize the originality of the single pieces.

## **Q. How do influences from outside of Italy find their way into your work?**

I'm always inspired by art, architecture, traditions, colors and people around the world. It is a limitless resource of inspiration. I also keep myself

updated using internet, and I always watch the new fashion shows and innovations outside my country.

## **Q. What are you fascinated by at the moment and how does it feed into your work?**

I'm now really inspired by natural beauty, travels, artistic people and art. In particular, I'm recently obsessed by haute couture and I try to experiment with some of the high quality techniques that give a luxurious vibe to the dresses.

## **Q. We came to know that you even work as a fashion model, how do you come into this, what made up your mind & how do you manage both professions so perfectly?**

I started to work as a model with an agency in Italy when I was 18 years old. I kept doing it because I enjoy it very much, and of course because I love working with fashion. No matter how much success I can achieve, I still like modeling. I always try to improve and evolve both as a person and professionally. Since modelling & designing are the part of same industry, I design myself & wear them for the catalog shoots.

## **Q. Are you superstitious or do you have any rules you live by?**

No compromises. Always be honest and say the truth, even if you're going to be less appreciated for what you say. Put love in everything you do in your life. When you're doing something, do it with passion.

## **Q. How you stay up-to-date with fashion?**

For me, it's quite simple. I usually don't really follow the last trends, because having a very strong personality, I feel & I want to be original. Besides, I dress up based on how I feel, so it really depends on what I want to communicate. For me, fashion is one of the best and powerful ways to express my personality. It's about having fun, being who you want to be and simply enjoy.

## **Q. What do you think about work ethics?**

Ethic is really important for me. At the end of my studies in University, I graduated with a personal project called "Sustainable and cruelty-free fashion." People who possess a strong work ethic embody certain principles that guide their work behavior, leading them to produce high-quality work consistently.





# AN IDEA BECAME REALITY

**Absentia Veil** the designer behind Absentia Couture. She started the workshop in 2011 in Poland, Europe (under the name Veil) by creating hair accessories but gaining more skills with time, she started to make gowns and corsets.

Since I was young my life revolved around creating things. Wrote songs, drew, designed clothes. At school, experimented with different styles & loved to modify clothes from the second hand shops. My original style did not meet with understanding among the teachers and it had an impact on my grades unfortunately.

*“I could not imagine that I could excel in the things I do not like. So to bring joy in work, I decided to create my own brand thanks to which I can pursue my passions in my daily life.”*

Having a degree in art teaching made me self-taught on sewing techniques. Working on various projects, helped me to create better designs. Also, being a vegan, I never prefer wearing a real fur & try to avoid natural leather. Talking about colors, yellow and orange are not seen in my wardrobe.

*“Been influenced by the quality of Indian fabric I use to make colorful European corsets. Indian architecture and style can also be seen in my home decor.”*

I have experienced a big improvement in my work than before, when my pieces became more appealing to people as a result.

I got fascinated with structural forms like layered dresses. The rococo period is currently a big inspiration for me but I combine it with shabby chic thanks to which my work has the aged look. I am in the middle of creating a collection in this style.

In the work of a designer the best part is making an idea become reality. I love to make fantasy creation out of this world that I would not be able to wear to school or to an office work. I can express who I am and my aesthetic taste.

My biggest lesson was that we should not rush things. It is especially prevalent in corset making and returning to a previous phase is sometimes impossible so instead of beginning from the start it is better to be more careful. I do not like making correction but I do realize that they are sometimes necessary for the final effect.

For me, hurting others is unacceptable. One shouldn't tolerate plagiarism. If fashion is what you truly love then work hard and gain experience. Hard work does pay off.

AN

DÉ MODÉ

BUSINESS & LIFESTYLE MAGAZINE

INDIA - ITALIA

offer  
HARD TO MISS



Subscribe DÉ MODÉ at **100%**  
FOR 1 YEAR **OFF\***

To Subscribe:

VISIT [WWW.DELTAAEGIS.COM](http://WWW.DELTAAEGIS.COM) & FILL THE SUBSCRIPTION FORM

USE CODE: ILOVEDEMODE

WHATSAPP "ILOVEDEMODE" TO 8789723900

\* Offer valid on both print & digital edition (Introductory Offer)  
Available as an e-magazine for tablets, mobiles & desktops.



# MAKE IT COME ALIVE WITH *NATALIA* *ARANTSEVA*

**N**ative to Russia, I work and live in Mumbai, India, for over a decade. A few years back, in 2010 I got my first camera as a birthday gift. Being a painter in my early years I decided to begin a new creative hobby which a year later grew as my passion and gradually became my profession. You can call me a self taught photographer, as I gained all my knowledge and inspiration through social media and online photography communities.

Apart from fashion, I love creating fine art conceptual portraits. However, my fashion photography has resemblance of painting, as noticed by many. I wonder why not to marry art and fashion.



As a workshop instructor, I have been invited to teach in different countries and been published in many photography magazines in India and Europe.

I wish I knew the fact that it is not the expensive gear that counts while creating a good image, but the vision of the artist themselves.

I prefer to travel with ease, so a Sony mirror-less camera and one lens is all I take with me



*Natalia Arantseva*

# DIGITAL CAN BRING A FRACTURED WORLD CLOSER TOGETHER

*Salil S. Parekh, Chief Executive Officer, Infosys*

## GLOBAL INEQUALITY WILL COME TO AN END WITH INTERNET. READ HOW?

The biggest advantage of digital unification will come when we all learn to create and produce using technology, rather than merely consume it. The role of technology in increasing general inequality has been the subject of heated discussions in recent times. And yet it's undeniable that this very technology also enhances peoples' access to every key enabler of economic opportunity – be it information, learning, or finance. But it's not for technology to determine the destiny it will shape. It is, after all, nothing more than a tool we have created. As such, we can choose the future our tool will craft for us. It's up to us to make the choices now that will let technology unify, equalise and empower us all in the days to come.

The big hurdle now is scaling up these success stories. We must bring online the 52% of the world's population who are not yet connected to the internet. We must bridge the massive disparities in internet connection speeds globally. Men still outnumber women as web users in every part of the world - this must change, too. And it can, if there is a concerted effort on the part of global corporations, governments, civil society and investors to bring online the forgotten half of our world.





A significant first step would be to categorise the internet as infrastructure as basic as roads, sewage, water and electric systems.

The biggest advantage of this digital unification will come when we all learn to create and produce using technology, rather than merely consume it. I don't mean simply training our workforce of today, although they will obviously benefit from this essential career

skill. I am particularly keen that we begin earlier; that we teach our children to code. Digital has become the language of our world. In the future, not knowing the language of computers will be as debilitating as illiteracy. If we can bring this 'superpower' to everybody across the global, economic, social, professional, gender and age divides, then I believe it has the potential to become the great equaliser of our humanity and the amplifier of our potential.

*Source: WORLD ECONOMIC FORUM ANNUAL MEETING 2018*

## INDIA TO BE FASTEST GROWING LARGE ECONOMY IN 2018: REPORT



India will become the fastest growing large economy in the world, eclipsing China, in 2018 and the country's equity market will jump to become the fifth largest in the world, a report says.

According to a Sanctum Wealth Management report, when the rest of the world offers low growth and insufficient structural change, India, by contrast, is seen as a reforming economy with the prospect of strong long-term growth.

Moreover, India also benefits from a favourable contrast to other emerging markets. In particular, the fact that China is down-shifting to a slower pace of growth. As per the report, a major factor that has changed is that the domestic buyer now sets market prices. The report that identifies various big-picture trends at play this year in the domestic and global economy, noted that Aadhaar, Jan Dhan, Demonetisation, GST, are working to create a new inclusive infrastructure in India.

## BITCOIN WILL 'TOTALLY COLLAPSE' EVEN IF IT TAKES 100 YEARS: NOBEL PRIZE WINNER

Nobel laureate Robert Shiller is fairly confident bitcoin will collapse, but he's not quite sure when that collapse will occur. Shiller, a Yale University professor who won the Nobel Prize for Economics in 2013, told CNBC that bitcoin will likely "totally collapse and be forgotten," although it could linger for as long as 100 years.

Interestingly, this is not the first time Shiller has been critical of Bitcoin. Last year he commented on the digital currency's rise, attributing it to the mystery factor behind its creator and the peoples' frustration with the existing financial system and status quo.

The Yale University professor said there are "bubbles everywhere," not just in bitcoin, and added that he "doesn't know what to make of bitcoin ultimately."

### "SUCH A FUTURE WOULD NOT COME TO PASS"

#### Really? Like what?

With Bitcoin, supporters hope for a future where they are in complete control of their finances as opposed to centralized governmental bodies. However, critics such as JPMorgan CEO Jamie Dimon have repeatedly stated that such a future would not come to pass, since governments would not allow economic control to slip away.

"It has no value at all unless there is some common consensus that it has value. Other things like gold would at least have some value if people didn't see it as an investment," Shiller told CNBC in an interview.

Last week, billionaire investing genius Warren Buffett also expressed confusion over the rise of Bitcoin and other cryptocurrencies, and predicted that the bubble would inevitably pop. "In terms of cryptocurrencies, generally, I can say with almost certainty that they will come to a bad ending," Buffett said on CNBC. "When it happens or how or anything else, I don't know."

At the moment, Bitcoin and the whole cryptocurrency market is struggling under the pressure of regulations and bans from countries such as China and South Korea, which represent major trading hubs.

#### So what's the story right now?

Bitcoin and rival cryptocurrencies like Ethereum and Ripple still have plenty of room to run. One analyst from Saxo Bank, which accurately forecast that Bitcoin would triple in value in 2017, recently said that Bitcoin could peak to over \$50,000, or even \$100,000 this year.



Photographed by ZIMBIO.

Top Photo  
Robert Shiller,  
2013 Nobel Prize in Economics

Bottom Photo  
BITCOIN. a cryptocurrency

Bitcoin might totally collapse and be forgotten and I think that's a good likely outcome. However, the same bank is predicting that Bitcoin could drop back to \$1,000 before 2018 is over.

Source: CNBC & MarketPlus



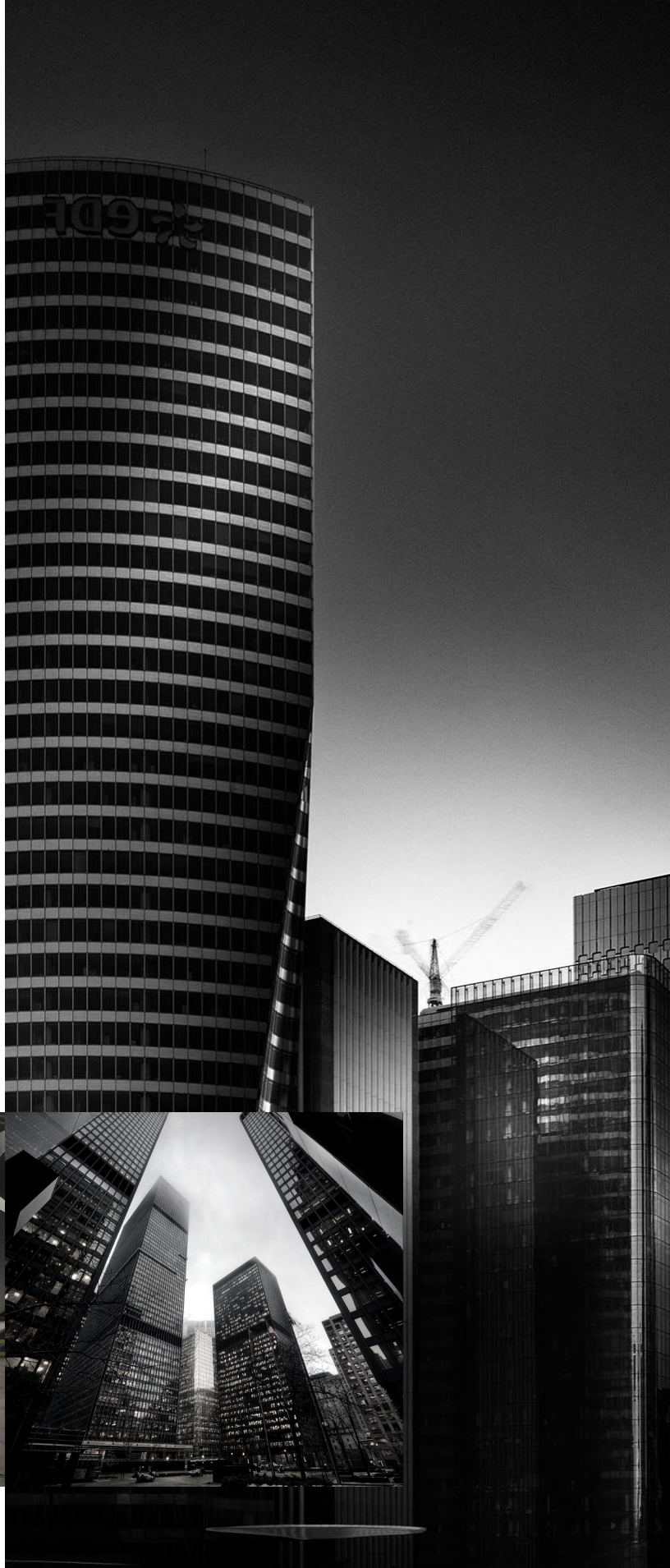
# BUDGET 2018: WHICH INDUSTRY PAYS THE MOST TAXES?

While finance minister *Arun Jaitley* had announced in his first full budget in 2015 that corporate income tax rates would be rationalized in the following years, we are yet to see significant action on that front. In the last three Union budgets, there have been some limited measures to cut the marginal income tax rate to 25% for a small section of companies, but the overall tax structure has remained unchanged. As a result, thanks mainly to various rules and exemptions, we have the situation where companies of different sizes and in different industries pay income tax at vastly different rates. A recently published data set offers us an insight into this.

