

DÉ MODÉ

NOV-DEC 2018

VOL 01 | ISSUE 06

THE LAND OF FREEDOM
NEW YORK

THE YEAR
THAT
CHANGED
EVERYTHING

SHREYA
RAO

MISS INDIA 2018
2ND RUNNER UP

tips

TO CONQUER new
HORIZONS

BUSINESS & LIFESTYLE MAGAZINE

TANMAY MAINKAR PHOTOGRAPHY



6 009800 461091 >



SPOT ON!



Wow. Here we are with the final edition of the year 2018. 5 successful editions hope this one goes to. When I started working on the first edition of DÉ MODÉ in November 2017 with Anushka Singh, didn't even know whether we'll see these 6 editions together or not. But we worked hard, day & night, without any outer funding or resources and here I am writing this note. What a feeling it is. I'm grateful to each & everyone who made the 6 editions of DÉ MODÉ possible.

Shreya Rao Kamavarapu, Miss India 2018 2nd Runner-Up, accepting our proposal for the cover of this (NOV-DEC 2018) edition made this memory historical. She is looking so pretty, so confident posing for the cover that she really owes a letter of gratitude from my pen. I believe she will achieve more in her life.

Business section has been teaching me the ethics of business & I hope the readers might be getting some real knowledge over different business practices.

John Stiles, Co-Founder (Bangkok Photo Rambles) has been an amazing person working remotely in Thailand & New York clicking some of the most beautiful pictures of the city for DÉ MODÉ. A beautiful travelogue awaits the readers inside in that Travel section.

Penning down, I'll be back with a wonderful edition of DÉ MODÉ JAN-FEB 2019 with Miss Universe Great Britain on the cover.



Nikhil Chandra Rana
EDITOR IN CHIEF

DÉ MODÉ
BUSINESS & LIFESTYLE MAGAZINE

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IN THIS ISSUE

THE YEAR THAT CHANGED EVERYTHING: SHREYA RAO 5

Read how her life changed after winning Fbb Colors Femina Miss India 2018 2nd Runner-up

A SELF-TAUGHT DESIGNER DOING WONDERS: RIPPII SETHI 10

Want to know how to lead life without making excuses? Read about it here

THE STYLIST BEHIND THE COVER: VICTOR ROBINSON 14

Read about the work style & how he made his journey from Dubai to Mumbai in 2016

DESIGNERS FROM ITALY & TURKEY GOT THE RIGHT FASHION INSTINCT 42

Susanna Silicani & Merve Aydiner shows their latest couture inside with unique inspiration

FASHION MODELS: TYRA GREEN & PUJA JHA 66

BOOKS FROM REAL LIFE EXPERIENCES

Which book to read & whom to follow. Here is the answer. 26

TIPS TO CONQUER NEW HORIZONS: RICHARD BRANSON

Read the points following which you'll be a successful entrepreneur by the founder of Virgin Group 21

WILL CARLOS GHOSN REMAIN RENAULT CEO?

Is he really guilty? Renault board made a statement. Read about it inside 28

THIS TIME TRAVEL TO NEW YORK WITH JOHN

An amazing travelogue awaits you inside showing you some of the most beautiful spots in New York City 53



DÉ MODÉ

presents

SHREYA RAO KAMAVARAPU

FBB COLORS FEMINA MISS INDIA 2018 2ND RUNNER UP

Designer: Rippi Sethi
Jewellery: Rimayu
Style: Victor Robinson
Makeup & Hair: Mamta Bhatt
Photography: Tanmay Mainkar
Location: House of Daaruwala

A woman with dark hair styled up, wearing a green sequined dress with a large backless cutout, is sitting on a wooden bar stool. She is looking over her shoulder towards the camera. The background is a bar with a sign that says "IT'S NOT Batata OR Potato IT'S Papeta". There are some photos pinned to the wall behind her. The floor has a geometric tile pattern.

THE YEAR THAT CHANGED EVERYTHING

My mindset has been just the same. I feel I've grown out to be much more positive as a person which has been the best part of my journey as a state and a national winner. I've only grown to be more mature & positive with every achievement. I've been all around my city and also country on hoardings after shooting for a couple of ads from different brands, also inaugurated a couple of stores in my city, and had the honor of being a TED speaker in Aurangabad and one more TED talk of mine coming up this December in my hometown, Hyderabad.

- Shreya Rao

COVER INTERVIEW



Q: What does winning means to you?

Winning to me is the satisfaction of what I've turned out to be after the journey, what I've learnt through that experience and to see the pride in my parents eyes when they talk about me.

Q: Do you think women are given the same opportunities as men in India?

We live in an era where opportunities are taken and are made by individuals, whether be it the men or women. An achiever takes the risk and makes it an opportunity.

Q: Why do you want to compete in a beauty pageant?

Once I entered the beauty pageant I realized it was not just the beauty or brains that are judged here. It is a great learning experience for any girl who chooses to be a part of it. Teaches you more than what an institute could teach.

Q: Do beauty pageants help or hurt how society views women?

Society judges who you are, what you wear, how you speak; is there a real difference? So does a beauty pageant judge but in public and gives woman a platform that help represent your nation. I see no harm in either. Matter of how one perceives it.

Q: Have you participated in any volunteer work in your community?

I've been a part of an autism Center owned by my aunt back in hometown. I've studied and learnt about autism during my thesis in college.

Q: You were crowned as Fbb Colors Femina Miss India 2018 2nd Runner Up in this pageant. How will you use your title to benefit others?

The greatest benefit we get as title holders of miss India is our reach to people, we become public figures which helps us touch more lives through our journey. Utilizing this to set an example for those who inspire to do something different or big.

Q: What are your views on girls that get plastic surgery to do a pageant?

Plastic surgery is definitely an individuals choice, whether for the pageant or not. But having said that beauty to me lies in being confident of what you have not what you strive to look like.

Q: In your opinion, what is the most important part of the competition?

Enjoying the process of the competition is the most important part. It's an experience that teaches you way beyond than just about a beauty pageant. Learning from the journey is most important.

Q: You love eating rice. During Miss India 2018 rounds, you had to quit eating rice. Was it worth it?

Being a South Indian, and having eaten rice my entire life; I had to loose weight which required for me to be on a diet. I could do without rice once I got used to it. But eating healthier for my own self has obviously made it worth it, with the body I've made.

Q: Who in your family has played the most important role in bringing you here? And how?

I think it's the trust that both my parents had on me once I convinced them for participating, has brought me here. If not for them and for their belief I wouldn't have been able to achieve this dream of mine.

Q: Do you believe Indian families should encourage their daughters to lead rather than forcing them to get married after their graduation?

I've always been made to believe that marriage after graduation was a good choice to lead a happy life and so I was prepared, was never forced. But Since I had a goal to achieve, that required me to focus for a complete year on preparing myself, my parents put the thought on a hold. Girls definitely have to have a choice to either settle in career and then choose marriage or marry and still work on their career.

Q: How influensive was meeting the Honorable Chief Minister of Andhra Pradesh, Nara Chandrababu Naidu?

It was complete honor to meet a man who has shaped the city I live in. Getting to meet him along with my parents and him sharing the fact the he is very proud of a Telugu girl making it to the nationals, was a surreal moment.

Q: What other world leaders would you want to meet? Why?

I've been a fan of President Barack Obama for his passion towards politics and simplicity. I would love to meet an inspiring man like him.

Q: What message you want to give the girls struggling to make a living in modeling industry?

I've not modeled before, my only ramp or photo shoot experience comes from the Miss India pageant. But closely watching the industry now, my respect for models has increased tremendously, it is not as easy as it looks. Fashion industry is very tough and competitive and requires immense passion like any other industry.

Q: What problems do you see in your current city or state? How would you solve them?

My city / state being down south is a little more orthodox in its own way and I feel it requires to give girls more freedom in their career choices in order to get more talent out from the south. May it be modeling or acting or other fields. No girl should be forced to only dream of just a good husband/ a family, she should be encouraged to follow her dreams.

Q: What are your hobbies?

I love sketching in free time, listen and Learn songs depending on my mood and recently found my passion in writing.

Q: IF ANYBODY ASKS YOUR COVER SHOOT EXPERIENCE WITH DÉ MODÉ, HOW WOULD YOU DESCRIBE IT?

Shooting for DÉ MODÉ has been the most fabulous experience. The entire team became a family by the end of the shoot. From the stylists who brought in amazing garments, to the makeup done perfectly well for different looks, to the photographer who made it so much fun for me to relax and give my best shot. I would love to thank the démodé magazine for giving me such a great opportunity to be their cover girl for the month. Looking forward to more....



AN

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RIPPI SETHI

FASHION DESIGNER BEHIND THE COVER BY ANUSHKA SINGH

A self-motivated designer, inspired by the modern world. Realizing passion for fashion by traveling the world. She is wife of a successful garment export company owner, hence has a perfect infrastructure to back this venture.

She has a keen eye for beauty and elegant yet dynamic sense of style, exposed to international culture and global fashion trends in her collection. The style expert and fashion aficionada launched her renowned label in 2015, quickly gaining reputable attention for her refined yet chic designs.

Rippii Sethi's understanding of the needs and desires of the modern woman is conveyed through every fabulous piece. Prominent celebrities such as Sunny Leone, Urvashi Rautela and Elli AvrRam have endorsed the fabulous collection of RS by Rippi Sethi. Her incredible, inspiring creations exude personality and individuality of character. She crafts beautiful, breathtaking masterpieces that elevate the meaning of fashion design in the industry.

Metallic One Shoulder Cape Dress

RS BY RIPPI SETHI

If you are searching for a glam party edit, then RS by Rippi Sethi is your ideal destination. From metallic ensembles to breezy silhouettes, shine & shimmer at every gathering with the chic party-ready array!

- Golden
- Metallic dress
- One shoulder cape dress

Interview Highlights

Q1. How has your work evolved since you began?

It is evolving every single day as clients teach you as you go along and their awareness towards fashion keeps us on toes

Q2. What do you think about work ethics?

Work very hard to achieve goals and remain organized but need to keep exploring fresh avenues.





Multicolour Metallic Long Dress

RS BY RIPPI SETHI

Whether it's a special occasion or you fancy a new outfit for going out, Rippii's collection of women's party wear has the style for you. you'll find just the right look for your night.

- Multicolored
- Metallic dress
- Sleeveless with V neckline

Q3. What are you fascinated by at the moment and how does it feed into your work?

At the moment I am quite fascinated by the Egyptian culture hence using the same in my work and making use of the same in skirts & gowns.

Q4. How you stay up-to-date with fashion?

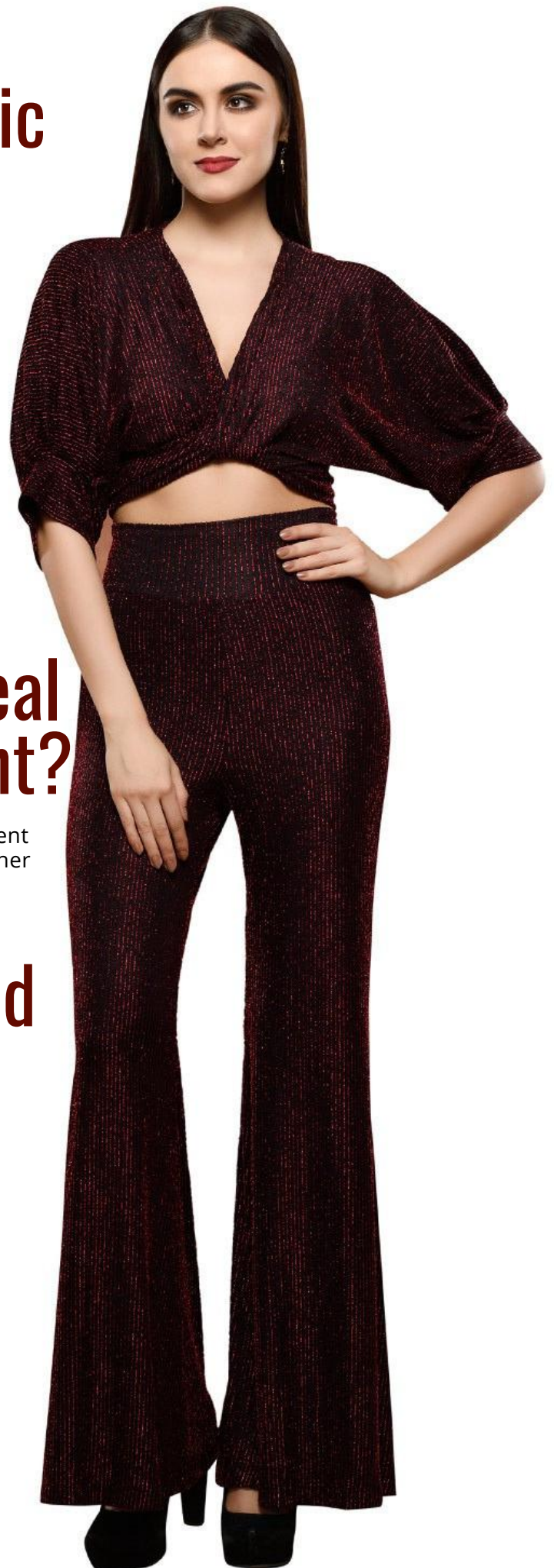
We travel a lot to different countries to attend shows plus when you travel you do get to see a lot of varied styling techniques.

Red And Black Metallic Crop Top And Pants

RS BY RIPPI SETHI

Party wear for women encompasses not just a little black dress but a lot more in details, colours and textures. For parties are of various kinds, you also need to stock up in your closet each kind of dress depending on the varying style and look. Get the refreshing and inspiring collection from RS by Rippi Sethi.

- Red & black
- Metallic crop top and pant set
- Bell bottom pants



Q5. How would you deal with an arrogant client?

Difficult but this challenge we take up every day as the client is god and this being a buyer's market we need to satisfy her to our very best.

Q6. What advice would you like to give to the young and aspiring fashion designers....?

Do not get too carried away by the social media outreach, there is no shortcut. You need to work very hard.

Victor Robinson

FASHION DESIGNER & STYLIST | MUMBAI



STYLING BY VICTOR

He is a self-taught fashion designer and stylist, came into existence in August 2016. Victor was fascinated by fashion since his childhood and his passion became stronger as he grew up. At that moment his father couldn't afford his designing course so he stood back and completed his graduation. After studies his friend offered him a job in Dubai and he went there without thinking of his passion. However, it was a blessing in disguise as he was working for a boutique and he expressed his interest in designing to his boss and she was impressed. She allowed him to handle her boutique and soon he launched his brand 'Victor Robinson' in 2016.

Dubai is a business place for him as he was doing good; besides it has the best clientele. However, something was missing and it was bugging him every day, so he thought he should be in the city of dreams, Mumbai where he can live his dreams and establish his name as a designer. So he came to Mumbai and started off. According to him, Indian fashion is being appreciated worldwide. We have a lot of international celebrities and socialites who love to wear Indian designer wear. It's a big market and there is a lot of profitable work. He wants to promote Indian culture across the world and wedding wear is the best way to do it.



mamta bhatt - makeup artist behind the cover

MUMBAI | INDIA

Q: How old were you when you became obsessed with makeup?

Since my childhood. My mom always used to doll me up with floral jewellery, makeup and do hair styling. I used to love it, that is what made me obsessed with makeup.

Q: What were the early days of your career like? Did you have to test a lot in the beginning to build your book?

Initially, when I started working as a makeup and hair artist 13 years ago, I was just doing siders. After a year I started getting brides and in next 5 years, I was doing good in the bridal world. Then I started teaching hair and makeup and now I am a technical trainer for hair & make-up. So yes, it took a bit time for me to create myself as a brand, but people with whom I used to work, they all used to appreciate my work and they loved me a lot, from there my journey began to this industry.

Q: Tell us what a dream job is for you?

I would like to have my own makeup and hair

Lounge in Mumbai and then franchises all over the world. It is my biggest dream.

Q: Who are some people that have inspired you throughout your career?

My parents, my in-laws, my mentors are all an inspiration in my life as each moment in my life I have seen all these people working so hard.

Q: How would you describe your signature look and what is it about your style that sets you apart from other makeup artists?

What I think is only makeup or only hairstyling doesn't work they both need to be perfect to the core and I have done my mastery in both. Also, I believe in giving complete look to my client. The makeup and hair which I do, it always complements each other so I think that's my signature look and to each and everyone I doll up according to function/location/outfit/shoot/skin texture/hair texture etc...

Contact for Bookings: +91 981 946 0306

GLIMPSE OF HER WORK

If you're planning your big day it's natural that you want to look fabulous, well, you're only going to do this once so why not go for among the best makeup artist and hairstylist!

Mamta Bhatt hails from Mumbai, India. This fantastically talented artist has been creating amazing transformations for over 13 years now. Having spent a vast period of her life in making brides' day the most memorable and beautiful, she has become a well-known name in the industry. She knows exactly what it takes to turn your bridal fantasy into a gorgeous reality when it comes to the make-up department on your special day. Whether it's by brush, sponge, pencil or curler, this oh-so-talented bridal makeup artist will enhance your natural beauty and ensure your chic, uniquely "you" look lays down a fabulous foundation for the rest of the day.

Her Bridal Studio is located in Dadar East, the heart of the city. She caters to her clients across Mumbai, as well as Destination. She has gained a reputable response from her clients and is most sought after in all the wedding seasons. She has an experience of doing bridal makeover and dressing the brides of all culture and tradition including Gujarati, Rajasthani, Punjabi, Maharashtrian, South Indian etc.

Apart from bridal makeup, Mamta is creating quite a stir in the fashion industry. Her approach to beauty emphasizes glowing skin and a natural look.



TANMAY MAINKAR

COVER PHOTOGRAPHER | MUMBAI (INDIA)

Tanmay grew up in Mumbai in a traditional Marathi household with bureaucrat parents. His foray into photography was as much a surprise to them as it was to him! He was studying hotel management, when, at a friend's party, he laid hands on his first ever Canon 6D... by far, the fanciest, most impressive camera he had ever seen! He ended up shooting a couple of candid and, to his surprise, the pictures came out great. He was hooked! He enrolled in the National Institute of Photography in Dadar, Bombay, with the desire to turn his newfound hobby into his profession.

Tanmay is particularly drawn to Fashion Photography. The challenge of finding the perfect harmony between the individuality of his subject and the clothes they are wearing is something that truly inspires him. His recent works include celebrity portfolios and editorials for Nursarat Bharuch (Sonu Ke Titu Ki Sweety), Hina Khan (of Bigg Boss fame), Shakti Arora (Nach Baliye) among others.



HIS WORK AT A GLANCE



INTERVIEW

SESSION

Q: What does photography mean to you?

Photography is inextricably linked to how I see the world. In fact, my photographs are as much a reflection of who I am – my sensibilities, my preoccupations – as they are of the subject or the milieu. Whatever places I visit, or whoever I meet; I am always imagining how I can best capture the natural beauty of that place or person. More than a profession, it is my passion. It is central to my identity, my sense of self and self-worth.

Q: In your free time, what kind of pictures do you like to shoot and which ones do you avoid?

I am a bit of a workaholic, I must confess. I hardly can sit idle at home when I am not working. If not on an assignment, I am try to plan some conceptual shoot with my actor/ model friends. I'm afraid of stagnating, I guess. Movies are a great source of relaxation and inspiration. I learn how to tell a story visually through them.

Q: One of today's main discussion points amongst photographers is about the use of digital photo-graphy; what suggestions do you want to give young photographers?

It is true that digital cameras offer advanced, cutting edge technology to a photographer that can make his or her life very easy. This technology is only getting more and more sophisticated with each passing edition. However, technology can never replace a photographer's talent or vision. If a photographer is lacking in these, even the greatest technology will not yield great photographs.

Q: How do you as a photographer make sure that the thing, person or landscape you want to shoot looks the way you want it to?

It's really about alchemy. I start with a vision in mind, a kind of mood that I want to evoke with the picture.

Through, trial and error, I manipulate the amount of natural light in the picture, coordinate the colors with the location, experiment with the poses of the subject... all trying to achieve the vision that's in my mind. I am, however, very open to accidents. If something unexpected happens in the frame, or nature throws us a curve ball; I am not afraid of going off script. Because, sometimes it is these happy accidents that add life and vitality to the pictures. I also try very hard to get things rights on the shoot, rather than doing a patch up job in post production. That's often just damage control, in my opinion.

Q: Who influenced you the most? Is there any other photographer that you consider as a kind of idol?

I try to learn not only from established names, but also from up and coming talents around me. They are often buzzing with fresh, inventive ideas that keep me on my toes. If I have to take names, however, I would say that, as a fashion photographer, I am especially influenced by Errikos Andreou and the way he breaks rules and convention to emphasise mood and emotion in his shots. I also love Wong Sim's depiction of the human body as they are always erotic and sensual, but never vulgar and gratuitous.

Q: What makes the good picture stand out from the average?

Two things- concept and individuality. What I mean by concept is the overall theme of the photograph, the vision behind it. An innovative concept can turn even the most mundane of subjects into captivating ones. Choosing an interesting angle, maybe even an unexpected one, can really bring out the subject and take the photograph to another level. Equally crucial is the finding the subject's individuality. What is it that makes them uniquely who they are? I always aspire to capture this idiosyncrasy in my pictures.





HOUSE OF DAARUWALA

COVER SHOOT LOCATION | MUMBAI (INDIA)

More often you need to escape the crowd and give yourself the 'me time' that you keep yearning for. No, you need not travel to the forest or mountains to find the much-needed respite, you can actually look for the cosy corners hidden in your city streets. House of Daaruwala, among the best cafes in Mumbai, is endowed with quirky interiors, and vibrant crowd, that solely thrive on liveliness.

Located in the uptown and posh areas of Mumbai, this cafe makes for a wonderful place to sit and unwind over a cup of coffee or a bottle of beer. You can enjoy all day Dikra, Dikri and Drinks! Also, you can enjoy the casual dining options: Parsi, Iranian & European with your loved ones or family. An ideal place for a romantic date under mood lifting lights, this could be the coolest place to hang out with your beloved.

House of Daaruwala has been meticulously designed to give people a different experience. Sit down for a hearty discussion with a close friend, get involved while reading a literary piece from your favourite writer or engage with the cheerful folks while playing a musical instrument over drinks, this cafe

in Mumbai is the place where you must be headed soon!

Shooting at this place was the best decision made by DÉ MODÉ team. Heli Daaruwala, Owner (HOD) has been a great person in making this shoot happen with such amazing backgrounds.

what visitors say about'em

"The ambience is chilled out with pretty lights. I liked the menu, we ordered rolls which were good. I do recommend going here, it's the perfect date venue as well. I'm looking forward to trying their breakfast menu."

"Mumbaikars have been graced by House of Daaruwala, a Parsi restaurant in the lanes of Lokhandwala. we gorged on some lovely Parsi food at the opening of this restaurant. With a lovely ambience, the menu and the decor has a story to tell which is a quirky concept, not many places can pull off. With the mutton salli boti, patrani maach, fried calamari, chicken dhansak, prawn berry pulao being top notch, their caramel custard and fruit trifle was true love too. What makes this place even nicer, is the homely feel to the food with not too much drama and the simplicity by which you can make your stomach happy!"