*Aswath Damodaran*, Professor of Finance at New York University who is widely considered to be a guru of valuation, puts out an annual data set that contains metrics that are considered important to valuing companies. These metrics include measures of cost of capital, discount rates, valuation multiples, cash flow, etc. Each January, Damodaran collects data for a large number of listed global companies (this year's list contains over 42,000 companies) and then provides averages based on region and industry.



***India's steel sector, which has the largest number of companies at 158, is the most taxed at 43%, followed by electronics, entertainment, hotels and alcohol.***



Source: *Aswath Damodaran Data Set, New York University*

# FORTUNE'S LIST OF WORLD'S MOST ADMIRABLE COMPANIES 2018

Which companies are most respected? Some 3,900 executives, analysts, directors & experts voted and here are the results.



RANK	COMPANY	INDUSTRY
1	Apple	Computers
2	Amazon	Internet Services and Retailing
3	Alphabet	Internet Services and Retailing
4	Berkshire Hathaway	Insurance: Property and Casualty
5	Starbucks	Food Services

Apple has topped Fortune's annual list of the World's Most Admired Companies for the 11th consecutive year.

Apple finished ahead of Amazon, the runner-up for a second consecutive year, while Google's parent Alphabet, Warren Buffett's holding company Berkshire Hathaway, and coffee chain Starbucks rounded off the top five. Apple topped the list in every category, such as innovation, quality of management, social responsibility, use of corporate assets, financial soundness, quality of products and services, and global competitiveness. More on Fortune methodology:

*“As we have in the past, Fortune collaborated with our partner Korn Ferry on this survey of corporate reputations. We began with a universe of about 1,500 candidates: the 1,000 largest U.S. companies ranked by revenue, along with non-U.S. companies in Fortune's Global 500 database that have revenues of \$10 billion or more. We then winnowed the assortment to the highest-revenue companies in each industry, a total of 680 in 29 countries. The top-rated companies were picked from that pool of 680; the executives who voted work at the companies in that group.”*

Source: Fortune





## A New Era for Global Health - Bill Gates - Affordability of Health Care

The global community is striving to bring quality healthcare to every human on the planet. The question remains as to how new leadership, policy and business models can make this reality.

The last decades have seen significant and widespread progress, but there is still work to be done.

Bill Gates, Co-Chair, Bill & Melinda Gates Foundation, is confident about changes that have happened in health in the last 20 years, saying: "It's not easy to get the aid funding we need but overall since 2000 when GAVI was announced, then Global Fund showed up a few years later, aid levels focused on health went up dramatically in that period. In 1960 20% of all children died before the age of 5 - today if you omit the war zones there is nowhere with a 20% mortality rate."

***EU and the Gates Foundation announced \$50m of investment in healthcare in Africa.***

## Malala in Davos: We need to teach boys to be men

The education of young men on the subject of women's rights is a crucial step to ending gender inequality, Malala Yousafzai said during a session in Davos. "When we talk about feminism and women's rights, we're actually addressing men," she said.

"Men have a big role to play ... We have to teach young boys how to be men. In order to be a man you have to recognize that all women and all those around you have equal rights and that you are part of this movement for equality."



## Narendra Modi at Davos

We should all have come out of our limited narrow confines and we should have demonstrated solidarity. "Everyone talks about reducing carbon emissions but there are very few people or countries who back their words with their resources to help developing countries to adopt appropriate technology. Very few of them come forward to help."



## AVIATION



# RUNNING CHEAPEST AIRLINE WON'T ENSURE QUALITY: AVIATION SECY

**H**iring the cheapest manpower and running the cheapest airline won't ensure quality, says Rajiv Nayan Choubey, adding airline staffers should be trained to offer a high level of service

Airlines must address passenger grievances quickly and ensure high service quality, the aviation ministry's secretary said, adding the ministry will step in if things don't change.

The warning follows various complaints on social media by air passengers and a damaging report by a Parliamentary Standing Committee on Transport, Tourism and Culture this month that criticised the training process adopted by the airlines.

"I will certainly accuse airlines of their inability to address individual passenger grievances in a speedy and convincing manner. It is there where I think airlines are guilty in my opinion," civil aviation secretary Rajiv Nayan Choubey said in an interview.

Hiring the cheapest manpower and running the cheapest airline won't ensure quality, Choubey said, adding airline staffers should be trained to offer a high level of service.

*Source: Livemint*



# iski uski

ISKI USKI  
jewellery

## BEAT THE MARKET

FIND OUT A WIDE RANGE OF **GOLD & DIAMOND**  
JEWELLERY AT A PRICE THAT IS  
**JAW-DROPPINGLY LOWER**

[www.ISKIUSKI.com](http://www.ISKIUSKI.com)

**FLAT 15% OFF ON DIAMOND JEWELLERY\***

~~₹35,857/-~~  
₹30,479 /-

~~₹19,847/-~~  
₹16,564 /-

₹7,028 /-

~~₹66,738/-~~  
₹55,878 /-

~~₹26,090/-~~  
₹22,176 /-

~~₹21,840/-~~  
₹18,564 /-

# iski uski

PERFECTING THE LUXURY

was founded on a small premise. The company is built around a unique idea : shopping for diamonds and diamond jewellery shouldn't be a mystery. IskiUski's collection of distinguished and diamond jewellery offers the customer a wide choice of quality products at gratifying prices. With its attractive rates and intricate designs, **IskiUski** is your one stop destination for making any day special. Easy buying process to help their customers make their purchase. The experience you will embrace for a lifetime.

The stunning beauty and complexity of each piece is the result of an undying passion for artifact. A classic blend of elegance with modern inspiration, creating some of the world's most high regarded charming and ethereal jewellery.

DÉ MODÉ team interviewed **Aakanksha Rustagi, Founder & Vipin Rohilla, Co-Founder in New Delhi, India** to know about how are they doing wonders in jewellery business.

[www.iskiuski.com](http://www.iskiuski.com)

**Q. How you both met & what came in your mind to start IskiUski?**

Vipin Rohilla did his Graphic Designing from Oxford Institute & I did my Jewellery Designing & Gemmology from National Institute of Jewellery Design & Technology, Government of Delhi, New Delhi.

Then, we were colleagues in our previous company. Matching our passion for jewellery manufacturing and advertising, we thought of starting **ISKI-USKI** together.

**Q. Are you both working on this full-time?**

Yes. Absolutely. We both are working on this full time. Nobody is perfect. The more time we invest, the more close we are to perfection.



**aakanksha**

**Q. How complete is your team?**

We are a team of 5. Everybody in the team is committed to provide their best to deliver the best products & make our customers experience memorable on every purchase they make at IskiUski.

**Q. What gap are you filling in the market today?**

We are providing designs exclusively for trend setters and enthusiasts.

**Q. Describe your use case scenarios.**

Managing returns is a task. We offer 30 Days Returns and Lifetime Exchange for all of our products (Not many can match this facility being offered by us)

**Q. How many platforms are you available on?**

Our designs are available to buy on IskiUski.com & on all leading e-commerce marketplace namely Flipkart, Amazon, eBay.com & Velvetcase.com. We are in partnership with PCJ backed –Aucnt.com & Geetanjali Jewellers backed – Jewelsouk.com.

**Q. What visualization tools make your product easy to use?**

We update our online jewelry store regularly, making it easier for our customers in deciding their purchase and providing accurate information about the product. We regularly give good offers to our customers.

**Q. Give us an insight on how are you managing inventory?**

Most of our products are made to order and exclusive to every customer. Managing inventory does get a little difficult especially with the option of cancellations and returns available for the customers.



**vipin**

**Q. Tell us how do you select/standardize pricing points?**

A fortnightly market study is done to examine competitor data, including prices and services being offered by our competitors. We amend our services wherever required in accordance to the findings of our market study.

**Q. There are 20+ players in this crowded space. How is your pitch different?**

Designing to manufacturing; We do everything in-house. Our designing is different from what you get in the regular market – online & offline. The prices that we offer for our products are comparatively lower than market.



Shop diamond jewelries only on [www.iskiuski.com](http://www.iskiuski.com)



# ITALY ECONOMY MINISTER FEARS TRADE WAR MORE THAN BATTLE OF CURRENCIES

Italy's economy minister said he was more worried about a possible international trade war than a tussle over currency exchange rates, following comments by the U.S. Treasury Secretary welcoming a weaker dollar.

U.S. Treasury Secretary Steve Mnuchin played down his previous comments about the dollar, which had sent the U.S. currency reeling the day before.

Asked whether he was alarmed by Mnuchin's original comments, Padoan replied: "There is a concern if this goes beyond what is acceptable, but I am not so much concerned."

While vulnerable to clashes over trade and affected by the exchange rate, Europe's economy is strong and the most important factors are investment and productivity, Padoan said, adding that this applied to his native Italy.

Padoan struck a reassuring note about Italian elections set for March 4, in which he will stand for the ruling center-left Democratic Party (PD) and which looks unlikely to produce a clear winner.

"There is the risk of a hung parliament and therefore a period of uncertainty may come, but I am also confident this ... will not impact on the strong performance of the Italian economy we are seeing now," he said.



Italy's Finance Minister Pier Carlo Padoan at a conference on the EU's next long-term budget after Brexit in Brussels, Belgium.

*Image Source: REUTERS/Francois Lenoir*

WORLD  
ECONOMIC  
FORUM

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

## ITALIAN DELEGATION SHOWS INTEREST TO INVEST IN NALCO'S ANGUL ALUMINIUM PARK, ODISHA

Italian Consul General in India stressed on an improvement of bilateral relations between India and Italy

A visiting high-level delegation from Italy has evinced interest in investing at the aluminium downstream park at Angul (Odisha). The cluster spreading 240 acres, is being developed jointly by National Aluminium Company (Nalco) and state-owned Odisha Industrial Infrastructure Development Corporation (Idco).

The delegation led by the Consul General of Italy comprised Italian Aluminium Association, chief executive officers and senior executives of different Italian organisations. They held talks

with senior Nalco executives and officials of the Odisha government at the seminar on 'Indo-Italian Metal Hub' organised by the Aluminium Association of India (AAI). Damiano Francovich, Italian Consul General in India stressed on an improvement of bilateral relations between India and Italy, saying, "Strengthening economic cooperation between India and Eastern India will go a long way in improving relations between Italy and India.

The Indo-Italian Metal Hub seminar titled 'Aluminium Age' is also an effort in that direction", he

said. Speaking on the occasion, Odisha's industries minister Niranjan Pujari said, "Odisha offers the perfect ecosystem to be the Hub of Aluminium sector and we are committed to forging strong economic tie with Italy. The molten aluminium can be directly obtained from Nalco when the Angul Aluminium Park becomes operational." Sanjeev Chopra, principal secretary (industries) with the Odisha government said, "This visit by the Italian delegation team has come at a very opportune time as the future looks bright for investors looking at investing in the aluminium sector.



Photo twitter: @InvestInOdisha





## ITALIAN EMPLOYMENT IS BOOMING, BUT THE CATCH IS TEMPORARY JOBS

Source: BloombergMarkets

While the number of people with jobs is at a record high, analysis of the types of employment shows many aren't permanent

Italy's employers are increasingly relying on temporary workers, taking the shine off positive labor numbers and leaving a weak spot in the economic recovery.

While the number of people with jobs is at a record high and unemployment fell in November to its lowest in five years, an analysis of the types of position tells a more complex story.

### TEMPORARY RECOVERY?

**Number of employed rose by 1.1 million since May 2014, but 58% in temporary jobs**

About 1.1 million more Italians are employed compared with when the country embarked on the latest overhaul of its labor market by offering benefits for open-ended contracts. But almost six out of 10 of those fixed-term jobs, according to Bloomberg News calculations based on data from the statistics office.

Former Premier Silvio Berlusconi, leader of a center-right bloc of parties with close to 40 percent support in polls, called this week for a review of the labor code, citing the number of temporary jobs.

Similar calls have been made by the Five Star Movement, which is the strongest single party in all voting-intention surveys, adding pressure on the Democratic Party.

As in many other European countries, the Italian government has tried to squelch fixed-term jobs, but they have still surged.

To reduce the use of part-time and fixed-term contracts, the government may consider a new round of incentives for businesses after an old measure first introduced in 2014 was phased out, Finance Minister Pier Carlo Padoan said in an interview with *Corriere della Sera* daily published.



A man in a light blue button-down shirt is sitting at a desk, working on a laptop. He is holding a pen in his right hand and looking at the screen. The background is blurred, showing a modern office environment with warm lighting. The text is overlaid in white, bold, sans-serif font.

**read**  
**DÉMODÉ,**  
**live**  
**BUSINESS**

**INDIA . ITALIA**



# FACING ISSUES WITH FILING YOUR GST RETURNS

As GST rolled out on July 1, 2017, every business will have to file monthly GST returns as part of its GST compliance. Even if there is no activity carried out in business, the business has to still file the returns. Let us check out the various returns to be filed by businesses and their respective due dates. The return has to be e-filed and no paper returns will be acceptable in the GST regime. The table below explains various returns and their due dates which must be filed by businesses under the GST regime.

RETURN	FOR	TO BE FILED BY
GSTR 1	Outward supplies made by taxpayer (Sales)	10th of the next month
GSTR 2	Inward supplies received by a taxpayer (Purchase)	15th of the next month
GSTR 3	Monthly return	20th of the next month
GSTR 4	Quarterly return for Composite Taxpayer	18th of the month next to quarter
GSTR 5	Return for Non-Resident Foreign Taxpayer	Last day of registration
GSTR 6	Return for Input Service Distributor (ISD)	15th of the next month
GSTR 7	Return for Tax Deducted at Source	10th of the next month
GSTR 8	Return for e-commerce operator	10th of the next month
GSTR 9	Annual Return	31st December of next financial year

## Monthly GST Returns Filing.

Regular taxpayers would have to file GSTR-1, GSTR-2 and GSTR-3 (monthly returns). Taxpayers with multiple registrations within a state would have to file GSTR-1, GSTR-2 and GSTR-3 for each of the GST registrations obtained separately. All the monthly returns have to be filed online through a common portal managed by the Goods and Service Tax Network (GSTN)

## Annual GST Return Filing

Each business will have to file an annual return, known as GSTR 9. This will be on top of the monthly returns and is to be filed by 31st December of the next financial year.

## Composite Taxpayer and GST Filing

Composite taxpayers will have to file GSTR 4, which will be filed quarterly. The composite tax will be a flat rate of tax, which a business pays based on their turnover in a specific period. They will not be able to take input credits for their purchases. Taxpayers eligible for the composite scheme can opt against the composite scheme and file monthly returns and thereby claim input tax credits on their purchases/supplies as well. Annual return (GSTR-8) will be filed by all normal / regular taxpayers. It will be based on financial records. A compounding taxpayer will also need to file a simple annual return. With GST, though the taxes are getting simplified which is a good for all businesses, there may be an increased burden of compliances on businesses as they have to file a total of 37 returns in year (3 x monthly returns for 12 months; and one return annually)

By CA Varun Nirmal



# LISA MARIE WHITE

MISS UNIVERSE SINGAPORE 2015

# 6 TIPS FOR PERFECT SKIN

1. **Eat Healthy** - You've heard it a million times before, so there must be some truth to it, don't you think? The lesser fried and processed foods you eat, the lesser your skin has to work to keep it oil-free and healthy. It's up to you now.

2. **Cleanse Well** - Dirt, and pollution can indeed leave your skin looking dull and lifeless. Your skin needs a rigorous cleansing regime with the right products to ensure that it remains clean and supple. Don't forget to wash your face once you are back home, Also, *exfoliate* your skin twice a week.

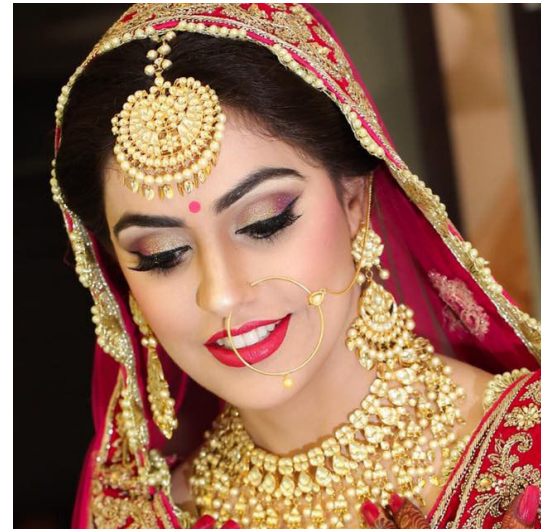
3. **Clean Your Hair** - Sometimes, bumps, acne, and other skin problems can be caused due to dandruff from the hair coming into contact with the skin. So, wash your hair with a medicated anti-dandruff shampoo to take that extra step towards healthy skin.

4. **Water Is Essential** - Water is the elixir of our body systems. Drink 8-10 glasses of it every day without fail. You can also drink healthy juices and smoothies to keep your skin hydrated. Hydration is the key to well-nourished, soft, and glowing skin.

5. **Protect Your Skin From The Sun** - There's no real point in helping your skin so much from the inside if you're not going to proactively help it from the outside as well. Cover yourself when you are out in the afternoon Sun. Also, use a sunscreen with a minimum SPF of 20 to protect your skin from the harmful UV rays.

6. **Use Cosmetic Products Judiciously** - Give your skin a breather once in a while and ditch makeup once every few days. Your skin will thank you — that's a guarantee and the most importantly, take a minimum of eight hours' sleep to have beautiful and healthy skin.





*A self-taught make-up artist from Punjab, India who started from the ground and now touching clouds. Being in the industry since 23 years, working at a high end hair salon has become an inspiration for the amateurs.*

## TARUN KAPOOR

He was in his teenage when he became obsessed with makeup industry. At the age of 20 he started working professionally. In his initial days, many people refused to get their makeup done by him because he was too young and most importantly at that time the makeup industry was totally in women's hand but slowly people started taking interest in his art because he brought the perfection that was missing in the makeup industry.

His dream is to enhance more and more beauty. His wife has always been an inspiration to him. The main days of struggle was when he worked for 20 years as a makeup artist by working in professional salons. There people started loving for his eye makeup work. Also his name was well known because he never preferred loud makeup over natural makeup. He advises everyone to

wash their face twice a day & take proper sleep to look beautiful everyday. He also advises to use good quality makeup products. He believes makeup is an art & beauty is spirit.



1



**RAVISHING BEAUTY & WELLNESS AWARD 2017 BY RAVINA TONDON IN DELHI**



2

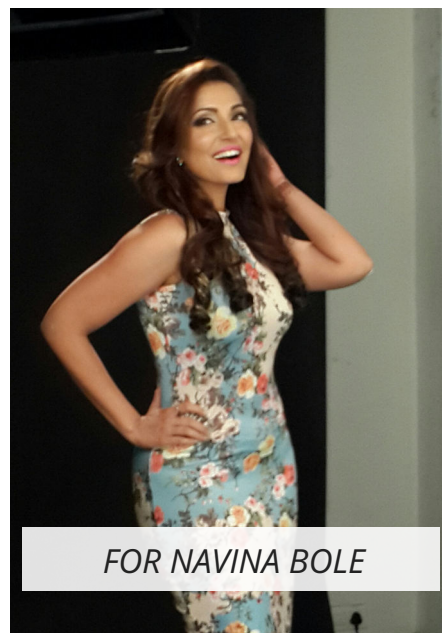


**IEA INTERNATIONAL EXCELLENCE AWARD 2018 BY MADHURI DIXIT IN THAILAND**





DEEPTI SONI WORK CAN BE SEEN AT LAKME FASHION WEEK



FOR NAVINA BOLE

## THE MAVERICK MAKE-UP ARTIST

Her career started when she walked away from 'a Safe airline job' to make-up industry of Mumbai. In her initial days of work she got expert training & learn't various technicalities to improve makeup from *Mr. Pandhari Juker*. Working with Lakme for an year, she practiced more technicalities in makeup at Marvie & Beck and and started working with them as a makeup artist. Keeping in practice with Marvie & Beck, Deepti started working as a Freelance Makeup Artist under her personal brand "*Makeup by Deepti.*"

She is lucky enough to travel different cities allowing her to have an ever changing array of faces to make up. From all her gorgeous glowing brides of different cultures, to talented actors and beautiful models, she has got the privilege to work on various ad shoots, magazine cover models and product launches. She is

## DEEPTI SONI GUPTA

Highlights of Deepti's career:

- She did 2 day shoot for **Manish Malhotra** where she got the opportunity to showcase her talent upon many established Bollywood actress.
- Shoots for **Delna Poonawala** showcasing her designer wardrobe (Fig. 1 Top Left)
- Shoots for **Sonakshi Raj** showcasing her designer creations.
- Cover page makeup for Mrinal Kulkarni & Tejashri Pradhan for CineTadka magazine.
- Various looks on models for brand shoots for Tresmode, Kazo, Titan Raga.



DEEPTI ON RIGHT AT LAKME FASHION WEEK FOR SONAKSHI RAJ.



# GETTING FLAT BELLY JUST GOT EASIER



*There are excellent fat burning workouts for women. Knowing where to start is often the hardest part, and so we have brought you some good tips on this infographic. All the exercises mentioned below will reduce fatty deposits & make you feel healthier. So, try adding atleast some of them to your fitness routine.*

*Coach: Mark Williams (Fitness Blogger & Body Building enthusiast).*

# FAT BURNING EXERCISES FOR BEACH



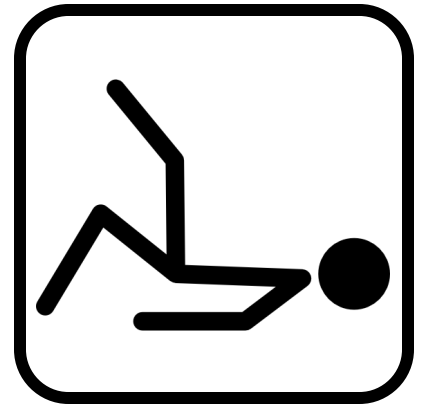
## squats

will help to build leg muscle mass & reduce fat



## deadlifts

will strengthen muscles in the arms & reduce fat



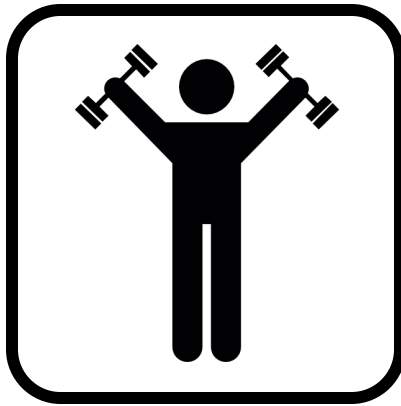
## leg press

will bring muscle growth in legs & abdomen while reducing fat



## press weights

will increase muscle mass, build stamina & reducing fat



## dumbbell walk

provides continuous low impact burning of calories



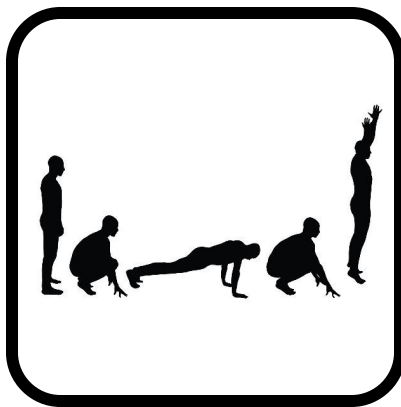
## treadmill

will assist women in reaching their fat reduction goals



## pushups

in sets of 5 & 20 repeated daily will burn fat



## burpees

are excellent fat burning exercise for both men & women



## side plank

have a higher impact than standard fat burning exercise



# "QUEEN OF INDIAN FASHION - ALSABA"

SABA FROM THE CITY OF JOY - KOLKATA, INDIA, WHICH IS FILLED WITH COLORS. SIMPLICITY ALWAYS INSPIRED HER TO BECOME A DESIGNER FROM VERY YOUNG AGE.



SABA - FOUNDER, BRAND ALSABA

She believes fashion design is not only a form of art dedicated to the creation of clothing and other lifestyle accessories but also being comfortable in simplicity because *"When simplicity is carried to an extreme, it becomes elegance."*



**Alsaba**

*the name that stands for Fashion*

Her family always supported her for being an independent woman but after her father's death she had to work harder for her family and to prove that daughters too can be supportive for her family

*She is blessed with a supportive family, that in spite of being a part of conservative surroundings her parents have gone beyond and supported to achieve her dreams. From very early age she was more interested in creative work rather than in any other subjects. Her parents always believed that the best gift for a girl child is to make her independent for her future betterment. With that faith and belief she gained more interest towards her career and with her efforts & achievements she now has a brand known as ALSABA.*

and make her parents feel proud. She believes, what she is today is all because of her father's effort. We know that the relationship between mothers and their daughters is much stronger but don't forget that mothers and daughters have a strong connection from the very beginning, while all fathers meet their children about nine months later! You'll not understand how your dad is important until he is no longer with you. That is why we call her **"The Queen."**

She has always received a satisfactory smile and positive responses from the clients regarding her pieces. Work ethics comes with perfection and perfection comes with practice so be a keen observer. Being in love with colors adds joy and positivity in your work. Working with positive mind & being patient leads to success.





SHREEN - FOUNDER, BRAND BEING WOMEN

## SHREEN CHAND

READ HER ENTREPRENEURSHIP STORY ABOUT HOW SHE STARTED HER CLOTHING LINE - BEING WOMEN

A Jamshedpurian by birth, completed her diploma in fashion designing from oiaft and now she is studying in **NIFT Bengaluru**.

When asked about this industry, she said *"Fashion designing is not only a subject for me, it's my dream, ambition, and my passion to become a fashion designer. I am very curious about fashion and being a fashion designer in my life I would like to contribute it with nation. Fashion designing is my childhood dream, I strongly would like to convert my dream into reality."*

When you are starting a new clothing line, first step is to decide a name, the name of your line is everything. She always wanted to choose a name that best represents her now and where she would like to go in the future with her clothing line.

**"Being Women"** is the name she is shaping her future with. Thenafter, next was to decide about what type of clothing she wanted to make first. Do you want to start with T-shirts, Jeans, Ethnic or Occasional. She learned from the experts that to keep your scope limited at first until you build a name for yourself. This is important because doing a large line can be very costly when your starting a clothing line from scratch.



**BEING  
WOMEN**  
I N D I A

Deciding how to get her clothing made was really a big task. Since, it were the initial days, she decided just to produce a small production run to see how things go. After getting a good response in the market & fashion ramp, she looked for manufacturers to make her clothing line. Also, she looked for local contractors like screen-printers to print T-shirts if any order arrives.

Selling T-Shirts in the initial days of your clothing line keeps the money bringing. Believe in yourself and your vision and others will help you if you ask. The biggest myth about starting a line is thinking someone or some company is going to take all the risk of getting your clothing made while you bring nothing to the table but an idea and then they are to get paid once you sell something.

- **She worked in short movie "RANI" as a costume designer.**
- **She won the "Best Designer" award at "Jharkhand Fashion Week" in 2016.**
- **She won the "Best Designer" award at Jamshedpur Fashion Week" in 2016.**
- **She participated at "BROADWAYSTOCK INDIA FASHION TOUR" in Kolkata, IND.**





MAMTA - FOUNDER, BRAND LAVANYA

## MAMTA KUMARI

### THE CLOTHING LINE OF DREAMS: LAVANYA (MK INDIA WARDROBE)

If we look around there are many people who are doing something to either prove himself/herself for other or for self. The same way I started my career in this direction and shaped my life with my beautiful ideas as a designer with my family support. The thing that sparked my interest in fashion entrepreneurship is my own passion & my sister. In fact, she only suggested me to go in this line and also I have my family support which inspired me to become self dependent start my own clothing line - LAVANYA.