"The ambience is fantastic. It was freezing when we entered, but when we asked them to turn the AC down a bit, they obliged immediately. The decor is lovely, and very reminiscent of old Parsi houses, down to the clock, wallpaper and old timey photos."



DÉ MODÉ *authors*

LEARN THE
LESSONS OF LIFE
READING THESE
BOOKS WRITTEN
FROM PERSONAL
EXPERIENCES



ATCHUTHAN CARVALHO

AUTHOR OF SEEK | MUMBAI, INDIA

He completed his Masters in English Literature from Mumbai University. He is 35 now and was working for the past 12 years in the service industry. Despite being a leader in his profession, he always felt that his true calling was more spiritual. Though the actual quest into spirituality was only 11 years old, he admitted that his inclination towards nature, God and his own soul has been around since he was a child. He remembers being in kindergarten asking his mom that if God had a switch for us and what would happen if he turned it off!

For Atchuthan, spirituality is not a field of study, and if it was he doesn't think it would have made him so curious. For him, spirituality is a truth - an eternal one that is beyond all that is temporary. It's about seeking the everlasting essence that is really us; beyond it, there is nothing more to be said or done. It is the only thing that matters in the course of eternity.

He realised soon enough that there is no book or teacher or school that can teach him or show him what he seeks. They can all suggest ways, but, ultimately, it is up to him. At firsthand, he was aware what this eternal truth is about. Hence, while living

and doing whatever he must, his quest continues, deep down. His journey has been liberating and is full of challenges that constantly dictate self-change.

"IT'S A CONSTANT BREAKING FREE FROM MY OWN MIND THAT THINKS AND FEELS BONDED, WHEREAS IN TRUTH WE ARE ALL FREE" HE SAID.

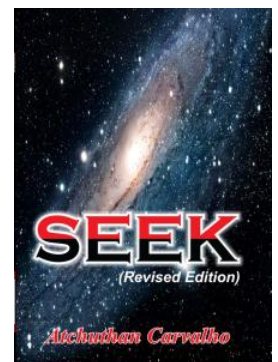
Being an author for him is a means to an end. He realised that one of the easiest ways to share with the world what he has understood during his spiritual journey is by being an author; hence here he is. It was imperative for him to pursue his passion full time, and that is exactly what he has been doing since February 2018.

He published his first book, Seek in 2014 and a revised edition of it in October 2018.

All of our life's journeys are about realising the being at our very core because self-realisation is the only goal worth having! - Atchuthan Carvalho

ABOUT THE BOOK "SEEK"

We all are seeking something in some way or the other. It is a perennial quest and once we find what we are looking for, an ocean of immense happiness shall arrive. Somehow though true happiness eludes us and we keep searching but we are never quenched of this thirst.



"SEEK" gives you an intro to basic ideas about our minds and away to seek a truth beyond it. He has tried to get you to a state of mind and a realization that what you seek is actually you. You are the happiness that you have been looking for.

"SEEK" can be found on Amazon, Infibeam, Flipkart, Google Books, Smashwords globally.

INTERVIEW HIGHLIGHTS WITH ATCHUTHAN CARVALHO

Q: When did you first realise you wanted to be a writer?

Realising that I wanted to be an author did not come to me in one specific moment. There were many small realisations over a great deal of time until I decided to call myself one. I have always been the type to do anything that I decide by giving it all I have or not do it at all. So, once I made up my mind that I wanted to be an author, then I knew that no matter what I could never lose sight of my goal.

Q: What literary pilgrimages have you gone on?

I like to believe that I have always been a deeply spiritual person. However, it all began in 2007, when, by chance, while surfing TV channels, I came across the story of the Buddha. I didn't realise back then that my spiritual journey was about to begin; one that would quite literally transform my thinking, making me question every little thought that I thought was me.

Q: What is the most unethical practice in the publishing industry?

I think "honesty" says it all. Whatever the act, if it is not honest, then for me it is the most unethical. Not being true to our readers and more importantly to one's own self. The day we fear and respect our own conscience and are strong enough to let it guide us, I think we will have less to worry about.

Q: Does writing energize or exhaust you?

I believe over doing anything can be exhausting. Wisdom

dictates that balance is essential and this is what I practice with my writing as well. I have a schedule for myself and sticking to it ensures that I am always focused. When it is the time of the day that I am meant to write, then I just open my laptop and start. It took me some time to perfect this practice; however, it works perfectly for me now. I usually go to Starbucks, Viviana Mall in Thane city between 4 pm and 6:30 pm. In no way do I mean that all days are the same, but, holistically, I am happy and energetic with my grande cold coffee and whatever I have set my mind to write about.

Q: What is your writing Kryptonite?

Kryptonite that kills my superhuman writing skills, I am not sure if I want to talk about it (Kidding). If you want to freeze my writing skills, then all you gotta do is delete my playlist. Without good music playing in my headphones, I feel powerless. This is quite the challenge I face because I need to keep my beats fresh.

Q: Have you ever gotten reader's block?

Yes, of course, happens all the time! It happens when I am trying to read too much too quickly and I end up completely confusing myself. I naturally tend to be a tad bit restless with reading (among other things). This block is more my doing, and hence all I have to do is relax which, you would agree, is easier said than done.

Q: Do you try more to be original or to deliver to readers what they want?

Original always; me being me will never be up for the bargain. That being said, I have

also realised that the way I understand and say things may or may not resonate with everybody. Hence, I will always try to explain my point of view while stepping into the other person's shoes. This, for me, is a beautiful and skilful art, because everyone is unique, and a good author should be able to make his point no matter what. There is nothing like a "bad reader", only a "bad writer".

Q: How many unpublished and half-finished books do you have?

As of today, I have one unpublished book and I am calling it, "The You That Matters". I have a second one which is still work in progress. Both of these are self-help books like "Seek". I am also giving a novel a try, which is half finished. However, I am not sure about how will this one turn out and by when.

Q: What does literary success look like to you?

Success is a relative term. I guess if people find my work helpful, admire me for who I am, and my books sell millions of copies, then it is successful. However, deep down, I think I am already living my dream life; maybe not as a well-established and successful author yet, but doing exactly what I have always wanted to do and getting better at it every day.

TO KNOW MORE ABOUT HIM, READ THE FULL INTERVIEW ON WWW.DELTAAGIS.COM & DO READ "SEEK" BY ATCHUTHAN CARVALHO.



RASHMI TRIVEDI

AUTHOR OF 2 GREAT BOOKS FOR WOMEN "FROM ASHES TO DREAMS" & "WOMAN, EVERYTHING WILL BE FINE" & POET OF "HANDFUL OF SUNSHINE, POCKETFUL OF RAIN"

Rashmi Trivedi, an author, a poet, a traveller, a dreamer and a lover of life can define the woman that she is. Her entry into the world of writing was by chance and she calls it "A journey from plight to flight". In her job in 2013 she was transferred to a different city. Her family could not relocate so she had to either quit her job or to move to the new city alone. With a lot of apprehension and doubts, she decided to take the plunge.

Little did she know at that time, that this would be a period of blossoming for her. Having time at her disposal, she started to write - poems and short articles at first and later, her blog.

Her poems were much appreciated and her confidence grew in leaps and bounds. The fact that even when staying away from her family she could manage both her personal and professional front, further boosted her confidence. On the suggestion of her husband, she decided to write about her experiences as a working woman and also about the challenges she faced managing her family with a remote control. Her objective was that other women, in a similar situation, should be able to gain from her

experiences. **Her first book, "Woman, everything will be fine" was published in September 2016 and it went on to become a bestseller in Amazon. It resonated well with all working women.**

Meanwhile, she continued writing and publishing poems on her blog and Facebook pages. Many of her poems would circulate in social apps or get published in various sites on the internet without due credit to her. **Plagiarism was rampant. It was important to have copyright, and that was how a collection of her poems "Handful of Sunshine, Pocketful of Rain" was published in December 2017.** She continued writing even after she returned to her family in Delhi. Her third book, a fiction this time was published in August 2018. "From Ashes to Dreams" is an inspirational fiction in which the protagonist is a woman. This book also made to the bestseller list on Amazon and got raving reviews from the readers and reviewers. In spite of having a demanding job and a family to look after, she manages to find time for writing because writing is her passion and she feels that one always finds time for one's passion.

ABOUT HER BOOKS



A non -preachy, inspirational, romantic fiction which will tell you what you need to be happy and how to add more "life" to your life! Once you start reading putting down before finishing will be an effort.



A true story of a working woman when faced with a challenging situation at work.. It gives an insight into her psyche, her struggles, her trauma and her guilt. A book every woman will relate to.



It is a collection of her poems which captures various colors of life. You will feel that it was written for you, about you and that it echoes your feelings.

- Rashmi Trivedi

INTERVIEW HIGHLIGHTS WITH RASHMI TRIVEDI

Q: When did you first realise you wanted to be a writer?

Writing happened to me by chance. I wanted to share my experiences when I was faced with a challenging situation in my career. This resulted in penning down my memoir and my first book **"Woman everything will be fine"** happened.

This book became a bestseller on Amazon and then it dawned on me that writing was what I wanted to do.

Q: What is the most unethical practice in the publishing industry?

Plagiarism is rampant in this industry. Many of my work, especially poetry, I found published in other people's name. This is when I decided to publish the collection of my poems, "Handful of sunshine pocketful of rain"

Q: Does writing energize or exhaust you?

Writing is an elixir for me. In fact I think it it's the same for all the writers. When I write a poem or my book, with every word that I type, I find all the exhaustion of the day, slowly seeping out of my body.

Q: What are common traps for aspiring writers?

Sometimes writers feel compelled to write in the genre that sells rather than what they actually want to write. This leads to a lot of confusion because writing is all about expression and you can't express with honesty something you don't feel. My motto is simple, be honest

in your writing, no pretense, no cosmetic changes. Let the words flow from your heart, rest everything will follow.

Q: Does a big ego help or hurt writers?

I feel that a big ego never helps anyone, writers are no exception

Q: What is your writing Kryptonite?

When I start writing only to impress people

Q: Have you ever gotten reader's block?

I will get writers block when I have nothing left to express. Till now it has not happened.

Q: Did you ever consider writing under a pseudonym?

I am not ashamed of anything I write so I never considered using a pseudonym

Q: Do you try more to be original or to deliver to readers what they want?

I try to be me. Good or bad, readers will decide.

Q: Do you think someone could be a writer if they don't feel emotions strongly?

I feel whatever one is writing about, one should believe in it. Whenever you write about something you truly believe, emotions will flood you.

Q: How did publishing your first book change your process of writing?

My style it has not changed much but it has me high motivated. Every positive feedback gets me charged.

Q: How many unpublished and half-finished books do you have?

Currently I have three half written books and many plots in my mind.

Q: What does literary success look like to you?

When people say that my writings have inspired them, motivated them and they want more of it, this is success to me.

Q: What's the best way to market your books?

The best way to market the book is to leave it to the professionals. As an author I love to connect with my readers and value their feedback.

Q: What kind of research do you do, and how long do you spend researching before beginning a book?

It depends on the type of book I am writing.

"THOUGHTS, WHEN PENNED DOWN, BECOMES A STORY AND FEELINGS THAT FLOW INTO THE PAPER BECOMES POETRY. POETRY IS ONLY A FORM OF EXPRESSION FOR A HEART THAT FEELS."

- Rashmi Trivedi for her poems in "Handful of Sunshine, Pocketful of Rain"

TO KNOW MORE ABOUT HER, LOG ON TO WWW.RASHMITRIVEDI.COM & FIND HER BOOKS ON THE FOLLOWING E-MARKETPLACES- AMAZON, FLIPKART & BLUEROSE.