I have a thought about this industry where I can explore my dream ideas so to prove myself & make my presence counted. Started very small where I tried to shape my ideas with dress of my relatives and looked like it's working. It helped me build confidence, which as a result my pieces became more appealing to people. My works are very much influenced from Indian culture. I try to inspire all people of this world with my designs with a theme of motivation not only from nation perspective however with a moto to just put my designs in their heart because ***we love India. Isn't it ??***

***The biggest lesson that I learn't since the initial days of my clothing line is to listen & respect everyone.***

Working hard, I just want to prove myself as a known designer in the industry. For that, I always followed one rule in my life is to be a good listener.

Managing my social life & professional life at the same time, is actually quite easy. I enjoy my work and try to mix ideas in my social life. Like if you know someone who have good understanding about fashion industry then they actually try to talk and understand your view as well and many times your work itself help you to become part of social life due to your good work. It even helps me make my designs better according to the demand in market. *Also, to stay up-to-date with fashion world, I follow channels like FashionTv, Fashion Magazines, Delta Aegis Website & various e-commerce platforms to analyze current market trends.* All these daily life incidents & research helps me manage my clothing line of dreams.

Lastly, I must say confidence is very important for any success, believe in yourself & don't look back due to any failure. Just try to find the positivity in your failure so that you can convert that failure into ladder of your success. You have to be tenacious and you have to find your passion. And I think once you do that, it has this effect where it continues the momentum.

# Dresses From The Magic Box

We belong to a small town of UP. Since our adolescence, we had niche for the designer dresses and a deep inclination towards fashion and fashion trends. But being from a small town, we got no exposure for chasing our dreams. I (Priyanka Dubey) got married & moved to TATA, India. Later, I revealed about my dreams to my husband and he instantly agreed to support me with all zest. That is how I got into a recognized fashion institute where I learned, grew and excelled. I got mentor and group of fellow designers with whose support I participated in my first fashion show organized by the institute and gradually matured into the field of fashion designing.



PRIYANKA DUBEY, FOUNDER  
BRAND PITARA



TARA SHARMA, CO-FOUNDER  
BRAND PITARA

## PRIYANKA DUBEY & TARA SHARMA THEY SPOKE & ARE LIVING WITH THEIR DREAM CAREER

During my fashion design training I met fellow designers and got a platform to showcase my designs, that is when I decided to make a career in it. That was the time when I met Tara and started my label "**Pitara**" with her.

In the initial days of Pitara, we designed dresses and tried them on ourselves and also took orders from our friends & neighbors, just to check the response of our designs how well they were suiting people's mind. Later, our designs got involved with professional models on ramp and fashion tours.

In the initial days of Pitara, we designed dresses and tried them on ourselves and also took orders from our friends & neighbors, just to check the response of our designs how well they were suiting people's mind. Later, our designs got involved with professional models on ramp and fashion tours.

India is a country with great appetite of bright colors which I try to incorporate in my designs too. The biggest lesson that I learnt is finding the right tailor who would understand and stitch your designs with perfection is the most important part to make your customers satisfied and because of which you can actually build up a space in this industry.

Before the end of 2018 we would like to launch our boutique brand **Pitara** where the dresses will be catering to everyone's mood at an affordable price. We believe that dressing is not just a style but a mean to communicate.

Being a fashion designer you are usually surrounded by beautiful faces and vogue design, hence the world seems really beautiful. It really feeds your soul when you are able to satisfy the thirst of people for fashion. Everybody should create their own space rather than copying or demeaning others. Believe in yourself and follow your heart because the opportunities are endless! Let your creativity communicate with your soul. Success is part of the journey but happiness is the journey itself.

Pitara





# MISS WORLD 2017: MANUSHI CHHILLAR

---

Manushi Chhillar is an Indian model, crowned **Miss World 2017** being the sixth Indian woman who won this title. She was also announced as the winner of **Miss India 2017**.

Manushi Chhillar was born on 14th May 1997 in Haryana, India, to a family of doctors. Her parents Dr. Mitra Basu Chhillar & Dr. Neelam Chhillar are proud on this win. Being a model, she is a medical student by profession.

She loves to paint and write poetry. She took acting classes from Indian School of Drama.

Miss Chhillar might be seen in Karan Johar's upcoming Bollywood movie "**Student Of The Year 2**" along with Ananya Panday (daughter of Chunky Panday) & Tiger Shroff.

# MISS UNIVERSE 2017: DEMI-LEIGH NEL-PETERS

---

Demi-Leigh Nel-Peters is a South African model who was crowned **Miss Universe 2017** in Las Vegas, Nevada, United States and became the second South African to win this crown. She also won the title **Miss South Africa 2017**. Demi-Leigh earned her degree in Business Management at North West University after making history at her high school for holding two leadership positions. She was the Junior Deputy Mayor of her city George, in the Western Cape, at the age of 17 and is fluent in both English & Afrikaans.

Demi-Leigh is passionate about a program she helped to develop a system to train women in self-defense in various situations called the Unbreakable campaign. In coming years, she hopes to have a global platform where she can help women around the world to develop their business skills.





# MISS UNIVERSE VIETNAM 2015 : PHAM HUONG

Pham Huong was crowned *Miss Universe Vietnam 2015*. She is proud to be a citizen of Hai Phong. "*Vietnam Next Top Model 2010*" marked her very first step into the modelling industry. She believed that all her hard work has paid off when she became one of the powerful coaches of "*The Face Vietnam 2016*." She is also known for being an ambitious and progressive goal setter.

Recently, some adverts as a brand ambassador have been shown in Thailand, Hong Kong. She thinks that would be her first step to approach and get closer to international audiences. There is nothing easy to get without devotion and effort. To have what she has today, it was a long series of facing failures, defeat & struggle. "*Victory never belongs to losers. Be confident and be yourself!*" she added.



## THE BEAUTY OF POLTAVA, UKRAINE : IRINA ZINCHENKO

At 18, she started her modeling career. After a year being Miss Poltava 1st runner up, she received invitation for photo shoots from the director of a local modeling agency. That is where her modeling career began to grow.

She studied History & Geography at Poltava National Pedagogical University. Later she got a master degree in tourism.

After the beginning, she wanted to go abroad to become an international model. She did modeling in her hometown for 3 years & after graduation, she signed her first contract, the biggest achievement for that time. 7 years of traveling, she achieved all in her modeling list. Got connected with brands & world named designers. She is the brand face of various beauty salons and brands worldwide.



## BRAND AMBASSADOR CLOSTRIDIUM DENIMS: RAHUL SAHAY

A New Delhi based struggling Indian Film Actor & Model, appeared in his first commercial for a water purifying company, has done more than 16 short films till date. He started his career in the year 2015. From Broadwaystock India Fashion Tour (Kolkata), **Brand Ambassador of Clostridium Denims**, Fresh Model Maker (winner), AGS Mr Fashionable (winner), Delhi Next super model (1st Runner up), Delhi runway Model/Sponsor (Certificate Sponsor), Colors of Fashion (1st runner up), NGO Talent Hunt season-2 (Judge), Mr & Miss Best look Ghz (Judge), Chorus 2017 The Incredible Matter (Sharda University - Judge), WinterLand Fashion Weekend (Guest), Ghz Got Talent (Guest), Power Of Dance Battle GHZ (Guest), Top super model (Global Nature Film Festival), Studio In House (Mr & Miss Delhi Fashion Show 2017) Certificate Sponsor, Mr & Miss India Fashion 2018 {A.B Parivaar Production} (Guest Of Honour), Miss/Mrs Glamour & Mr Hunk India 2017-18 {Talkatora Indoor Stadium} (Top Model) has won various events & appeared in honour.

## RIFF 2018 AWARD WINNER : ABHAY ATTRRI

He is a Mumbai based actor known for the film "W" which was released on 14th March 2014. He was brand face for Pantaloons 2012-2013, including T.V. commercials with Amitabh Bachchan, Yuvraj Singh and many other brands. His future projects are with Govinda and Daboo Malik. He also appeared in a short film '**Siri- the living scarecrow**' with dash of fiction but sea of truth. The theme song sung by Armaan Malik. Interesting and difficult shots, the lead in the movie does not come from an acting background. The film was shot in Patiala and in the heart of Punjab and stars **Abhay Attrri as the Lead man** as a hardcore Patiala boy.

Abhay Attrri acted "**THE LAST DATE**" won **BEST FILM AWARD at RIFF Jaipur - Rajasthan International Film Festival 2018**, produced by Ojaswwee, who said "Every picture has a story and a journey behind it. The Last Date couldnt have been possible without a conviction from the gems!



## NIDHI

She is Kolkata (IND) based fashion model, working in this industry since past 2 years. She experienced modelling is nothing about learning its all about making. She believes photography is not always about posing and getting clicked, it is a moment where you get a chance to show your inner self in front of the world. It is an art where you are the canvas. For a perfect health she eats nutritionally which is very much needed for a perfect body. With Gymming, she adds Yoga in her daily routine. Being an amateur model, she hope to experience more challenges from the modelling agencies.



## SANA KHAN

She is a fashion model from Haryana. Being from Haryana, she struggled a lot to come into this field. She is lucky to have a supporting brother who has always motivated her to run behind her dreams. She also acted in few short films in New Delhi & has plans to be a professional fashion model in the future. She believes modeling is an art which she knows it well. Experiences in her daily life is teacher to her art. She can be contacted for catalog shoots, swimwear shoots, calender shoots & ramp walks.



## MANISH SINGH

He is New-Delhi based fashion model who started working in the modeling field in 2016 from a beauty pageant which was held in Delhi. His height is 5'11. He is interested in all types of work either it may be ramp modeling, print shoots, bold shoots, beach shoots, magazine shoots, portrait shoots and also interested in TVC's. His basic mantra of life is to stay fit and work hard to become a signature.





## MISS INDIA GEORGIA (R.U.) 2016 – TINA MIR

---

She is India based Georgian model. She has over 5 years of experience in modeling industry. She was crowned as Miss India Georgia 2016 runner up and have been in several runway fashion shows, magazine photo shoots, commercial shoots and music videos.

Modeling has been her strongest passion since she was a child. She has completed a few runway course in United

States. Besides modeling, Tina is a certified fitness trainer.

She has completed runway course in United States. Besides modeling, Tina is a certified fitness trainer. Also, she follows certain diet which is more towards vegetarian food

As an intermediary model she loves to travel for her work and has no limitations as far as work hours are concerned.



## RAKTIMA RAVA – FROM TOMBOY TO A MODEL

---

She is a Mumbai based Assamese model. Modelling for her is not only about good clothes and dressing up pretty rather it's about being confident.

She is a Law Graduate and never thought she would be a model because she was a tomboy but during her college life she changed her appearance because of a pageant. Her friends & family encouraged her to be a part of it. Even though she wasn't sure and confident about it, she participated in the contest and won the title.

The Pageant taught her how to face the modelling world. The reason she love being a model is that, she isn't restricted to one place. She love to travel.

# PRINCE TYAGI

He is a Delhi based fashion model who has been a showstopper to designer Mazhar Rizvi many time at various ramps in New Delhi, Mumbai & Kolkata. He is also a body building enthusiast & believes to be fit. Prince graduated from a recognized university in New Delhi & has aspiration to become a fitness model in future. He can be contacted for Fitness Shoots, Catalog Shoots (Sportswear) & Ethnic wear.



# PRASHANT MAZUMDAR

He is a Delhi based model. He is always keen to be a part of fashion events & works with many designers to showcase their collection. He started his career in 2012 & from then he never looked back. Also, he organize events giving young models & designers an opportunity to showcase their designs. He can be contacted for catalog shoots.

# VARUN JOSHI

He is a Delhi based model. His wife is his inspiration & has always motivated him to be in this industry. After starting his career with an IT job, he moved into modeling industry in 2017 & was 1st runner up at Mr. Elite North India 2017. These days he is in Mumbai taking acting classes & aspire to become an actor. He is very adventurous in real life & is always in action to act something. He can be contacted for Catalog shoots, Calendar Shoots, Beach Shoots & Innerwear shoots.





# LINGERIE & LACE TO MAKE HIS HEART RACE

*Lingerie is one of the most inexpensive & often overlooked ways of rekindling romance in the bedroom, for both men and women. She feels feminine, desirable and wanted, and he is visually seduced.*

- 1 **A Baby Doll** with a thong can give you that sex on legs look – flirty, frilly and suggestive. They can cover up lumps and bumps or reveal, or almost reveal, your sexiest assets – the choice is yours depending on the style, fabric and color you choose.
- 2 **Bra and panties** can be provocative and suggestive and often a matching lacy set is all you need to bring excitement or seduction into your love life. Brazilian style panties with high cut-away lace to expose a little more of your smooth backside can make for a very sexy look and one your lover is sure to enjoy.
- 3 **French knickers and matching bra** are a must if you or your lover are fans of lingerie. The panties are full knickers up to the waist, almost like lacy wide leg shorts that finish on the thigh, whilst the bra is usually without under wires or padding, making the whole thing feel softer, lacy and very feminine. Potentially super comfortable for you, the wearer, and still sexy for your lover.
- 4 **Basques and Corsets** always look very sexy, and usually both garments are designed to pull you in or push you up or both with the main aim of accentuating all your assets.
- 5 **Peekaboo and crotchless underwear** can be highly seductive, particularly if you tell your lover what you are ‘not’ wearing whilst you are out in a public place (if you dare). This lingerie can be good too if you like the idea of being semi-covered whilst allowing access to your more.. erogenous zones. Once again, there is a wide choice of colors and styles available, some more overt and revealing than others.

SOURCE : YOUQUEEN



# WONDER WOMAN LOVE SECRETS



**LETICIA  
HADMAD**  
COSPLAYER  
BRAZIL



## How do people typically express love for their partner?

Giving gifts is a way of showing that you're willing to go above and beyond for the person you love.. Be open and honest about how you really feel.

## How to express your love to your wonder girl?

Tell your girl why you love her & notice the little things she does. Close proximity promotes deeper connections. Spend more time with your girl & always keep yourself physically close by holding her hand or putting your arm around her. Whether it's physical or emotional, do your best to defend her.

**Live in her world :** Don't close yourself off to her life and interests. Spend time with her friends and family even when she's not there. Watch her work some time, or spend a day with her doing her favorite hobby. Sharing your life is one of the keys to lasting happiness in a relationship, as it shows how much you care.

## LET HER KNOW YOU HAVE HER BACK AND SHE'LL KNOW THAT YOU'LL ALWAYS BE THERE FOR HER.

Showing love is pretty easy once you get the hang of it. Although it may seem daunting at first, with a little time and practice, you'll be a pro at showing and telling your girl how much she means to you. Just realize that there's no point in holding back once you feel it in your heart that you're in love.

**Live in her world :** Make sure she feels welcome to do the same thing for you. Introduce her to your friends and family. Tell her all about your interests and hobbies. Once she sees how much you want her to be a part of your life, she'll be more than willing to immerse herself in your world as well.





TOP **AUTHORS**

WORTH

FOLLOWING

this

2018

**WE EXPLORED, TRAVELED, HAD A  
CUP OF COFFEE & INTERVIEWED  
SOME OF THE BEST AUTHORS  
FROM 2017 FOR THE BOOKS YOU  
SHOULD NOT MISS READING**

DÉ MODÉ | JAN-FEB 2018 EDITION

# MONISHA K. GUMBER, INDIA

AUTHOR OF SICK OF BEING HEALTHY, DYING TO LIVE AND UPCOMING NOVEL BAHIR

Monisha K Gumber, bestselling author of immensely popular Teen Novels called SICK OF BEING HEALTHY and DYING TO LIVE. She is now all geared up to release her first book for Adults called BAHIR, which is long awaited and already creating a stir in Literary circles as well as amongst her readers. Monisha is an Army brat and has moved around all over the country and says that her background has made her more accepting and humble. Like most people from her generation she has the usual MBA and many years of corporate experience till she decided to move into the arena of writing. She hopes to write entertaining, simple yet inspirational stories that make a difference. She has a growing online community of more than a hundred thousand followers. She is also passionate about alternative healing and wishes true health and happiness for all. Currently she lives in Bahrain with her family including two dogs and two cats.

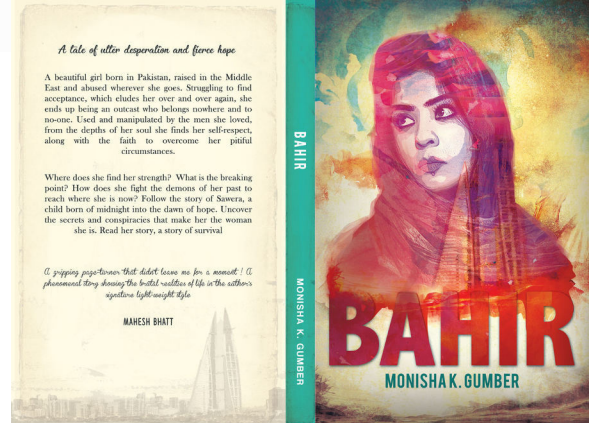
Grown up reading Ayn Rand and greatly influenced by her body of work for a very long time. However, when she actually grew up - took a few steps backward and started enjoying Sidney Sheldon and Chetan Bhagat too. She might have regressed even more now that she was a big Wimpy Kids fan those days. There was nothing she liked more than reading Jeff Kinney and he has been a big inspiration for her. His books are funny, real and so ordinary that they are truly extraordinary.

Kudos to him for having the guts to glorify simplicity in a big way. Perhaps that is the reason her own teen books have pictures too - as a tribute to Wimpy Kids.

DÉ MODÉ interviewed Author M.K.Gumber at her residence in Bahrain. Read the full interview on next page.



MONISHA K. GUMBER





**Q. What are your ambitions for your writing career?**

Honestly have not defined any goals or places I wish to reach. All I know is that I want to write entertaining books with a social message- the kind of books that touch your heart and make you think. I want to be popular and loved while staying true to who I am as a person.

**Q. Which writers inspire you?**

I have grown up reading Ayn Rand and was greatly influenced by her body of work for a very long time. However, when I actually grew up, took a few steps backwards and started enjoying Sidney Sheldon and Chetan Bhagat too. I think I might have regressed even more now that I am a big Wimpy Kids fan these days. There is nothing I like more than reading Jeff Kinney and he has been a big inspiration for me. His books are funny, real and so ordinary that they are truly extraordinary. Kudos to him for having the guts to glorify simplicity in a big way. Perhaps that is the reason my own teen books have pictures too- as a tribute to Wimpy Kids.

**Q. So what have you written?**

My first book is called Sick of Being Healthy which is basically a light and humorous take on issues that teenagers face in today's world. Such as self-esteem, academic pressures and complicated online relationships. The book is meant for young teens and comes with a lot of handmade illustrations. The second one is called Dying to Live which is a sequel to the first one. It deals with the burning issue of youth suicide and has some lessons of life. The third one is called

Bahir, which I am really excited about. It is my first book meant for older people particularly women. It is the story about a Pakistani woman's struggles in the Middle East. The story is dark but the undertone remains light and not over the top.

*I have grown up reading Ayn Rand and was greatly influenced by her body of work for a very long time.*

**Q. Give us an insight into your main character in SICK OF BEING HEALTHY. What does she do that is so special?**

The main character's name is Tara who plays a fourteen-year-old plump girl with a great sense of humor and personality. But she doesn't like being fat a lot and thinks that she would never get the guy of her dreams because of the way she looks. Yes, she is cute and all but she has a major complex about her weight. The fact that this guy falls in love with her prettier and much thinner friend, pushes her deeper into a dark world of a food disorder. To lose the extra kilos, she goes on a crash diet and makes herself vomit almost after every meal. Yes, she loses some weight but she loses a lot more. Like her happiness and self-esteem. She ends up being depressed and gets admitted in a hospital. Basically, Sick of being

Healthy is about how she rises above her issues and emerges a winner in the end.

Does she get attention from her crush? Well, for that you should read the book.

**Q. Give us an insight into your main character in DYING TO LIVE. What does she do that is so special?**

Megha, the protagonist in the book is an over achiever of sorts. Great in academics, sports, is good looking and popular. But she is going through a tough time due to her parents divorce and her own relationship. Add to it the usual academic pressures. Things get so bad that he tries committing suicide. Basically the story is about her growth as a person and the lessons she learns from her traumas. The underline theme being that you can always make a comeback, no matter how low you go.

**Q. What is the hardest thing about writing?**

I can't say for others but for me I am not very descriptive and have a very hard time explaining places. Even action sequences are tough but I am working on it and hopefully will improve the quality of my writing.

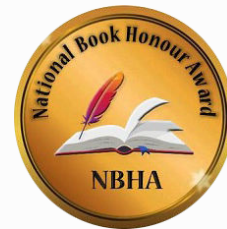
**Q. What is your favourite positive saying?**

My favourite quote is by a famous writer Richard Carlson whose book comes with the same title- Don't sweat the small stuff...and it's all small stuff!

***Anyone can find her books on Amazon distinguishing them in the genre of 'Contemporary fiction'.***

# ASHI KALIM, INDIA

NATIONAL BOOK HONOUR AWARD WINNER  
AUTHOR OF THE DAY BEFORE...I DIED AND UPCOMING BOOK OOPS



**ASHI KALIM**, a homemaker, avid traveler and an explorer. Being a novelist, poetess and a content writer at [www.allaboutlives.com](http://www.allaboutlives.com), she is a writer of HISTORICAL FICTION genre. Her recent Novel came up titled "*The Day Before...I Died*" -*MATRYOSHK* in East, internationally. Its a lesser known true love story of DICTATOR JOSEF STALIN'S DAUGHTER!! Her novel has been handpicked by KINDLE amongs't foreign authors. Her poetry has already been published in 'Writing bee ' and 'Elysian literary Journal'. Her poems find it's space on an international level. She keeps writing for world peace, the need of the hour. ***She has given her powerful words to the cause of Refugees, Racism and Syrian kids in an international anthology titled "Poets from the Shore" published in U.K.***

Her education and romance with literature started when she was young studying in a convent school. Completing her Masters in C.S. from A.M.U, she was fostered by her mother who being a poet gave words to few bollywood songs from the 90's. At a very young age she came into entrepreneurship being a Restaurateur.

She has also worked in DEFENCE ACADEMY as an educational trainer. For her, learning is a life-long process. Being a mother of 3 year old child made her more resilient & brave. Currently she is working as an editor with WOVEN WORDS PUBLISHER and her next novel is an historical fiction.

She is an orator and an activist too & spends leisure time with books, sketching, kids and plants.

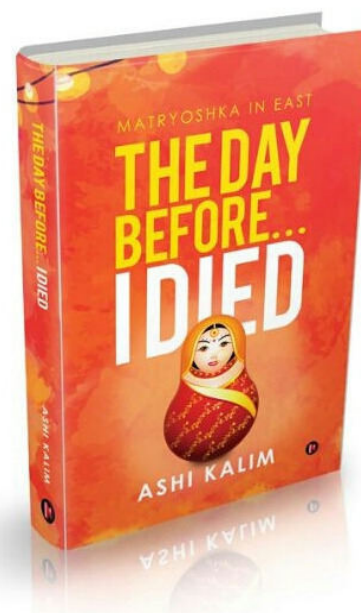
DÉ MODÉ interviewed **Author Ashi Kalim** at her residence in Mumbai, INDIA.

Read the full interview on next page.



ASHI KALIM

INTERVIEW



THE AWARD WINNING BOOK



**Q. When did you first realize you wanted to be a writer?**

I had always a fascination to write, scribbling was my favourite pass time, cooking halfbaked original plots became my hobby. I wrote my first poetry when I was 9 years old & recited it to my class teacher Sr. Avita. But officially, after lots of struggle in my life, I took to pen a lethal weapon in my hand. The scenario the world is going, the suffering humanity, the fragmentation of history all created an atmosphere to take up my Pen...again; and keep voicing for such brash and callous tongue wagging people.

**Q. What would you say is your interesting writing quirk?**

Well that's a secret but sharing it on this platform will help my fellow writer's improvise. I go deep into description and narrating things and at times it looks as if I am reading more of a history rather novel. Then I have to slice it down. Secondly, duplication of words I tend to avoid because I feel the words gets stale. So These are my writing quirks, I tend to avoid.

**Q. Tell me about your latest project?**

My new novel is an antidote to ULTRANATIONALISM and communal mindset. The major claimants or custodians of country. "WHOSE COUNTRY?" Be it Aryans, the native Indians, Dravidian and revolves around two eras (modernism with a blend of 17th century)The Casteist, Ritualist, Obscurantist, feudal orthodox hierarchical puritan Godly are the element&#39;s in it. deal&#39;s with human emotions . Here the female is a strong protagonist and my readers will relate to it.

**Q. When did you write your first book and how old were you?**

My Debut Novel was "**The Day Before...I Died**" Matryoshka in East, released internationally eight months back. My journey as a published writer catapulted there. A collection of poetry in Writing Bee (Pustakmandi) & Elysian Literary Journal (Anthosine on Feminism) came. My work was published in various international forums. My poetry "**I do Bleed**" was published last month. Few of my poetries titled RACISM, REFUGEES, RESISTANCE, SYRIAN KIDS, TERRORISM along with 20 female international authors is released on AMAZON. I keep writing blogs on health and short stories too.

**Q. What do you like to do when you're not writing?**

Major time is consumed by my kids Arshmah and Subhan, their spritual upbringing teaching humanities. Also working with NGO's looking after kids and hygiene in rural areas has been appreciated by P.M. MODI in "Man Ki Baat ". Working with JAI HO FOUNDATION that voices for fundamental rights of citizens and voicing World Peace, the need of the hour.

**Q. What does your family think of your writing?**

My mother Shahla Nemat, is my inspiration to write. She keeps writing in Urdu and has given lyrics to few Bollywood biggies. That genes transfers in me. My husband Kalim , whose my greatest critic keeps me enriching with latest affairs and historical facts. I owe my knowledge to him. If they both didn't help me, my books would have been lost as scribble. My family is my Strength. My anxiety pangs are well handled by a phone.

**Q. Do you hear from your readers much? What kinds of things do they say?**

My fans keep me going. They are all so supportive and their praises are an answer to my writing. At time there are few fans , who insist on my autographed copy of mine. And remember #readers makes #writers. If they are not there, there is no inspiration to write. Though some of my fans are difficult to handle they become a sort of paparazzi ( ha..ha). My Whatsapp, Messenger, mailbox, all have their cute admirations. I try answering them all but if not its due to family and time constraints. When I open my mailbox at times a note says-how they loved my work. I feel bliss with a cup of coffee. The warmth of handshake, an autographed picture leaves my readers with a smile that I give to people is ever satisfying!!

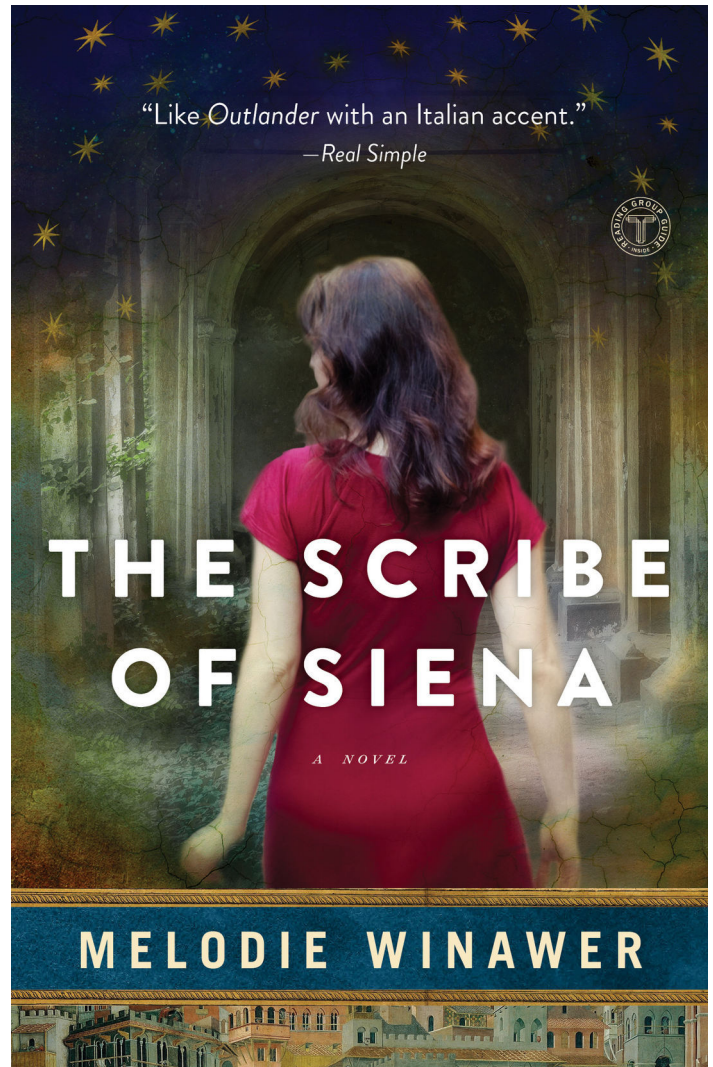
*Be a seeker first and strive for it, then only you can be a writer*

- Ashi Kalim

**Q. Do you have any suggestions for us how to become a better writer? If so, what are they?**

One has to be a seeker first and strive for it, then only you can be a writer.