RICHARD BRANSON
FOUNDER, VIRGIN GROUP

tips

TO CONQUER new HORIZONS

Photo Credits: Wallsdesk

who genuinely care about people, who look for the best in people and who praise and don't criticize. People are not that unlike flowers. If a flower is watered it flourishes and if a flower is not watered it dries up and dies and I think the same applies to people.

- **FOLLOW YOUR DREAMS AND JUST DO IT**

Follow your dreams, get involved in life, in the things that interest you. If you are going to create a business, make sure it is your hobby, your passion or something that you really enjoy. You will live a much better life that way. Don't just set out to do something for the sake of making money.

- **MAKE A POSITIVE DIFFERENCE AND DO SOME GOOD**

The first thing to do if you want to become an entrepreneur is basically to have an idea that is going to make a positive difference in other people's lives. A business is simply that.

If you're running a business you are in a position where you can make a hell of a difference in this world.

- **BELIEVE IN YOUR IDEAS AND BE THE BEST**

You definitely need to believe in your idea. There's really no point in doing something in life unless people feel really good about it and proud about it. You've got to have passion for it and you've got to be able to inspire other people to have a passion for it too.

- **HAVE FUN AND LOOK AFTER YOUR TEAM**

It's important to have fun and if you're not having fun anymore, it might be time to move on. You should have fun from the top down and create the kind of environment that's pleasant to work in. Make sure that you've got the kinds of people running your companies

- **DON'T GIVE UP**

It's extremely important not to give up. There have been situations in my adventures, like crossing the pacific in a balloon, where the odds were stacked very heavily against us surviving.

- **MAKE LOTS OF LISTS AND KEEP SETTING YOURSELF NEW CHALLENGES**

Make copious lists because it's the little details that make for an exceptional company over an average company. Details are very important and it's imp to keep setting yourself new challenges and targets.

- **SPEND TIME WITH YOUR FAMILY AND LEARN TO DELEGATE**

One of the early things you have to do as an entrepreneur is learn the art of delegation. Find people who are better than you to run the companies on a day-to-day basis, freeing yourself up to think about the bigger picture and spend time with your family.

- **WHEN PEOPLE SAY BAD THINGS ABOUT YOU, JUST PROVE THEM WRONG**

There are people who hang onto the coat tails of successful people and try to sell a few books on the back of their name. It's unpleasant but you know that if you sue them or kick up a fuss, all it will do is publicise the book. So learn the art of ignoring people like that.

DOLCE & GABBANA

BY JAZMIN DURIBE

DOLCE & GABBANA'S INSTAGRAM ACCOUNT HACKED AFTER A CONTROVERSIAL 'RACIST' AD

THE CULTURAL AFFAIRS BUREAU HAVE NOW CANCELLED THEIR SHOW IN SHANGHAI, CHINA.

Dolce and Gabbana caught some heat for their latest social media campaign, which was branded "racist".

As part of the "DGTheGreatShow" campaign and their Shanghai show on November 21, the Italian fashion house shared a series of videos featuring an Asian model struggling to use chopsticks to eat traditional Italian dishes of pizza, spaghetti and Sicilian cannoli.

The offensive videos – which were posted to Chinese social media platform Weibo – have been accused of perpetuating racist stereotypes with people calling out the "outdated" cultural symbols such as lanterns, and the styling of the model.

Jing Daily, a digital publication which reports on luxury consumer trends in China, revealed that "Boycott Dolce" was mentioned on Weibo more than 18,000 times and the backlash soon spread across the internet like wildfire.

That was only the start of all the drama, though. Yep, it actually gets way worse.

Instagram account "Diet Prada" shared screenshots of direct messages which were reportedly sent by Stefano Gabbana himself. The gross DMs refer to "China Ignorant Dirty Smelling Mafia" and asks "so you are racist because you eat dogs?".



“

CARLOS GHOSN WILL REMAIN RENAULT CEO DESPITE BEING DETAINED

by Renault board

Renault's board said Tuesday that Carlos Ghosn will remain as the French automaker's chairman and chief executive while he is detained in Japan on claims he misused Nissan assets.

After a meeting, the board said it appointed the company's No. 2 executive, Thierry Bolloré, to serve as deputy CEO on a temporary basis and Philippe Lagayette, Renault's lead independent director, to act as interim chairman.

Ghosn was detained in Japan for allegedly misusing assets of partner Nissan and under-reporting millions of dollars in income. automaker's chairman and chief executive while he is detained in Japan on claims he misused Nissan assets.

Prosecutors in Japan said they were holding Ghosn for allegedly collaborating to falsify securities statements and under-report \$44.6 million in income from 2011 to 2015. Nissan's board was due to meet Thursday to consider dismissing Ghosn from his role as chairman.

There was no word from Ghosn himself. Prosecutors, who reportedly arrested him Monday after questioning him upon his arrival at Tokyo's Haneda airport, have not said where he was being held.

Close to bankruptcy when Renault bought its stake in 1999, Nissan has recovered to be the engine of an alliance that generates synergies for both companies and allows them to rival Volkswagen and Toyota Motor Corp on the global stage. But there have long been tensions as Nissan, while almost 60 percent bigger than Renault by sales, remains the junior partner in their shareholding hierarchy with a smaller reciprocal 15 percent non-voting stake in Renault.

Renault invoked "principles of transparency, trust and mutual respect set forth in the alliance charter" to demand that Nissan provide "all information in (its) possession arising from the internal investigation."

MERCEDES BENZ INDIA LAUNCHES CLS 300 D, PRICE STARTS AT RS. 84.70 LAKH

India's largest luxury car manufacturer Mercedes-Benz today further strengthened its product offering with the introduction of the new CLS, the dynamic and elegant four-door coupe, now in its third generation. The new CLS dream car pioneers the stylish new design idiom of Mercedes-Benz. The four-cylinder BS VI engine in the CLS 300 d churns out 180 kW, which allows the CLS to attain 100 km/h from standstill in just 6.4 seconds.

With the introduction of the new CLS, Mercedes-Benz continues to raise the bar of design innovation, class performance and cutting-edge technology. The new CLS was launched today by Mr Michael Jopp, Vice President - Sales & Marketing, Mercedes-Benz India, and will be available across all Mercedes-Benz dealerships across the country. The new Mercedes-Benz priced at INR 84.70 Lakhs ex-showroom, all India.



Photo credits: Mercedes Benz. Co. In

Speaking on the occasion, Mr Michael Jopp - Vice President, Sales & Marketing Mercedes-Benz India said, "With the growing penchant for dream cars, we are glad to launch the most elegant and dynamic third generation CLS. Known for many firsts, the new CLS we have launched today also pioneers the new design idiom of Mercedes-Benz, which is recognisable by its clear contours and reduced lines. Like its predecessors, the third CLS generation emanates self-assured sportiness in an exemplary style. The stylish new CLS 300 d blends flawlessly into the current Mercedes-Benz coupé family with abundant design features. We are confident that the third generation CLS will offer superior luxury and comfort to our customers and will continue to

delight them. Mercedes-Benz India will keep striving to push the boundaries in the luxury car segment by driving innovation not only in our versatile line-up but also in our customer service offerings and the overall vehicle ownership. The new CLS 300 d is the first car to incorporate the new Mercedes-Benz design idiom of "sensual purity" in a stylish coupe body

He further added, "With the launch of the new CLS 300 d, Mercedes-Benz continues its offensive with its 12th product launched in 2018. We have an exciting line-up for 2019 as well and our product innovations will continue in the coming months. We are glad that our customer-centric strategy for India is on the right track and is witnessing a positive sentiment."

THAILAND GOVT REVEALS DIGITAL TRANSFORMATION MASTER PLAN

By Bangkok Post

The Ministry of Digital Economy and Society (DE) is preparing a master plan for collaboration that echoes Asean's theme of "Advancing Partnership for Sustainability", which was chosen by Thailand as the theme of its chairmanship in 2019.

The plan aims to improve and facilitate further intra-Asean cooperation across five categories, namely smart city development, cyber security, connectivity and mobility, harmonisation and alignment, as well as manpower and society, said DE minister Pichet Durongkaveroj at the Bangkok Post International Forum 2018 on Wednesday, with the theme "Asian Transformation: The Changing Landscape".

Mr Pichet said that the Asean chairmanship's theme will facilitate the country's digital transformation through the increased collaboration with other stakeholders in the region, in addition to boosting the country's overall image in the bloc.

Malaysian Prime Minister Mahathir Mohamad also supports the idea of advancing partnership for sustainability," he said.

Currently, Thailand is ranked third among Asean members on the digital development index, just behind Singapore and Malaysia. Mr Pichet said the government is collaborating with the private sector to develop an digital ecosystem that is conducive to, and in line with Thailand's 20-year digital roadmap, which focuses on the development of infrastructure, governance, cyber security, technological development, and manpower. Success in these five areas would help the government accomplish three critical targets by 2020, namely the modernisation of rural areas, reduced income disparity, and increased capacity to usher in the digital age, he added.

"Currently, all countries are experiencing dynamic changes caused by digital disruptions. To cope with the changes, we need to think in a strategic manner, without the traditional mindset as we have in the past," he continued. Separately, Minister of Foreign Affairs Don Pramudwinai echoed Mr Pichet and said that his ministry is also preparing a plan that echoes Asean's theme. He said Thailand is proposing an Asean Digital Agility Leaders' Meeting next year, as well as improvements to the Asean-Japan Cybersecurity Capacity-Building Centre, which is based in Thailand. In a related matter, Industry Minister Uttama Savanayana told the Bangkok Post International Forum that the upcoming general election and the Eastern Economic Corridor (EEC) project will help boost Thailand's economic growth. The general election and the EEC will transform Thailand," he said. "The EEC and the 20-year national strategy were solely designed to improve our industry and the economy." Five projects along the EEC is expected to kick off in 2019 - the high-speed cross-airport rail link, the third phase of the Map Ta Phut and Leam Chabang deep-sea ports, an aviation maintenance, repair and operations (MRO) centre, and U-Tapao airport. Mr Uttama said because EEC projects will benefit the region's economy, Asean members should work together to develop its information, digital, industry value chains so all stakeholders can benefit. Ultimately, the government plans to connect the EEC with other economic corridors built under the umbrella of the Ayeyawady-Chao Phraya-Mekong Economic Cooperation Strategy (ACMECS). The EEC will ultimately link Thailand's eastern promises to Myanmar's Dawei deep-sea port, Cambodia's Sihanoukville port, and Vietnam's Vung Tau port.



Photo: Wichan Charoenkiatpakul

Dr. Uttama Savanayana, Minister of Industry and leader of the regime's Palang Pracharath Party (at podium) and Digital Economy and Society Minister Pichet Durongkaveroj announced plans to lead the master plan that will usher in Digital Thailand.

STRONG ECONOMIC GROWTH EXPECTED FOR THAILAND



With the robust January-March performance, the national planning agency raised its 2018 growth forecast to 4.2%-4.7% from 3.6%-4.6% seen three months ago.

BANGKOK: Thailand produced its fastest economic growth in five years in the first quarter, boosted by strong exports and tourism plus a slight firming in long-weak private consumption. With the robust January-March performance, the national planning agency raised its 2018 growth forecast to 4.2%-4.7% from 3.6%-4.6% seen three months ago. The agency said yesterday it didn't lift its forecast much as annual growth "is likely to slow because of a high base effect" for coming periods. Thammarat Kittisiripat, the economist of KT Zmico Securities, said the new outlook "suggests smaller downside risks to growth, with a good sign on improving domestic demand and government spending." He predicts 2018 growth of 4.2%, following last year 3.9%, the best in five years.

Capital Economics said Thailand started 2018 on a strong note but growth "may now have peaked", though the economy should remain in good health. Gross domestic product grew a seasonally adjusted 2% in the first quarter from the fourth, the fastest pace since 2012's last quarter, the National Economic and Social Development Board (NESDB) said. The pace was near twice a Reuters poll's 1.05% forecast and far above October-December's 0.5%. January-March's annual pace was 4.8% — above the poll's 4% and the best for a quarter since January-March 2013. Deputy Prime Minister Somkid Jatusripitak told reporters "it took us five years" to get growth this high, and the level should boost the private sector's confidence. The NESDB raised its 2018 export growth forecast to 8.9% from 6.8% seen three months ago. Exports, a growth driver, surged



about 10% in 2017 after years of poor numbers, and also expanded 10% in January-March, with solid shipments of cars, electronics and hard drives.

South-East Asia's second-largest economy has recorded better headline growth in the last few years, supported by solid global recovery, but it is not yet firing on all cylinders. Growth remains heavily reliant on exports, and private investment and consumption remain tepid, curbed by high household debt, while excess industrial capacity remains a problem. The military government is trying to ramp up spending and large infrastructure projects to spur activity, but disbursement has slowed following stricter procurement rules imposed in 2017's second half.

Apisak Tantivorawong, Minister of Finance (Thailand)
Photo: The Nation Credits: Reuters

ITALY IS 'SLEEPWALKING INTO INSTABILITY': EU RECOMMENDS SANCTIONS OVER BUDGET

Brussels officially rejected Italy's big-spending budget on Wednesday, clearing the path for unprecedented sanctions and deepening a bitter row with Rome's government.



Italy Finance Minister Giovanni Tria (L) with European Commissioner Pierre Moscovici. Photo: Alberto Pizzoli

"With what the Italian government has put on the table, we see a risk of the country sleepwalking into instability," Commission Vice-President Valdis Dombrovskis told a press conference in Brussels.

"We conclude that the opening of a debt-based excessive deficit procedure is... warranted," he added, referring to the EU's official process to punish member states for over-spending.

The conclusion was not surprising, coming after the commission already rejected Italy's 2019 budget last month in a first for the EU. But Italy refused to back down after the Brussels veto, setting the stage for Wednesday's final opinion at the commission.

The Italian budget was found at fault for scrapping EU-pushed cost-cutting agreed by the previous government and instead promises a spending spree, including a basic

monthly income for the unemployed and a pension boost. The commission on Wednesday deplored "a marked backtracking" on past reforms, "in particular on pension reforms".

With its opinion, EU member states now have two weeks to decide whether to allow the commission to trigger the excessive deficit procedure, a months-long process that could lead to fines. Once activated, the procedure allows Rome the opportunity to negotiate and correct its ways before Brussels can inflict a sanction that can come as high as 0.2 percent of Italy's GDP. Expectations are low in Europe that Italy's right-wing populist coalition will concede on the matter, at least until European elections next May, where the government hopes to ride a wave of anti-EU sentiment. The coalition government made up of the League and the Five Star Movement insists the budget will help kickstart growth in the eurozone's third largest economy and reduce debt.

"Has the EU letter arrived? I am also waiting for Santa Claus," said the deputy prime minister Matteo Salvini, adding: "We will respond to the EU in an educated way."

All eyes now are on the markets, which could raise the pressure on Rome to kowtow to Brussels, and even split the ruling coalition in Italy. "While the government's stance may be tenable in the short and medium-term, it will only be sustainable if market conditions don't deteriorate significantly," said Mujtaba Rahman, a political analyst at Eurasia Group. The closely watched "spread" -- the difference between yields on 10-year Italian government debt compared with those in benchmark Germany -- reached 316 basis points on Wednesday, down from 326 late on Tuesday. It has more than doubled since May when negotiations to form the coalition government in Rome began but is lower than the roughly 400 mark that Italy argues is the danger zone.

In its budget, Italy intends to run a public deficit of 2.4 percent of gross domestic product in 2019 -- three times the target of the government's centre-left predecessor -- and one of 2.1 percent in 2020. Brussels forecasts Italy's deficit will reach 2.9 percent of GDP in 2019 and hit 3.1 percent in 2020, breaching the EU's 3.0 percent limit.



VERSACE FOR SALE? ITALY'S FAMILY FASHION HOUSE RUMOURED TO BE BOUGHT OUT

Italian fashion giant Versace is about to be sold, the country's biggest-selling newspaper said on Monday, citing anonymous sources who suggested the deal could come in the next few hours."

Donatella Versace, the brand's artistic director and vice-president of the group, has called a staff meeting in Milan for Tuesday, according to the *Corriere Della Sera* newspaper. Celebrity shoemaker Jimmy Choo, luxury jeweller Tiffany & Co and US fashion group Michael Kors Holdings were listed as possible buyers.

The company in its entirety is estimated to be worth some €1.7 billion, the report said.

Versace could not immediately confirm the news to AFP.

Twenty percent of the brand, known for its Medusa head logo, was bought by US private equity group Blackstone in 2014, and the family owns the rest.

The group, founded by designer Gianni Versace in 1978, boosted sales of €686 million in 2016 and turnover is expected to exceed €1 billion in the "short term", CEO Jonathan Akeroyd said in June. In its budget, Italy intends to run a public deficit of 2.4 percent of gross domestic product in 2019 -- three times the target of the government's centre-left predecessor -- and one of 2.1 percent in 2020. Brussels forecasts Italy's deficit will reach 2.9 percent of GDP in 2019 and hit 3.1 percent in 2020, breaching the EU's 3.0 percent limit.

Twenty years ago, stylist Gianni Versace (right) was gunned down in Miami, plunging his fashion house into crisis. Two decades on, it is one of the world's top global luxury brands thanks to his little sister, Donatella.

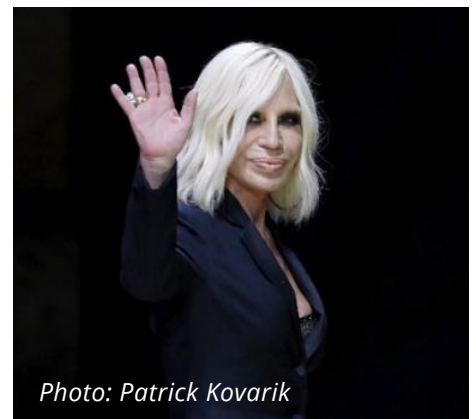


Photo: Patrick Kovarik

NO PROOF OF TAX FRAUD BY AUTO TITAN CARLOS GHOSN IN FRANCE, MINISTER SAYS

The French government said Tuesday it had found no evidence that auto boss Carlos Ghosn, who heads the Renault-Nissan-Mitsubishi alliance, had cheated on his taxes in France.

By France24

Economy Minister Bruno Le Maire told France Info radio that he had ordered an inquiry into Ghosn's tax affairs immediately after learning of his arrest in Japan but that it showed up "nothing in particular" about his tax situation in France.

Ghosn's arrest in Japan for alleged financial misconduct sent shockwaves through the auto industry and raised questions about the future of the sometimes fractious alliance of Nissan, Mitsubishi and Renault.

Nissan and Mitsubishi have already said they will propose removing him as chairman.

The board of Renault is to meet Tuesday to discuss his fate. Le Maire said Ghosn, who serves as CEO of Renault, was "de facto no longer in a position to lead the group" and called for an "interim leadership". He said he would meet Tuesday with the state's representatives at Renault to discuss the issue. The French state has a 15-percent holding in the group.



Photo Credits: Washington Post



SERIES OF INT'L TEXTILE & GARMENT INDUSTRY EXHIBITIONS OPEN IN HO CHI MINH CITY

The exhibition series offer an opportunity for Vietnamese manufacturers to access global supply chains with quality, modern and time-saving products and services

The exhibitions include the 2018 Vietnam Int'l Textile & Garment Industry Exhibition (VTG 2018), the 18th Vietnam International Textile and Apparel Accessories Exhibition (VITATEX), the Vietnam International Footwear Machinery & Material Industry Exhibition (VFM), and the 8th Asia International Dye Industry, Pigments and Textile Chemicals Exhibition (INTERDYE ASIA 2018).

VTG 2018 features the participation of more than 400 units with over 600 pavilions from hundreds of internationally famous brands, such as Bao Lun, Rich Peace, Tajima, ZSK (embroidery machines), Heinz Walz, Epson, Grafica and Sulfet (printing machines).

VFM is one of the new highlights of this year's exhibition series, introducing footwear manufacturing equipment that offers multiple choices in terms of production components in the footwear value chain. Meanwhile, INTERDYE ASIA 2018 is a world-leading event that has taken place across Asia. Returning to the potential Vietnamese market this year, INTERDYE ASIA aims to contribute to developing the domestic textile & garment industry as a whole and the chemicals industry in service of the footwear sector in particular.

According to statistics, Vietnam has more than 700 manufacturers and roughly 1.5 million workers in the footwear industry. The country is in the process of becoming the third largest exporter of footwear and handbags in the world, with revenues from production and exports of other relevant products having also increased rapidly.

However, limited productivity with regards to Vietnam's footwear machinery remains a weak point that requires addressing. Participation in multiple free trade agreements, especially the Comprehensive and Progressive Agreement for Trans-Pacific Partnership, is seen as a good opportunity for Vietnam to receive international support and technology transfer to boost the development of the domestic footwear industry.





SEMI-FINALE OF MISS & MRS BENGAL 2018

RESULTS CHEERED UP THE CONTESTANTS OF MMB 2018



PHOTO BY: SUKANTA KUNDU

MISS & MRS BENGAL 2018, a state-level beauty pageant was organized by PAN INDIA GROUP, who are primarily into Education, Sports, Fashion, Events, Entertainment & Film Making. Initially, they ventured into Education on Pan India Level in the year 2013 under the Pan India Education brand. The company is encompassing activities in different verticals of education, Sports, Events & Entertainment.



MMB MENTORS WITH DÉ MODÉ

Three winners from Teen, Miss & Mrs. Category. MMB 2018, organized by PAN INDIA GROUP OF COMPANIES.



MISS CATEGORY

KAMALA CHHETRI

TEEN BENGAL 2018:
Ankita Shinha (winner)
Ishita Majumdar (1st R.U.)
Bidipta Sen (2nd R.U.)

MISS BENGAL 2018:
Kamala Chhetri (winner)
Sylvia Biswa (1st R.U.)
Debadrita Kundu (2nd R.U.)

MRS. BENGAL:
Pamita Sadhukhan (winner)
Teena Nishant (1st R.U.)
Arpita Bose (2nd R.U.)



TEEN CATEGORY

ANKITA SINHA

Prarthana Sarkar has been chosen as the winner of Fbb Femina Miss India West Bengal 2018 during a grand coronation of Femina Miss India 2018 East Zone held in Kolkata



MISS INDIA WEST BENGAL 2018

PRARTHANA SARKAR

The winners of Miss & Mrs. Bengal 2018 will be featured on DE MODE magazine special issue cover page of January-February 2019 edition.

PHOTO BY:
SUKANTA KUNDU

PAN INDIA GROUP THROWS A REMARKABLE STATE LEVEL BEAUTY PAGEANT "MISS & MRS BENGAL 2018" IN KOLKATA, INDIA

A PLATFORM WHERE YOUR AGE, WEIGHT & HEIGHT DOESN'T RESTRICTS TO MAKE YOUR DREAM COME TRUE...

It has been a glorious week for the contestants. Mentored by Paean Sarkar, Suparna Mukherjee, Gautam Banerjee, Soma Banerjee and choreographed by Teena Mukherjee & Soma Banerjee.