People say that they want help writing, but what they all need is to gain knowledge. We are known better not by what we look but what we can feel. For a writer, first of all delve inside yourself to know. **Do you crave for learning? And if the answer is Yes !! You are among the list of Best Selling Authors.**



## MELODIE WINAWER, NEW YORK

**AUTHOR OF THE SCRIBE OF SIENA & OVER 50 WORKS OF SCIENTIFIC/MEDICAL NON-FICTION**

Melodie Winawer is a physician-scientist and Associate Professor of Neurology at Columbia University. A graduate of Yale University, the University of Pennsylvania, and Columbia University with degrees in biological psychology, medicine, and epidemiology, she has published over fifty nonfiction articles and book chapters. She is fluent in Spanish and French, literate in Latin, and has a passable knowledge of Italian. Dr. Winawer lives with her spouse and their three young children in Brooklyn, New York. *The Scribe of Siena* is her first novel.

**DÉ MODÉ interviewed Author Melodie Winawer at her residence in Brooklyn, NEW YORK. Read the full interview on [www.deltaegis.com](http://www.deltaegis.com). Powered by damn.**

### ABOUT HER BOOK "THE SCRIBE OF SIENA"



Equal parts transporting love story and gripping historical conspiracy—think *The Girl with a Pearl Earring* meets *Outlander*—debut author Melodie Winawer takes readers deep into medieval Italy, where the past and present blur and a twenty-first century woman will discover a plot to destroy Siena. *The Scribe of Siena* is the captivating story of a brilliant woman's passionate affair with a time and a place that captures her in an impossibly romantic and dangerous trap—testing the strength of fate and the bonds of love, which makes it a must read.



**Q. When did you first realize you wanted to be a writer?**

I've always been a writer, since childhood, really I actually can't remember a time when I didn't think of myself that way. I wrote constantly when I was a kid, and kept writing through high school, college and after that journals, essays, poetry, sometimes short stories. I tried to write a novel when I was 15 but I was just too young. When my 10th grade English teacher asked everyone in the class to come up with a one-word self-description, I immediately chose "Storyteller" because that's fundamentally how I thought of myself - it's what I loved to do.

**Q. How long does it take you to write a book?**

I've only written one, and finishing a draft took about 3 and a half years. Then I spent about a year and a half editing, then found an agent, and edited more before publishing. From the moment I started writing to publication was seven years

**Q. Where do you get the ideas for your books?**

Information: Books, articles, expert in the field, Internet. Ideas: Small will things can spark an idea. Perhaps a single sentence in an otherwise dull archeological monograph will suddenly give rise to a powerful scene, or seeing birds flying overhead when I'm running for the subway. Sometimes what people have said decades ago will find their way into my writing. It feels like ideas they come out of nowhere and I'm always so grateful when they do.

**Q. What do you like to do when you're not writing?**

Ashtanga yoga, reading, traveling, cooking, gardening, playing cello, playing tennis, walking.

**Q. What does your family think of your writing?**

They all love the fact that I write, each in their own specific way. When my son was 8, he got through half of my book before his teacher made him stop because it was getting in the way of his other work. My oldest daughter is always telling me how inspired she is by what I've done. And my younger daughter gave me the best piece of writing advice I've ever had I was reading a book by Muriel Sparks called *Memento Mori* and I suddenly said "*I wish I could write like this!*" and she said: "*Mama, you can only write the way YOU write.*" *Great advice. So true.*

**Q. What would you say is your interesting writing quirk?**

I wrote most of my first book on the NYC Subway. I thanked the Metropolitan Transit Authority in my acknowledgements. I write on the subway in part because that's when I have the time but also because I have always loved writing on trains. I always have. In fact, I'm writing the answers to these questions on an Amtrak train from Washington, DC to NYC right now!

**Q. What was one of the most surprising things you learned in creating your book?**

When I was writing my first novel, had no idea whether it would keep going. I wondered whether it would just stop and there were times I didn't know where the story was going to go and come from. But it just kept coming and then it was written. And when I was editing, I was amazed at how much revision I was capable of. Things I really didn't think I could do, I did. The process gave me a surprising level of confidence in my own writing.

**Q. Do you hear from your readers much?**

Yes! I love that. I have a great group of fans and they inspire me. They all hope for another book, and that is particularly inspiring. One reader said, "I just finished reading this astonishing book.. absolutely loved it. Given what you do for a living I am amazed you were able to find time to do such a wonderful job on all the necessary research for this book. *Yes, you can give up your day job now. :)*"

**Q. What do you think makes a good story?**

Anything can make a good story if it's told well. A story that never leaves a single room, one that involves only one person, can be as exciting as one that spans centuries and countries with generations of people.

**Q. Do you think someone could be a writer if they don't feel emotions strongly?**

I think anyone can be a writer. Maybe someone who doesn't have intense emotions would write more intense ones to experience them, or maybe be more restrained which could evoke more emotion in a reader.

**Q. If you could tell your younger writing self anything, what would it be?**

First: Never never never give up! I didn't, and in part because others encouraged me not to. And now look—my dream came true. And second: keep writing, and write for the love of it, even when it's your "work." And I'm still writing fiction, and even though it's now a "profession," it's still for love.

# DEVIKA DAS, INDIA

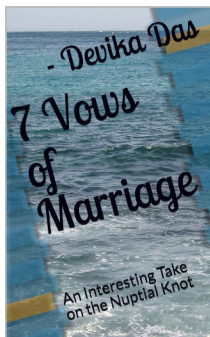
AUTHOR OF 7 VOWS OF MARRIAGE, REMINISCENCE, UNDO & UPCOMING THE MIND GAME



An eloquent writer whose words pour out naturally. That's, Devika Das. Her first encounter with literature happened at the age of 13 when she explored various paths of poetry. Later, she started blogging in 2008 and stepped into novel writing in 2016. The poem that she really proud of & which has received a lot of recognition is "For Those At Kargil", a tribute to all those martyrs who have laid down their lives while serving the nation. Writing gives her a sense of freedom and takes her into a zone where she is stress free. Creative writing liberates her and is a medium that allows her to be herself. Another reason why she chose to write is because she wanted to express her opinions and voice, her thoughts to public. She added, ***"It's often noted that a person is not expressing himself/herself clearly when he/she talks to someone; however, writing is a medium that gives that person the liberty since there is less fear of being judged by people."***

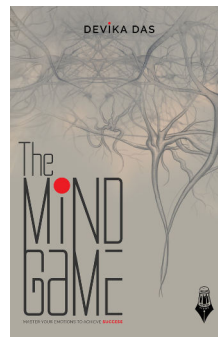
***DÉ MODÉ had an interview session with Devika Das at her residence in Hyderabad, INDIA.***

***Below given is brief of inside story of her books.***



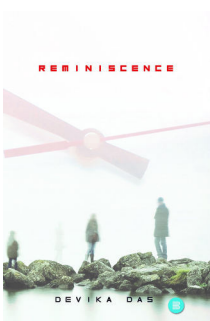
## 7 VOWS OF MARRIAGE

A personal take on the association of marriage and how it has changed over the years.



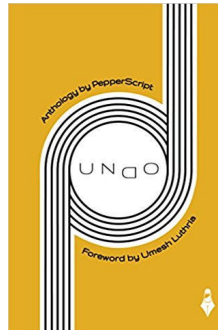
## THE MIND GAME

A self-improvement guide to help people master their emotions and develop emotional intelligence.



## REMINISCENCE: A collection of poems

Reflecting the poet's learning from her experiences. The poems are an assortment of style and genre without restricting to a specific tone and style.



## UNDO

Born Free - Shackle Break, a story contributed by Author Devika talks about breaking stereotypes. The story talks about various facets of life and how people are mentally conditioned by their parents to deal with the societal terms and conditions.



**Q. When did you first realize you wanted to be a writer?**

I never thought of becoming a writer. I used to pen down my thoughts randomly. For eg, while waiting for my school bus I wrote a poem on 'The Morning Sky'.

**Q. How long does it take you to write a book?**

Maximum 1 and a half years. Personally, research about the topic is a time consuming affair.

**Q. What is your work schedule like when you're writing?**

I write for 1-2 hours daily when I am motivated to write on a topic. Favorite times are early in the morning or late evening. I write when I find my peace of mind.

**Q. What would you say is your interesting writing quirk?**

I had written a poem while taking shower because I had a bad day at school.

**Q. Where do you get the ideas for your books?**

Currently, I am writing Non-Fiction, so it is just about sharing my experiences and the lessons I have learned from life.

**Q. When did you write your first book and how old were you?**

I wrote 7 Vows of Marriage in 2016 when I was above 30. Writing this book is an experience.

**Q. What do you like to do when you're not writing?**

I'm a theatre artist, solo traveler and blogger. Currently, I am learning

about the nuances of managing my personal website

**Q. What does your family think of your writing?**

My mother feels scared often as I pen down controversial views. I am not diplomatic when I write down controversial points.

**Q. What was one of the most surprising things you learned in creating your books?**

The extent of overthinking is huge when I write Non-Fiction books. I get so much involved in the topic sometimes I get into depression.

**Q. How many books have you written? Which is your favourite?**

Four so far. Want to write many more. 7 Vows of Marriage. I loved when I was writing it. The Mind Game received an overwhelming response. The revised edition will be released soon.

**Q. Do you have any suggestions to help me become a better writer? If so, what are they?**

Write from your heart. If you write passionately, nobody can stop you from expressing your honest opinion. Read more to feed meaningful information to your brain.

**Q. Do you hear from your readers much? What kinds of things do they say?**

Not so much. It requires some effort from my side to avail regular feedback. But the little feedback that I have received has been a mixed response with the balance tilting towards positive feedback.

**Q. Do you like to create books for adults?**

I have not attempted to write children's books.

**Q. What do you think makes a good story?**

A good thought process which exhibits a good concept including interesting storytelling skills.

**Q. As a child, what did you want to do when you grew up?**

I was confused. I wanted to become an actor or do something creative although I was a topper in school. I also wanted to study in a foreign university like Harvard or Oxford. So it was never planned for me. I accepted life as it unfolded.

**Q. Do you try more to be original or to deliver to readers what they want?**

Yes I am absolutely original. That's been the USP for my books.

**Q. Do you think someone could be a writer if they don't feel emotions strongly?**

Not at all. Writers have crazy emotional outbursts. And the pendulum swings between extremes. Writers are considered to be eccentric and I think it is right.

**Q. What other authors are you friends with, and how do they help you become a better writer?**

I won't like to name any specific author as I don't talk about writing with them.

**Q. If you could tell your younger writing self anything, what would it be?**

Try to write something other than Philosophy.

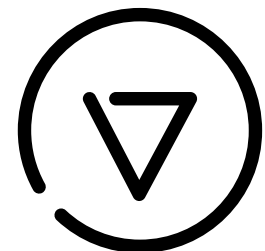
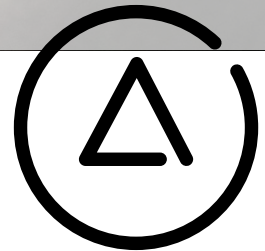
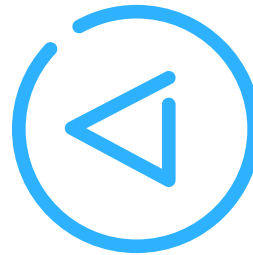
# ASHUTOSH SHRIVASTAVA

AUTHOR, INDIA

**TITLE OF MY FIRST BOOK WAS  
'I CUD HAV HAD 17... BUT I CHOSE TO HAVE 19 CHAPTERS'**



**I** SHOULDN'T HAVE DIED LIKE THIS  
This book is all about dreams. Dreams that takes us to a land filled with imagination; imagination which is by our conscious & unconscious mind. Name, fame, money, honey... That's it! That's all we want.. what if you die in your dream...what all we want is described in very realistic words which makes it a book must read.



“

*Ashutosh Shrivastava, an engineer from Indore, decided to be a full time writer after his graduation. He has published 2 books of his own & planning for next. He added "Writers are those set of people because of whom we are aware with two imp terms: Education & Religion."*

”

## **I CUD HAV HAD 17... BUT I CHOSE TO HAVE 19 CHAPTERS**

It's the story of a person meeting different girls with whom he had some chemistry, but there was always some or the other "but". How this person changed his life from being fat to being fab. All this storytelling makes Ashutosh Shrivastava's book a must read this 2018.

ASHUTOSH SRIVASTAVA

I Cud Have Had 17...  
**But I  
Chose to Have  
19 Chapters**



Read the full interview on [www.deltaaegis.com](http://www.deltaaegis.com). Powered by damn.





damn.  
USERS

**70%**

MORE LIKELY TO  
BE YOUTH

QUOTED REFERENCES  
CAN ALSO BE HELPFUL.

damn.