Fifteen new beauties from Teen, Miss and Mrs. category battled it out to win the coveted crown at the Grand Finale of Miss & Mrs. Bengal 2018, (organized by Pan India Group) in front of Usha Uthup (Indian Playback Singer), D.S. Lahiri (Managing Director, Asha Communication), Suparna Mukherjee (Mrs. Bengal), Raja Chanda (Renowned Film Director), Soma Banerjee (Director-Pan India Group), Mahua Lahiri (MD, Asha Audio), Ashok Malhotra (Former Indian Cricketer), Vaishali Dalmiya (MLA, Kolkata), Arpita Chatterjee (Actress).



WINNERS OF MMB 2018 WITH THE FOUNDER & CO-FOUNDER OF DE MODE



MISS CATEGORY TEAM AT MISS & MRS. BENGAL 2018





Tyra Green
LA-MIAMI

Photographer: Jim Clark Stevenson
Model: Tyra Green
Wardrobe by: Tyra Green
Wardrobe Brand: Betsey Johnson Lingerie
Makeup/Hair: Tyra Green



BEAUTIFUL

arrogance

Photographer: Jim Clark Stevenson
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Makeup/Hair: Tyra Green

A STRUGGLING FASHION MODEL-CUM-ACTOR: PUJA JHA

Q1. Why did you choose to pursue a career as a model?

I always loved my self more than anything else in the world so i think modelling career demands loving yourself a lot and looking your best every time till you can.

Q2. What is your greatest strength, as a model?

My greatest strength as a model is my photogenic face.

Q3. What is your greatest weakness, as a model? What are you doing to improve on it?

My greatest weakness is food and I'm trying to overcome the craving!

Q4. Tell us about your experience as a model.

experience as a model is superb as I get to know different people on every meet and while doing any project. Also, I love knowing people and collecting their ideas.

Q5. What are your goals as a model?

My modelling career is directed towards acting career and I want to be the best actress in the industry in terms of talent beauty fame.

Q6. Let's discuss your availability. Are you able to travel? Can you work any hours, on any day?

Yes, I can travel anywhere in this world and I can work at any hour or any minute of the day as I love my work as an actor-model and enjoy it to the fullest...



f e a t u r i n g P u j a J h a



Q7. Do people see you as a trustworthy and honest individual?

Yes, people die for my trustworthy nature and that's the best in me is what I feel. As I always try to be a person on whom one can trust.

Q8. How do you deal in uncomfortable situations?

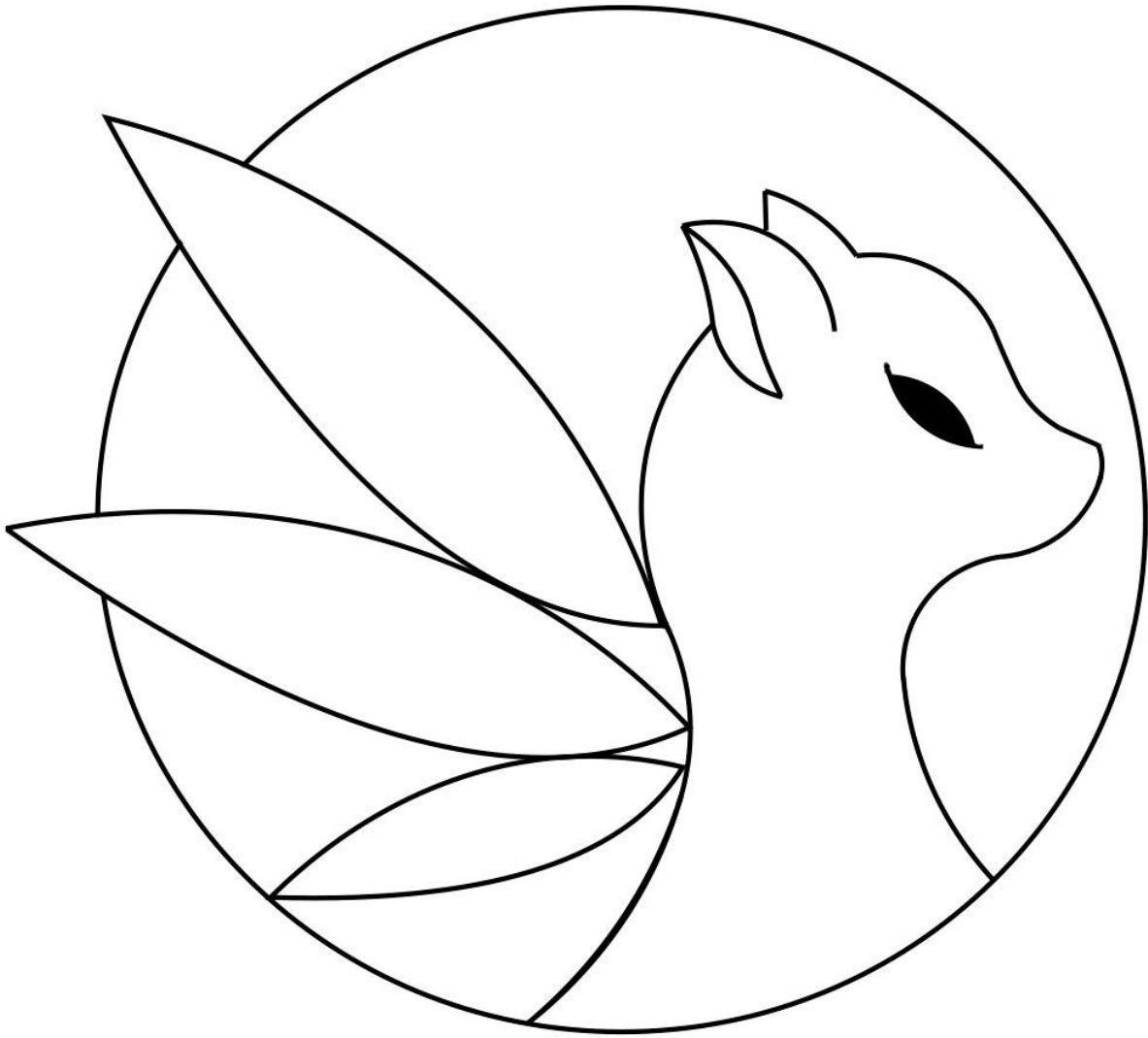
I think nothing can uncomform me as an actor I have seen a lot of life and I can read people why they are doing this so I make it a point to let them know in a very good manner that looks I am not buying this.. hahaha (laughs..)

Q9. Models need to be clear communicators. Rate your communication skills from 1-10.

Now this is a bit tricky as being a model we have to see that the other person doesn't feel offended and at the same time, we get our things done... So yeah I'm still learning!

Q10. When entering a new modelling gig, describe how you build relationships with the creative team or your fellow models.

I just respect everyone's ideas and that's it all I need.



Susanna Silicani

ITALY

LOFT PARADISE



Designer: Susanna Silicani
Model: Sara Rossi
Model Agency: Arte E Moda
Photography: Martino Martinelli
Location: Italy



MODERN sense

Designer: Susanna Silicani
Model: Agata
Model Agency: Arte E Moda
Photography: Martino Martinelli
Location: Italy



GARDEN
Glory

Designer: Susanna Silicani

Model: Annelise

Photography: Martino Martinelli

Location: Italy

Fairy Tale

A fashion photograph featuring two models standing in a lush, green outdoor setting with palm trees and sunlight filtering through the leaves. The model on the left wears a long, flowing, light pink dress with a lace bodice and a skirt adorned with white rose petals. She has a large white floral lei and yellow flowers in her hair. The model on the right wears a long, flowing, light yellow dress with a lace bodice and a skirt with white rose petals. She has a white floral lei and yellow flowers in her hair. Both models are wearing high-heeled sandals.

Designer: Susanna Silicani
Models: Sara Rossi & Agata
Model Agency: Arte E Moda
Photography: Martino Martinelli
Location: Italy

A woman with long brown hair is sitting on a dark wooden table. She is wearing a sleeveless, floor-length dress covered in gold sequins and a delicate lace pattern. The dress has a high neckline and a fitted silhouette. She is looking off to the side with a slight smile. The background is a rustic interior with brick walls and wooden furniture. The lighting is warm and dramatic, highlighting the texture of the dress and the woman's features.

TRUE

Elegance

Designer: Susanna Silicani
Models: Sara Rossi
Model Agency: Arte E Moda
Photography: Martino Martinelli
Location: Italy

MERVE AYDINER

C O L L E C T I O N S

ISTANBUL TURKEY

F A S H I O N
D E S I G N E R



Merve Aydiner: Fashion Designer, Istanbul, Turkey

Merve is an Istanbul, Turkey-based fashion designer and textile engineer. In 2012, she started studying textile engineering at Istanbul Technical University. Due to her interest in fashion design and desire to unite fashion with her engineering education; in the same year; she also started to have education about artistic drawing and fashion design in a local program. After two years of local education, she won the scholarship contest of NABA Milan Summer Programs in 2014 and studied there for a while.

**"YOU CAN HAVE ANYTHING
YOU WANT IN LIFE IF YOU
DRESS FOR IT"**



Her Journey in Milan, Italy

Throughout her studies in Milan, she learned about Italian design methodology which composes her design basics. In addition, what motivates her is blending fabrics, patterns and colours in an unconventional way by combining with her engineering experiences in textiles. Generally in her design projects, she manifests curiosity in experimental techniques of construction and unusual materials. This led her to participate to A Design Awards 2016 and nominated as Runner Up Award nominee. Besides, in 2018 she was selected to Domus Academy Milan Master of Fashion Design program and will be educated in there during 2018-2019. Since 2014, Merve have been working as a project based fashion designer.s

Collection Inspiration Concept

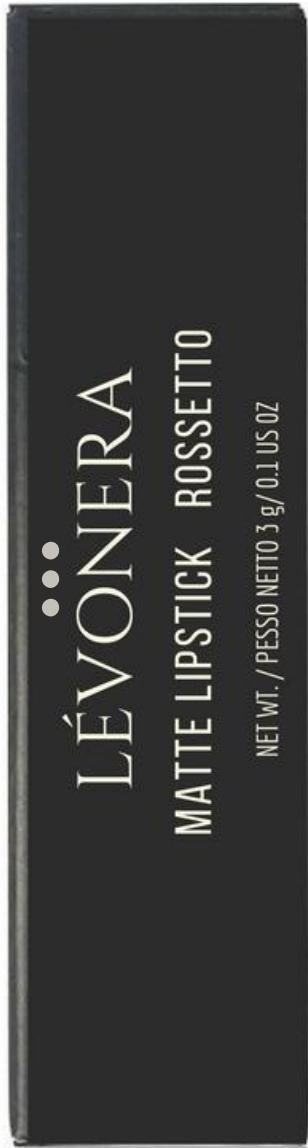
Designer: Merve Aydiner
Model: Tarima Darim
Photography: Baran Altındağ
Location: Istanbul, Turkey



Istanbul is one of the most beautiful and crowded cities in the world with a population of 17 million. It's a metropolitan which is still developing day by day. However, this development affects it adversely in some ways. Lots of high-rise buildings are built, most of which are still under construction since the population increases fast due to the higher rate of career opportunities here. Unfortunately, all of these buildings and constructions lead to irregular urbanization. Besides, these buildings seem like they almost collapse on one another. Irregular urbanization was the main idea which came forward as an inspiration; it's not only Istanbul's problem but also problem of all the developing cities in the world. When I had the idea of irregular urbanization, I started to realize the feeling these buildings create on people: one thing on another with a continuous repetition, which has become my design idea. At first step I collected basic one-thing on another images like Jenga tower, layered cakes, house of cards, collapsed dirty dishes etc. Then I derived side-meanings which have the idea of one-on-other with a repeated motion like layering, interlacing, folding etc. Origami is the idea of folding the paper on its own, which gives a folded-layered look. So I used it with other layered looks to create the main silhouettes. During my study in textile engineering, we learned that fabric weaving includes interlacing yarns with a repeated motion. In each alignment warp and weft yarns are woven one-on-the other. I realized a similarity between this fact and irregular urbanization and it became a part of my concept. Thus, I created my weaving patterns to enrich the design details of the collection.

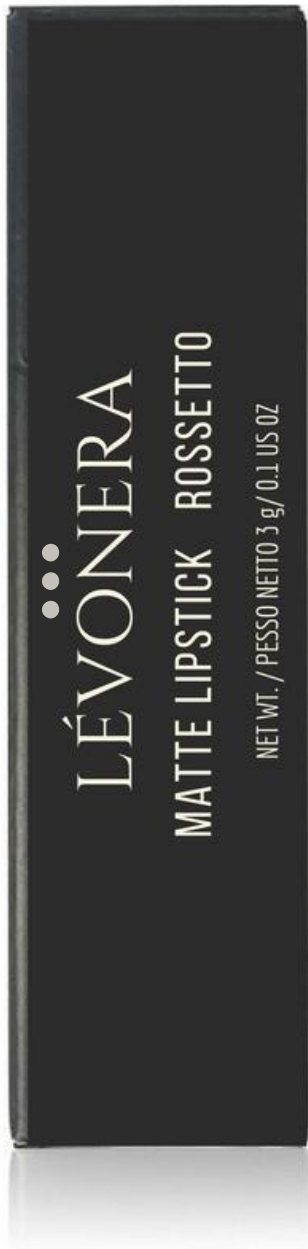
- MERVE AYDINER

●●● LÉVÖNERA



Coming Soon...

●●● LÉVÖNERA



Coming Soon...

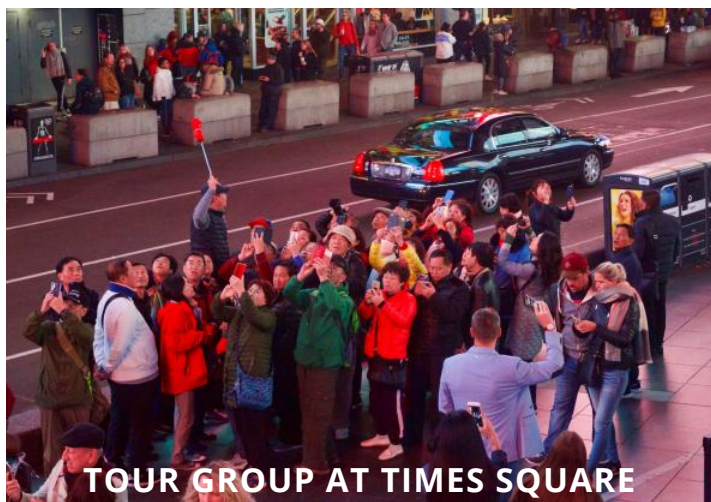
THE LAND OF FREEDOM

NEW YORK

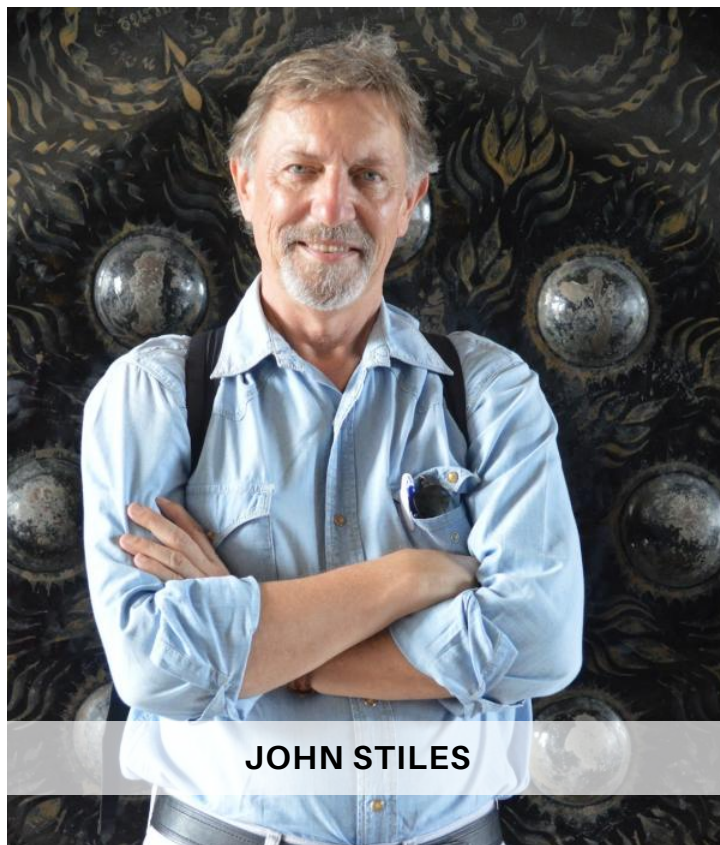
A TRAVELOGUE BY JOHN STILES

OFFICIAL PHOTOGRAPHER (DÉ MODÉ) & CO-FOUNDER "BANGKOK PHOTO RAMBLES"

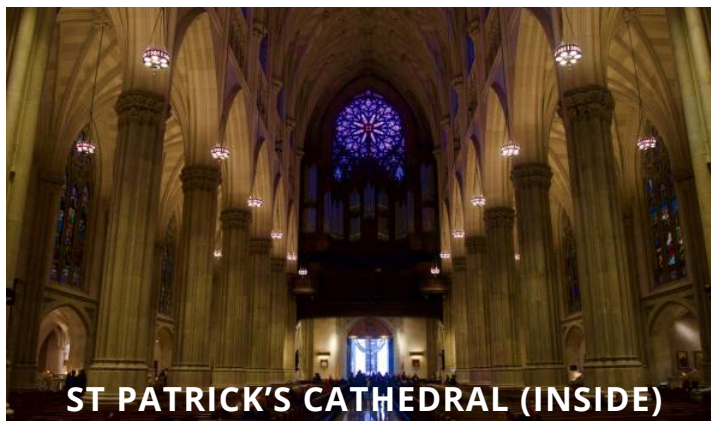
New York, the city that never sleeps, is heaven for any photographer. From its stunning skyline to its street photography New York City is crammed full to the brim of iconic photo locations just waiting to be captured. Having spent a few years living in this amazing metropolis we can safely say it's our favourite city in the world and it is the one that helped me personally fall in love with photography with countless weekends spent exploring the city in search of new and exciting photography spots. **John** has put together this list of the best photo locations in New York City in different weathers: it's our guide on where to take the best pictures of New York. Also, have tried to show the gestures of different people in New York City. Enjoy!



TOUR GROUP AT TIMES SQUARE



JOHN STILES



ST PATRICK'S CATHEDRAL (INSIDE)



REFLECTIONS ON 5TH AVENUE



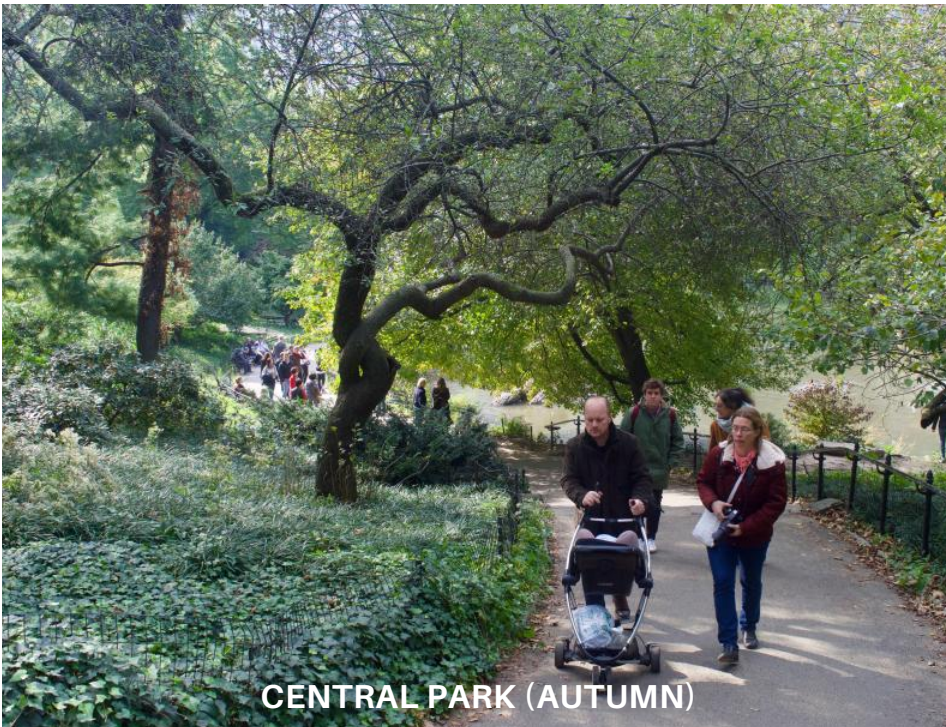
ROCKEFELLER BUILDING



JEWELRY ON 5TH AVENUE



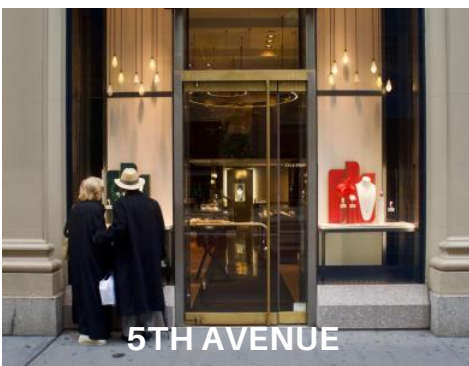
THE CANYONS



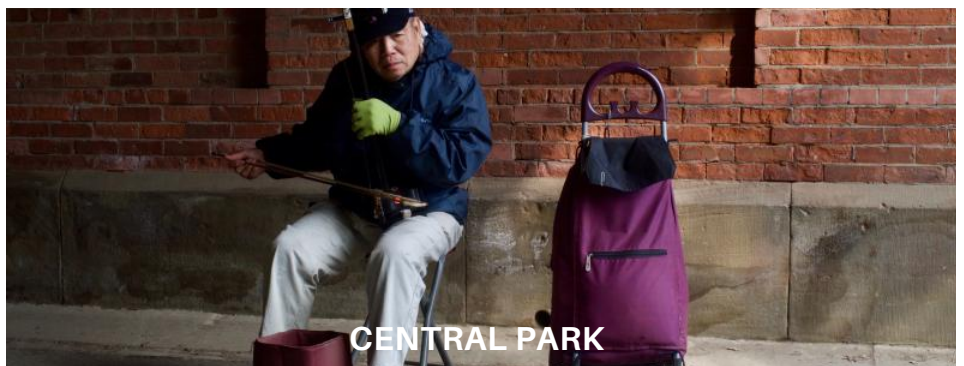
CENTRAL PARK (AUTUMN)



CENTRAL PARK



5TH AVENUE



CENTRAL PARK



RESTAURANTS IN GREENWICH VILLAGE, MANHATTAN



CENTRAL PARK



USS MAINE NATIONAL MONUMENT



RESTAURANTS IN GREENWICH



FLOWER STAND IN GREENWICH VILLAGE



GLASS WINDOWS AT SUBWAY



FLATIRON BLDG. MANHATTAN



NEW YORK CITY SUBWAY

TRAVELING
LEAVES YOU
SPEECHLESS
THEN TURNS
YOU INTO A
STORYTELLER.