E-NEWS READING  
HAS GREATEST  
IMPACT ON YOUTH  
BEHAVIOR AT

**80%**

# TAKING OVER THE WORLD

We discuss current or recent news from the world of Business, Fashion or General interest or of a specific topic.

We bring *"Business for the Curious"* in INDIA & ITALIA.

DELTA AEGIS MEDIA NETWORK  
HEAD OFFICE: KOLKATA, INDIA

 damn.



# POULOMI M. REDDY

AUTHOR OF POULOMI'S ABODE  
OF THOUGHTS & UPCOMING  
BOOK FROM THE TRIP OF  
LADAKH

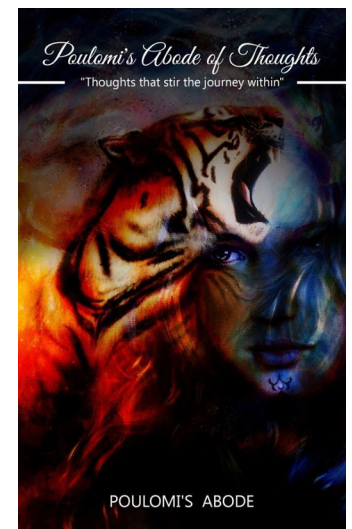
## FROM MASTER'S IN ICS FROM GERMANY TO AN AUTHOR, THE JOURNEY OF DREAMS: POULOMI'S ABODE

"*Poulomi's Abode*" is the pen name of the author *Poulomi Mukherjee Reddy* (commonly called as Poulomi or Pauli), who tries her best to enforce the thrust of motivation through her quotes, unmanned poems, and writing. She was born to a Bengali family in New-Delhi, India. Amidst, the birth of technologies, she remained glued to the books. Unlike other children of her age, she did not bother much about playing, rather developed an intense love for books and education. At a very young age, she considered writing as her hobby and passion.

Belonging to a typical conservative Indian family, Poulomi initially never thought of doing something beyond the highly technical jobs. Hence, she pursued 'engineering' during her graduation and later on started her career as a 'teacher.' Meanwhile, she continued writing poems during her free time. She had learned from her family (especially from her Grandfather), to have a strong survival instinct in case of adversities. Faithful to that, she always trusted her instincts and emerged as a strong independent woman and struggled her way through abysmal failures. To stand back every time she fell had become her engraved passion!

Sometimes her inner voice made her believe that she is probably a misfit for the professional world of engineers. Thus, she finally started chasing her dreams and created her pen name "Poulomi's Abode." She confided in herself whenever she faced strong oppositions from the people around her and concentrated on her passion. Her journey as a writer had been in itself quite motivating!

*Read the full interview on the next page.*



### ABOUT HER BOOK

"*Poulomi's Abode of Thoughts*" is a collection of all the snippets of work done under the pen name "Poulomi's Abode" that includes various quotes and poetry. She firmly believes that sometimes writing is the only way to light the fire within. Oh no! You don't have to read the book in one go because it isn't a novel.



**Q. When did you first realize you wanted to be a writer?**

When I was barely 6 years old. I didn't know what a writer does but I knew that it boosted me up.

**Q. How long does it take you to write a book?**

Approx 5-6 months.

**Q. What is your work schedule like when you're writing?**

I'm into my business mode during the working hours and in the writer's mode during the wee hours.

**Q. What would you say is your interesting writing quirk?**

I can convert anything into a poetry and motivate people with it.

**Q. How do you get your books published?**

The publication houses help me in there. I approach them with my manuscript and if they like it, they take care of the rest.

**Q. Where do you get the ideas for your books?**

Daily life! What touches me deeply, goes into my writing! Doing introspection of feelings helps me a lot to convert them into words.

**Q. When did you write your first book and how old were you?**

At 26 in 2016. I wrote it long back (may be when I was 15-16) but it took me real guts to get it published.

**Q. What do you like to do when you're not writing?**

I love procrastinating about stories/poetries while listening to music, that later helps me in writing.

**Q. What does your family think of your writing?**

They are the biggest critics I have.

**Q. What was one of the most surprising things you learned in creating your books?**

I need to really pay attention to language. Writing and reading/talking are two different zones all together.

**Q. How many books have you written? Which is your favourite?**

Only 1 by now and 2 in processing. My upcoming book about a trip to Ladakh is my favourite.

**Q. Do you have any suggestions to help me become a better writer? If so, what are they?**

Reading helps you write better. Procrastinating makes you a master of it.

**Q. Do you hear from your readers much? What kinds of things do they say?**

Yes, they do write me mails. Some have positivity and some bring in negative sparks. Though, most of my readers feel good about the fact that I start with every day thoughts and bring in the positivity. Receiving mails from readers is the best part.

**Q. Do you like to create books for adults?**

Not really, I prefer all audience book.

**Q. What do you think makes a good story?**

Personal experience and the plot to reveal it.

**Q. As a child, what did you want to do when you grew up?**

Write just anything and read them aloud to my family.

**Q. Do you try more to be original or to deliver to readers what they want?**

Originality is a compulsion in my writing style.

**Q. Do you think someone could be a writer if they don't feel emotions strongly?**

Depends on what they are writing. Technical and course books don't need a person to be emotional.

**Q. What other authors are you friends with, and how do they help you become a better writer?**

There are many of them and each one of them had been a stunner. I've learnt something or the other from them.

**Q. If you could tell your younger writing self anything, what would it be?**

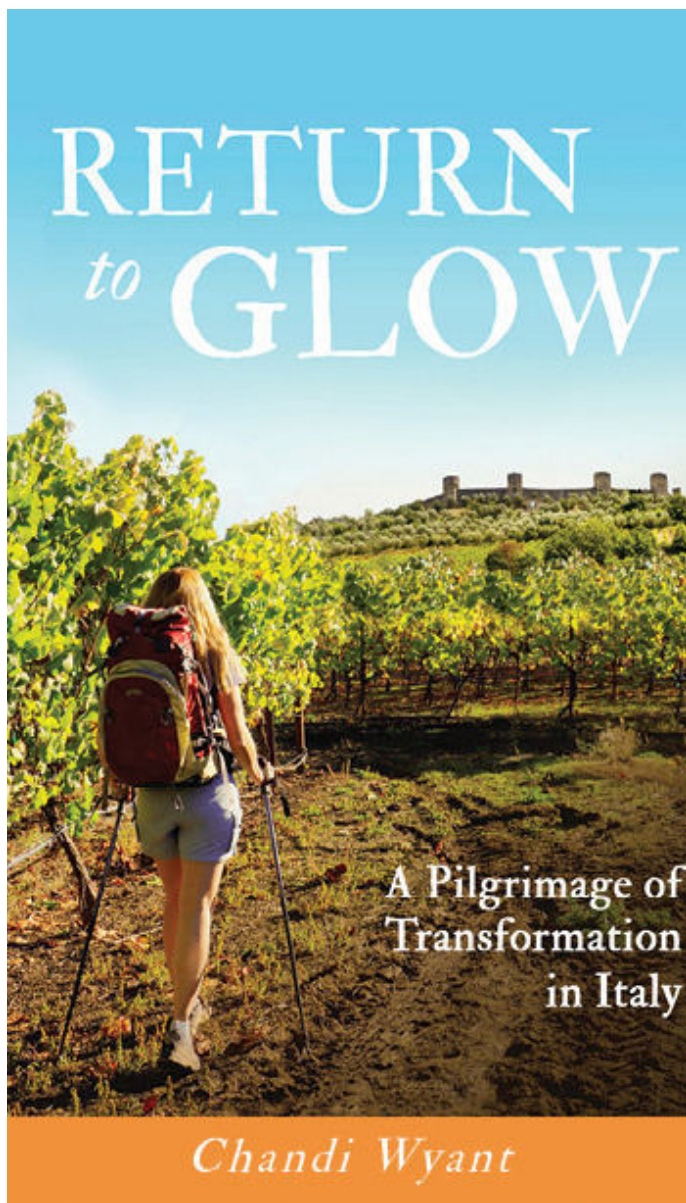
Keep writing! As a younger self I used to leave writing quite often due to lack of patience and perseverance.

# CHANDI WYANT, ITALIA

*AUTHOR OF RETURN TO GLOW - A PILGRIMAGE OF TRANSFORMATION IN ITALY*

Chandi is a world traveler, photographer, writer and historian. She's lived in Qatar, India, Italy, Switzerland and England and has been returning to Italy with unremitting passion since she first lived there at the age of 20. Her memoir about her 40-day pilgrimage walk in Italy was published in the spring of 2017 and has been featured on numerous travel websites and podcasts to rave reviews. Chandi has a master's degree in Florentine Renaissance history. She loves teaching history and helping people have a great time in Italy via her trip planning services.

Her favorite things are swimming in warm turquoise sea and biking around Florence, Italy. Chandi likes to hike, paddle board and visit wineries. She enjoys food and wine — consuming it and writing about it.





**Q. When did you first realize you wanted to be a writer?**

When I was about 7 years old I started writing stories. Then from age 19 to 21, I traveled all over Europe & Asia and kept journals. I constantly wrote up my travel adventures, always wondering about someday writing a book.

**Q. How long did it take you to write your book and what genre do you write in?**

My memoir, *Return to Glow*, came out in April of 2017, and took me more than five years of on and off writing. The total writing time, if I don't include the gaps, was probably three years. The genre I write in is memoir. *Return to Glow* was my first and I am working on another.

**Q. What is your work schedule like when you're writing?**

I work best late at night. During the day I get all the other details of my life taken care of, and when I finally feel I can focus on my writing, it is often 10:00pm or later. If I am on roll with my writing, I will stay up working until 2:00am. I eat chocolate to keep me going!

**Q. Where do you get the ideas for your books?**

I get my ideas from my travels.

**Q. What do you like to do when you're not writing?**

I enjoy teaching history, and doing travel planning for people who need help creating their trips to Italy. My favorite things in the world are swimming in warm turquoise sea and biking around

Florence, Italy. I also like to hike and paddle board, and visit wineries. I enjoy food and wine—consuming it and writing about it. And I adore travel—particularly “slow travel” where I experience a place and a culture in an in-depth way.

**Q. Do you have any suggestions to help me become a better writer? If so, what are they?**

*Don't expect it to be easy. Expect to work hard. Develop a thick skin. Get beta readers for your manuscript, and set your ego aside and be seriously open to feedback. Learn what a narrative arc is and how to create one in your story. Get help from a professional developmental editor, or take a class. Be patient and be persistent and treat the project like a degree program—there is more to learn about writing a good book than most people would think!*

**Q. Do you hear from your readers much? What kinds of things do they say?**

I have received fan emails which is always heart-warming. In early January I received one from a man who said, “One of the most wonderful things that happened to me in 2017 was the chance to read your book.” This was special to hear particularly because I originally thought that my book would be much more appealing to women.

**Q. As a child, what did you want to do when you grew up?**

A writer, a photographer, and a traveler.

**Q. What other authors are you friends with, and how do they help you become a better writer?**

The authors I look up to, I don't know personally, however, I can learn from them by studying how they crafted their books.

**Q. How do your books get published?**

Two main options: Traditional or Indie. Indie publishing has become an accepted and perfectly respectable method these days. However, I don't recommend just throwing a book up on Amazon that only you have worked on.

I recommend doing all the due diligence that will make your book look like it was published by a traditional publisher. That means hiring developmental editors, copy editors, and getting the cover design and the interior formatting done by professionals.

**Q. Do you think someone could be a writer if they don't feel emotions strong?**

No, not if you are writing novels or memoir. (If you are writing dry medical journals, OK.) Being a writer of novels or memoirs takes artistry, creativity, passion, and an interest in the human psyche. Writing takes courage, and no genre of writing takes more courage than memoir. To write a good memoir you've got to be vulnerable on the page and how will you do that if you're not willing to delve into emotions?

I put this quote at the beginning of my book by Brené Brown: “Courage means to tell the story of who you are with your whole heart,” it is a great summation of the process of writing memoir.

# 11 HOME DECOR TRENDS

*WE PREDICT THE KEY LOOK FOR INTERIORS*

**WE'VE SEEN THE PREVIEWS FROM ALL YOUR FAVOURITES ON THE HIGH STREET AND BEYOND; AND TRUST US WHEN WE SAY THERE IS PLENTY TO LOOK FORWARD TO! HERE'S OUR ROUND-UP OF THE TOP HOME DECOR TRENDS TO LOOK OUT FOR TO HELP YOU STAY AHEAD OF THE CURVE IN 2018**

---

Last year saw us filling our homes with totally tropical jungle prints, flamboyant flamingos and just about anything and everything metallic we could get our hands on! So what does the year ahead hold in the trend stakes? Here are our top predictions for home decor trends to keep up with in 2018...

2018

Ideal Home





## 2. GLAM DARK WOODS

Furniture is set to head to the dark side this year. We're stepping away from pale, bleached woods that were hugely popular.



## 1. RICH PIGMENTS

Moody interiors are more popular than ever, too, with brooding violet, navy and striking emerald green all key colors for 2018. Rich new shades that make up the spring/summer palette are beautifully enhanced.

## 3. GLOBAL GOODNESS

Earthy shades of clay, terracotta and ochre feature on global-inspired prints, which will play a key role this season.

## 4. WHAT'S HAPPENING WITH ARTISAN TEXTURES

Texture is a big thing this season! Furniture has a natural handmade feel with materials such as rattan and wicker the stars of the show. Textiles take a playful role with lots of embellishments, raw edges and appliqué details – all irresistible to the touch.

So much can be achieved by simply playing with textures and materials. Whether it be woven wicker furniture, macramé cushions or mixing marble with metal (perfect for modern lamp choices) don't underestimate the power of embracing and combining different textures.





## 5. TROPICAL LOOK BATHROOMS

A continuation from last year, the tropical trend is still going strong – with the retro Swiss cheese plant being a hero alongside palm leaves. The trend has evolved for 2018 – it's less about vibrant carnival brights and more about mixing plenty of lush, energising greens.

A bath with the palm leaves, gives you a feeling of fresh morning & the energy keeps your body charged up for the whole day.



## 6. LARGE SCALE LEAF PRINTS

Rich shades of green look striking against on-trend darker furniture choices and the charcoal and navy walls that are so fashionable for home decorating right now. Look out for the key elements to help to create this look in your home. Think large scale leaf prints, oversized insects, safari wildlife and exotic birds.

Serve food in the leaf printed crockeries with gold shinning utensils & make your dinner the memorable everytime.



## 7. PALM PRINT COVERS

Just to mix things up, and include those who can't be seen with green presumably, House of Fraser has created an on-trend design in alternative bold colours. Thanks to the all-over palm print this set still feels totally tropical.







## 8. METALLIC ACCENTS

The addition of luxe metallic touches is not new, but the big difference this year is the choice of metallic finish – think less copper and rose gold, more brass! Brass is the most sophisticated and organic of the metallic colour palette. Brass furniture pieces, mirrors and accessories all help to add a luxurious finish to any room – soft pink and emerald green both accentuate brass and gold tones perfectly.

### **LAMPS & SMALL ACCESSORIES**

Lamps and smaller accessories are the perfect way to inject a new trend into a room without having to invest in larger, expensive furniture pieces. Mix brass with marble for an on-trend feel for lighting in 2018.

### **METALLIC SHELF MIRRORS**

Metallic shelf mirror by Marks and Spencer gives an outstanding look to your living room, dining room or anywhere you place it, you'll spread elegance in your home decor.





## 9. PINEAPPLES REIGN SUPREME

The humble pineapple is back on top as the trendy motif to adorn your home for this spring/summer. Last year the cactus print pipped the pineapple in the popularity stakes, but it would appear the tables have turned. Although the cactus is most certainly not going anywhere, it's taking a back-seat to the pineapple once again...

There are even pineapples for the bathroom in the spring summer collection at George Home – there's literally a pineapple for every room this season.



## 10. BOTANICAL PRINTS

Flowers and botanical prints are always in fashion, it's just a case of what makes them feel new. This season prints have gone small-scale – straight out of an artist's sketchbook or forager's handbook.



## 11. FLOWER PRINT COVERS

Floral pattern cushion covers will help you incorporate nature's beauty and elegance into your home decor without any difficulty. You can combine digitally printed cushion cover designs with conventional nature and floral themed sofa cushion covers for a truly inspired finish. You can also mix spiritual and other themes & add positivity in your life.

All the new collections will be start to trickle into stores and online from February! Lovely items are available now.



Source: IdealHome



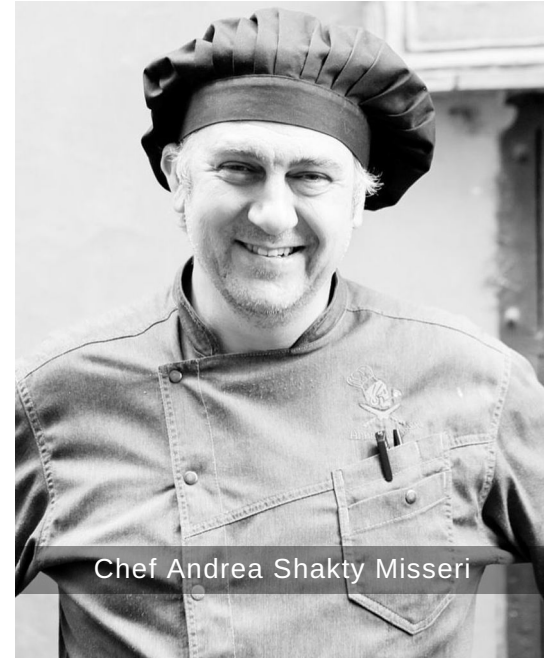
# ITALIANO TASTE WITH CHEF ANDREA SHAKTY MISSERI

*Gorgeous Italy draws travelers keen on exploring her stunning scenery, unique culture, and gastronomical delights. With its rich cuisine, this beautiful Mediterranean land offers countless famous and traditional must-eat foods. A multitude of popular Italian delicacies and dishes, sweet and savory, await your presence at Chef Andrea's restaurants in Rome, Italy.*

**CHEF ANDREA** found his cooking roots from the Italian fisherman's, and his international origin being half English half Italian. At the age of 18, he was a student of the Institute of Food science in Rome. Chef Andrea is Master in Anthropology at the Roman University "La Sapienza" with specialization in Food culture. He is engaged to preserve the Ethic values of food, to join the ecologic and traditional rules.

After many years of training in the Best Roman restaurant "Schiano il Pescatore", some years he spent as the chef of the Abbey recording studio in London, and manager of "Canelle" delicatessen in High street Kensington. The Food passion brought him to India for many years where he started new Italian restaurants, worked in 5 stars hotels (Novotel, Guestline), managed his own called Scirocco, worked also as in-house chef for V.I.P. in Goa and Mumbai with the range of guests from Jagger family to Oasis plus many famous fashion designers.

In Rome Andrea directed the cuisine of the international fish bar Riccioli (2 rosette) cafe', experience the position of chef de cuisine at Exedra 5 star hotel, he has been the executive chef for the restaurant "La Giuliana 59" with creative and traditional dishes. More recently he



Chef Andrea Shakty Misseri

joined the famous cafe Propaganda in Rome (1 rosette, Colosseum), and worked seasonally in Ibiza marina. Recently consult for the start up of a new restaurant in Dubai marina "Angelo". Misseri direct 3 busy restaurants, near Spanish steps, ROME, with very original menus despite the tourist areas. **La Buvette Dillà, Diqua**, with great success, releasing catering in the best location of the city. **CHEF ANDREA** also participated as guest for many events in food and wine all over Italy, India were recently launched a new Menu in *Mangio Kolkata* and guest for the Italian food week in the world (Kolkata Italian consulate) Chef. Andrea developed his international style of cooking without forgetting the traditional cuisine. He believes there is nothing better than traditional home style cooking, in any country is all about original ingredients, never cut critical ingredients in a recipe and the presentation is the today modern side of the job. Food culture is passion for rare and genuine ingredients, authentic tools for preparation, care in selection of the seasonal vegetables. They say, "Italian are food maniacs... that particular tomato, that kind of zucchini, those special olive oil." Yes it's true, the very best of our food lies in those ingredients, the good skill of an Italian international chef is all about getting as close as possible to those local flavors.

**Chef Andrea** is a collector of culinary books, regional food books, he likes to prepare buffet in different Mediterranean styles like Italian, Israeli, French, Greek, Lebanese, Spanish. But cooking this food does not come from theory books it's a living culture, he has lived, traveled and experienced every single country in the heart of food cooking, from the local food stall to the international 5 star. Never forgetting he also traveled United States and Mexico many times, learning the culture and the food taste. Today he moved to Italy Rome (his native city) where he teaches Italian and Mediterranean food to students and passionate, he is open for new projects and kitchens to run. To love to prepare food, you must love to eat food without any boundaries or prejudice. **Below are some of his dishes with recipes.**



## BAGEL WITH ZUCCHINI GRILLED PRAWN COCKTAIL & ROCKET WITH RED HOMEMADE CHIPS

Bagel is a jewish bread with a long lievitation cooked with steam and brushed with seeds, it has a long story of New York bakeries and is easy to carry and preserves well, when old in US they slice thin and fry for accompain soups.

The recipe to make this bread vary from country to country but has in common the use of liquid malt and the steam sealing of the donught, I change bagel menu every few days wich give a lunch break the change to enjoy different filling and i go from mediterranean flavours to classic northern salmon or pastrami to original Italian buffalo mozzarella basil mayo and parma ham .



## INSALATA DI CARCIOFI ROMANI BUFALA ROMANA

This is the winter version of the classic caprese , its a combination of a good buffalo ball, and roman style artichokes which have to boe made in a long way from cleaning them soaking in lemon water , then partially boil partially steam with olive oli, water, wine, garlic, mint, salt, parsley and few anchovies, in a covered deep pan. The resultis tender and juicy match perfect with the buffalo fresh flavour and the Sardina Bottarga (made from fish egg roe) is the final link between a vegetable and dairy cheese. So in winter dont ask for Caprese the tomatoes in (Italy) won't taste good.



## FRITTO MISTO ROMANO

This dish was presented in Kolkata first time at Mangio Alipore last july 2017, previously I read a book from Madhurai Jaffrey of regional Indian recipes, found that Bengal people eat a lot of morsels and expecially pumpkins so i decide to make a close to home fritto misto . The surprise was to find zucchini flowers ready to fry, then I made Panelle which is a dough made from chick pea flower mold like Doklas and fry, I ordered lots of big seedless olives and stuffed with garlic Parmesan parsley, bread crumbs ready to crumb fry (olive Ascolane ) finally the rice Arancini with peas and saffron or cacio cheese and black pepper. Yes its a party mix shareable and good to go around with a drink, a big success indeed with the Italian Consulate party held with Novotel staff last November .





# WHY EVERY COUPLE SHOULD TRAVEL TO VENICE ONCE IN A LIFETIME?

It's always nice to read travel quotes from Venice because it pushes you to pack your bags and explore the world. There is something about the wise words that triggers one to leave their comfort zones. But wouldn't it be more fun to take on a journey around the globe with the one you love? That's for certain! Don't you think?

## *Why should I travel with my partner?*

Most of us know that traveling can improve our perspectives in life. It is safe to say that it is your ticket to your better selves. Now, if you are traveling with someone else, chances are – you would grow together, making your bond stronger than ever.

While some people will still choose to travel on their own because of its apparent advantages, being with someone you love has its perks too. You can split the travel expenses, for crying out loud! But kidding aside, if you are still having doubts of traveling together with your partner, then perhaps these travel quotes should keep you both on the road.

Make sure you read these together and we are pretty sure you would be booking your flights right away.







## 1. CITY OF CANALS

Venice - known also as the "Floating City" - has no roads accessible by car. It is an archipelago of 118 islands connected by numerous canals and bridges. Therefore, ferries and boats are the means of transport around the city. The Grand Canal - the major waterway of Venice - is 3.8 kilometers long and sweeps through the whole city.

## 2. BURANO ISLAND

A small fishing village located in the Venetian lagoon, Burano is a fun day trip. Its small houses are brightly painted, creating a rainbow colored backdrop - perfect for popping Instagram photographs. Burano is easily accessible by Venetian water bus from St. Mark's Square.



## 3. VENETIAN GOTHIC ARCHITECTURE

his intricate branch of architecture originated in Venice in the 14th century. It refers to the influence of Byzantine and Ottoman cultures in Gothic lancet arches in Venetian buildings. Glimpses of this style can be witnessed at the Doge's Palace, the Palazzo Cavalli-Franchetti and the Ca' d'Oro among others.

## 4. TEATRO LA FENICE

Venice is home to one of the most prominent opera houses in Italy. Teatro La Fenice - also known as "The Phoenix" - dates back to 1792 and has risen from the ashes after facing three fires. Adopting a modern approach to opera, this theater schedules regular shows of Giuseppe Verdi's "La Traviata" and Giacomo Puccini's "Madame Butterfly" to attract tourists.



## 5. CITY OF MASKS

Venice has multiple names but none as intriguing as "City of Masks." The name stems from the distinctive masks worn during the annual carnival in Venice. There is a large variety of Venetian masks to choose from depending on individual tastes and budget. The uniqueness of each mask is put to the test during the carnival each year.

## 6. SEAFOOD HEAVEN

Seafood lovers can definitely eat their way through Venice. With its unique location, the city has a fresh supply of fish and shellfish from its lagoon. One such traditional specialty of the region is Sarde in Saor, a simple but classic dish of sweet and sour sardines. Dating back to the 13th century, the dish is popular among the locals and is easily available throughout the city.





## MILAN, ITALY

# SHOPPING MALLS TO SHOP-IN THIS SEASON

Who doesn't love shopping!! Italy is an amazing destination to visit for so many reasons—history, architecture, cuisine, wine. But, we also love visiting the boot-shaped country for another reason: **SHOPPING !!**

But, with so many malls and shops to choose from, it's hard to know where to focus your attention. **DÉ MODÉ recommend you the best of all.**

### Galleria Vittorio Emanuele II

In the fashion capital of Italy, the soaring, glass-domed Galleria Vittorio Emanuele II shopping arcade never goes out of style. From high-end retailers such as Prada, Gucci & Louis Vuitton with historic cafes in Milano, including Biffi and Zucca's Bar. Galleria combines a visit to the arcade with stops at popular city landmarks such as the Milan Duomo, Castello Sforzesco, and Piazza Mercanti, while others include a skip-the-line ticket to view Leonardo da Vinci's 'The Last Supper.'

### Scalo Milano - The Style District

Upscale shopping lovers rejoice! Scalo Milano, a district located approximately 20 minutes from the centre of Milan, mainly dedicated to design shopping, but also fashion and food, has opened its doors to the public. Note down this address: via Milano 5 in Locate Triulzi. Built on the foundations of a late-industrial building, the location not only hosts the best design and fashion brands, but also good food... and a touch of art!

### The Brian & Barry Building

Brian and Barry, an Italian lifestyle brand, has opened a new concept store devoted to shopping! The impact made on entering its doors heralds the marvels that await you inside: design and beauty, sophisticated savoir fire and the most up-to-date quality and taste. In other words, the best of Italian style which makes it a must visit in Milan, Italy.







# THE BEAUTY OF BARCELONA

*Barcelona is the capital and largest city of Catalonia and Spain's second largest city, with a population of over one and half million people (over five million in the whole province). This city, located directly on the northeastern Mediterranean coast of Spain, has a rich history, having been under Roman, then Frank law before declaring its independence.*







**INTERIORS . EXTERIORS**  
SINCE 2013

**HOME | OFFICE | MALLS | CAFE | AIRPORT**

YOURS DEVELOPERS & CONSULTANTS

Corporate Office: Lower Kusai, 56 Set, Near Ranchi High Court, Ranchi INDIA 834002

Branch Office: V.I.P Road, Near Kolkata International Airport, Kolkata INDIA 700102

For any work related queries, email: [ydc\\_pm@outlook.com](mailto:ydc_pm@outlook.com)