DÉ MODÉ *travel*



WORKING STREET CREW



A CARRIAGE DRIVER AT CENTRAL PARK (WINTER)



CENTRAL PARK (WINTER)



CENTRAL PARK (WINTER)



CENTRAL PARK (WINTER)



CARRIAGE DRIVERS AT CENTRAL PARK (WINTER)



SPRING IN MADISON SQUARE PARK, MANHATTAN.



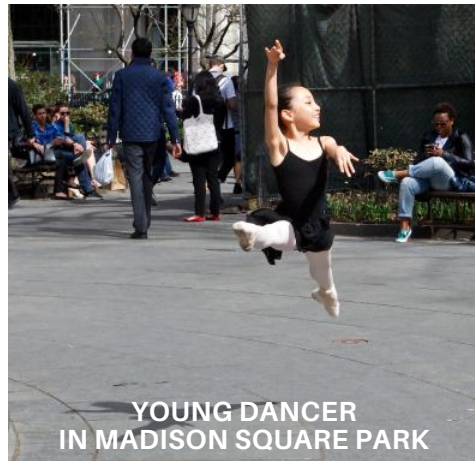
**BROOKLYN BRIDGE WITH
MANHATTAN IN DISTANCE**



**MANHATTAN BRIDGE
FROM BROOKLYN PERSPECTIVE**



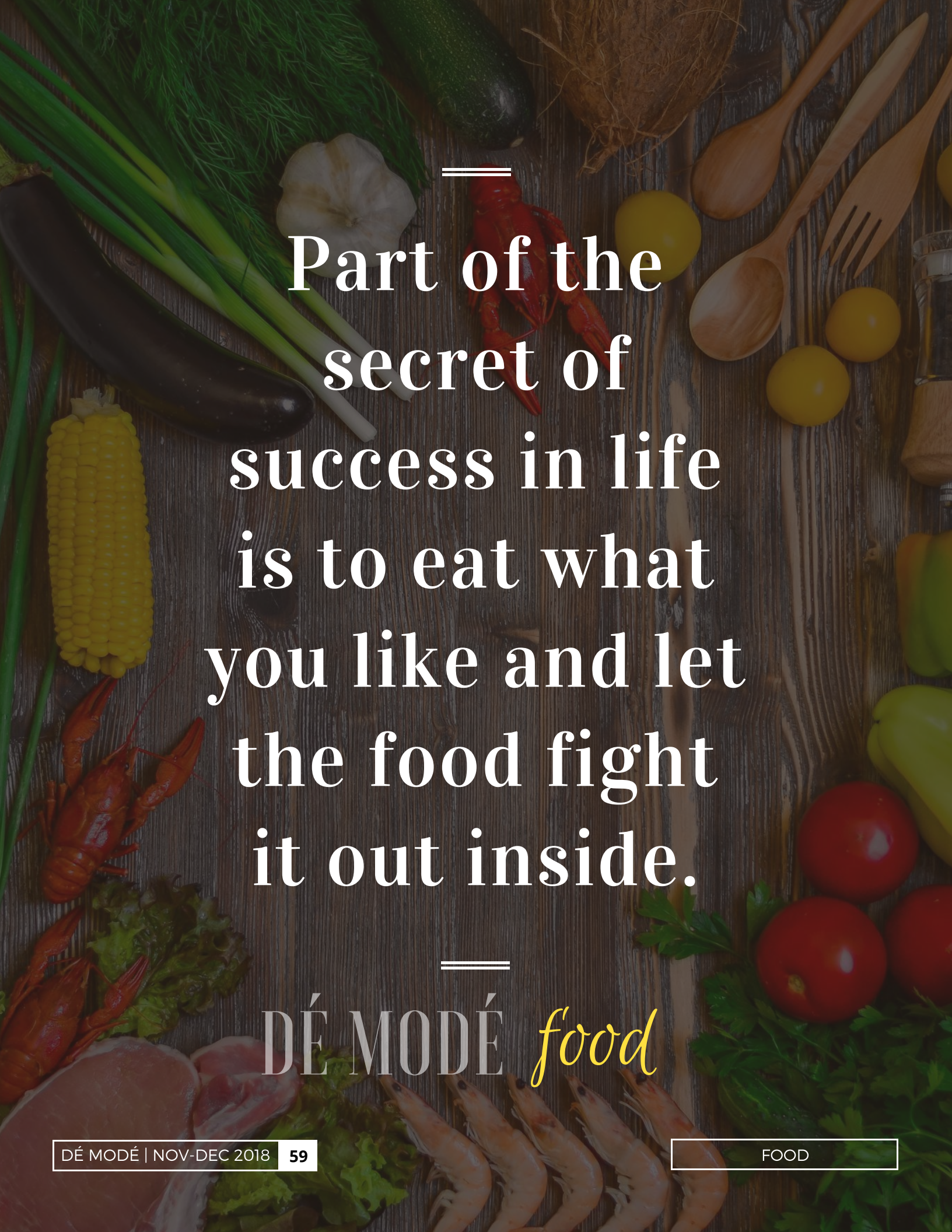
**EARLY WINTER
MORNING IN MANHATTAN**



**YOUNG DANCER
IN MADISON SQUARE PARK**



**STREET FOOD
STALL IN NEW YORK**



Part of the
secret of
success in life
is to eat what
you like and let
the food fight
it out inside.

DÉ MODÉ *food*



New York Style Cheese Cake

RECIPE BY: CHEF JOHN

"This is my favorite recipe for New York-style cheesecake, and includes a great technique for letting the citrus-kissed cake finish in the oven so that no crack forms when the cake cools."

INGREDIENTS

- 3 tablespoons melted butter
- 18 graham crackers, crushed
- 1/4 cup all-purpose flour
- 1 cup sour cream
- 1 tablespoon vanilla extract
- 4 (8 ounce) packages cream cheese
- 1 1/2 cups white sugar
- 2/3 cup milk
- 4 eggs
- 1 teaspoon finely grated lemon zest
- 1 teaspoon finely grated orange zest

DIRECTIONS

- Preheat oven to 350 degrees F (175 degrees C).
- Lightly grease the bottom and sides of a 9-inch springform pan.
- Mix graham cracker crumbs and melted butter in a bowl until evenly moistened. Press crumb mixture into the bottom and about 1/2-inch up the sides of the springform pan.
- Whisk flour, sour cream, and vanilla extract in a bowl. Set aside.
- Stir cream cheese and sugar with a wooden spoon in a large bowl until evenly incorporated, 3 to 5 minutes.
- Pour milk into cream cheese mixture and whisk until just combined.
- Whisk in eggs, one at a time, stirring well after each addition.
- Stir in lemon zest, orange zest, and sour cream mixture; whisk until just incorporated.
- Pour mixture into prepared springform pan.
- Bake in the preheated oven until the edges have nicely puffed and the surface of the cheesecake is firm except for a small spot in the centre that will jiggle when the pan is gently shaken about 1 hour.
- When the cheesecake is done, turn off the oven and let it cool in the oven for 3 to 4 hours. This prevents any cracks from forming on the top of the cheesecake.

Editor's Note: Chef John serves this with his Fresh Strawberry Sauce.





Chicken Riggies

RECIPE BY: CHEF JOHN

"This results in a sauce that seems much richer than it actually is, and I think you'll love the subtle sweetness the wine imparts, which works wonderfully with the heat from the peppers."

INGREDIENTS

- 1 tablespoon olive oil
- 4 ounces hot Italian ground sausage meat
- 1 cup sliced mushrooms
- 1 onion, sliced
- salt and ground black pepper to taste
- 1 1/2 pounds skinless, boneless chicken thighs, roughly chopped
- 1/2 cup Marsala wine
- 1 (28 ounce) can whole Italian plum tomatoes (such as San Marzano), crushed
- 1 cup chicken broth
- 1/2 cup heavy whipping cream
- 1/2 cup water, or as needed
- 1 1/2 cups chopped hot and sweet peppers
- 1/2 cup pitted and chopped kalamata olives
- 3 cloves garlic, minced
- 1/4 cup chopped Italian flat leaf parsley
- 1 pound rigatoni
- 1/2 cup grated Parmigiano-Reggiano or Romano cheese

DIRECTIONS

Heat olive oil in a large saucepan over medium heat. Cook and stir sausage, mushrooms, onions, salt, and black pepper in hot oil until vegetables are softened and sausage is browned, 6 to 7 minutes.

Stir chopped chicken to sausage mixture; cook and stir over medium-high heat until browned, about 5 minutes. Pour in wine and cook, stirring to remove any browned bits off the bottom of the pan, until most of the wine is evaporated, 2 to 3 minutes. Add tomatoes, chicken broth, and cream; simmer for 30 minutes. If needed, add water to create a thick sauce.

Stir peppers, olives, and garlic into the sauce. Continue to simmer until thickened, 15 to 20 minutes. Season with salt and pepper to taste and stir in parsley.

Bring a large pot of lightly salted water to a boil. Cook rigatoni in the boiling water, stirring occasionally until nearly cooked, about 11 minutes. Drain.

Combine sauce and cooked pasta, stir in cheese, cover and set aside until pasta has absorbed the sauce, 1 to 2 minutes.

COOK'S NOTE

Any jarred or fresh peppers will work, but cherry peppers are a good choice.





Quick Manhattan Clam Chowder

RECIPE BY: ANUSHKA SINGH

"I was looking for a quick and easy Manhattan clam chowder and never found one, so I made my own!"

INGREDIENTS

- 1 tablespoon olive oil
- 1 onion, diced
- 4 ribs celery, diced
- 1/2 (16 ounce) package baby carrots, diced
- 1 tablespoon chopped fresh basil, or to taste
- 1 clove garlic, minced, or more to taste
- black pepper to taste
- 3 (14.5 ounce) cans stewed tomatoes
- 4 (6.5 ounce) cans minced clams, undrained
- 2 (8 ounce) bottles clam juice
- 1 (14.5 ounce) can whole potatoes, drained and diced
- 1 dash Worcestershire sauce, or to taste

DIRECTIONS

- Heat olive oil in a large pot over medium heat; cook and stir onion, celery, carrots, basil, garlic, and black pepper until vegetables are tender about 10 minutes. Transfer 1/2 of the vegetable mixture to a food processor.
- Stir 2 cans stewed tomatoes into the pot. Drain the remaining can of stewed tomatoes and add to the food processor. Blend vegetable-tomato mixture until smooth. Stir pureed mixture into the pot with vegetables.
- Mix clams, clam juice, and potatoes into the pot; bring to a boil. Reduce heat and simmer soup until heated through 15 to 20 minutes. Season soup with Worcestershire sauce.



COOK'S NOTE

"Clam Chowder is a delicious, traditional, cream based chowder, this recipe calls for the standard chowder ingredients: onion, celery, potatoes, diced carrots, clams, and cream. A little red wine vinegar is added before serving for extra flavor."

Small chicken pieces can also be added to enhance the taste of this quick Manhattan Clam Chowder.

LONDON

EXPLORE WITH DÉ MODÉ | JAN-FEB 2019 EDITION



PLACES TO VISIT THIS WINTER



NEW YORK SPECIAL

WITH THIS EDITION,
WE COMPLETE ONE
SUCCESSFUL YEAR
OF DÉ MODÉ.
CHEERS TO EVERY
ONE WHO MADE
THIS POSSIBLE!

COUNTRIES WE REACHED IN ONE YEAR

INDIA. ITALY. FRANCE.
THAILAND. VIETNAM. UNITED
KINGDOM. TURKEY.

With love,

Anushka Singh.

CEO & Co-Founder
DÉ MODÉ MAGAZINE