JULY-AUGUST 2018

VOL-1 | ISSUE 04

### SANDHYA SHETTY'S WINNING MANTRAS COMMONWEALTH GAMES KARATE CHAMPION

### WORKSHOP AND HOW TO MAKE IT REAL GET INSPIRED

DÉ MODÉ BUSINESS & LIFESTYLE MAGAZINE

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DÉ MODÉ BUSINESS & LIFESTYLE MAGAZINE | ISSUE 04 | JUL-AUG 2018

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## editor's note

#### Dear Readers,

The feeling to win Gold for India brings an incredible feel to the heart of winner, also to the citizens of India and pride doubles when it is done by a girl or a woman. On the cover, is perhaps the woman who brought gold, *Sandhya Shetty*, Mumbai won Gold for India in Commonwealth Games 2015 (Karate). It's been two and a half year but still the voice of crowd shouting "INDIA...INDIA" brings goosebumps to the people who saw her winning. I have everytime I hear to the national anthem. In an interview for this edition, with the Co-Founder of DÉ MODÉ, Miss *Anushka Singh*, she told her story how she achieved her childhood dream & how every girl or woman should run behind to achieve their aim of life.

Our exclusive interview is inside with a Russian Photographer who chose India as her workplace & training young amateur photographer in Mumbai, how to gain perfection in photography. She is Natalia Arantseva, from Russia, also the cover photographer of this edition.

This we chose Bangkok Photo Rambles to travel Asia with. The photographers, John Stiles & Jeremiah Boulware, narrates their travel in Asian countries with the photographs they clicked, like a photologue. World class interior designs from among the best interior design firms in India & London will definitely amaze you. Books from various award winning authors are the one you should never miss reading.

Last but not the least, we have some Ukranian recipes for the foodies, make-up tips for rainy season from the best Make-Up artists in India.

Till the next edition, live the DÉ MODÉ life & enjoy the rain.

Nikhil Chandra (

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### THE WOMAN WHO BROUGHT GOLD TO INDIA IN 2015

and hipe

GOLD MEDAL IN KARATE (COMMONWEALTH GAMES 2015) 68 KG CATEGORY INTERNATIONAL FITNESS MODEL, ACTOR, TV PRESENTER, EMCEE

PHOTO BY: NATALIA ARANTSEVA | MAKEUP: SONAM KHURANA | HAIR-STYLING: ARNAV CHIKHALKAR

#### SANDHYASHETTY

### COVER STORY THE JOURNEY OF GOLD

/ By Anushka Singh

When she stood on the podium to receive the gold medal, she remembered her childhood dream and that day was the day which she made it real by her dedication & enthusiasm for Karate. Brilliantly & Strongly. For INDIAAAAAAAH.

Hails from Mumbai, India, from a South Indian family. Her father *Mr. Ratnakar Shetty* and mother *Laxmi Shetty* both are pillars of strength for her. She is the youngest among 4 siblings, her elder brothers *Balakrishna*, *Yeshwant* and sister *Vaishali*.

During her school, she was captain of the Volleyball team and also Kabaddi team and re-presented at the state level. During her college, she joined NCC and also did the Rashtrapati Parade in Delhi. She finished her C certificate exam and had plans to join the army but life had plans for her and during her final year she went Canada for a youth exchange programme, representing India as a young ambassador through NCC. Later, she was selected in Miss India & is a former finalist, where her career slightly took a turn into fashion industry.

*Kaushik shrimanker* who has always been a great friend, a guide, a teacher and also helped in guiding her for fitness and martial art, was one of her closest. She used to do modeling for his clothing line almost like a muse and their friendship grew much stronger with time. As of today they remain extremely close and guard their friendship & togetherness with great respect, love and trust. Few relationships in life sure need not get names or justifications and they just grow for a good reason. The mutual admiration and well-being of each other has always been primary. It has never been controversial or never hurt anybody in whichever way.



The versatile model & actress **"Sandhya Shetty"** celebrated the "International Women's Day" with the *Padma Bhushan & Padma Vibhushan* Awardee and also the legendary Bollywood Actor **"Rajnikanth Sir"** in Chennai on 8th March, 2018. The Black belt model, Common wealth karate championship gold medalist & also a Fitness inspiration for the nation has made the country feel proud with her contributions in karate as well as in entertainment&fashion world; the true 'femme fatale'

The "Femina Super Woman Achiever" award winner of 2018 was felicitated with "Super achiever" award in karate along with other champion women achiever's from various states. She believes that the future holds a great magic if the present is lift and experienced in great totality.



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### Q1. How come you got hooked to the 'Glamour Industry'?

I was quiet a fashion diva since childhood. I would dress up hideous to follow all the latest trends that I would watch in Television and in films. But that trial and error sure got me pretty groovy. A tomboy trying to be girlie was always a conflict which kind of always made a try various contrasting styles.

#### Q2. What made you join NCC?

My passion to serve the country always pushed me in pursuing a career in army. The love for uniform and disciplined life was the order through out. NCC sure was my way to do my bit for India after getting into Army, but future sure had plans for me and lots of surprises which is what i am today.

#### Q3. Karate has been your love. You won numerous titles. What it means to you?

My life is driven by passion and karate is one of my passionate goals. It's a lifestyle which is about fitness, discipline and lot of hard work. My career as a model always allows people to put me in a bracket of being beautiful,sexy and intelligent but karate makes me feel strong and very powerful as a woman. Winning a gold for India in 2015 commonwealth karate championship made me feel so proud and emotional. My dreams of doing something for the nation by being in Army somewhere felt at peace. To spread a message of woman being strong and promoting fitness and self defenceis the need of the hour and not just in words but in action.

### Q4. How do you maintain your body?

My body is the protector of my soul and I take real good care of it. I workout like a maniac karate, gym, outdoor training, cycling, dancing, I just say bring it on. I eat quality food with less quantity multiple times in a day. Drink lot of fluid and sleep a lot. I love to look at my body in the mirror and self love helps motivate and just get better.

#### Q5. In which attire you feel comfortable? What should be in the wardrobe and why?

My favorites are short comfortable skirt or a shorts with white or black simple tshirt or racer back. I am super particular about my inner wear and I definitely need to color coordinate my lingerie in my wardrobe.

#### Q6. Which brand you prefer?

I pretty much wear oraios clothes and love wearing zaraand guess . Shoes and bags it's Aldo and gucci. Accessories like my watch, I like Tissot and jewellery few favorites have been Swarovski. I love sports wear and I dig on Nike and puma and soon I think they would hire me to endorse them.

### Q7. What is your favorite thing, you like spending money on?

I love shopping home decor products, my love for interiors just compels me to empty my pockets to beautify every single space at home. As all girls proclaim shopping and more shopping love for coordinated shoes and bags drives me nuts.

#### Q.8 If you weren't doing what you do professionally. What is the alternative profession you see yourself in?

If not a model or actor i would be a army officer or a lawyer.

### Q9. What's the weirdest thing a fan has ever done for you?

My fans are as disciplined as I am, they do not go beyond following me on social media sending me loads of creative picture collage, wishing me every single year past ten years or so on my birthday and so on and so forth and I pray not to get a weird mad fan, just saves the trouble of showing him my karate skills with love.

#### Read more about her on www.deltaaegis.com



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N A T A L I A V A R A N T S E V A

Natalia is the first woman portrait photographer at DÉ MODÉ magazine, based in Mumbai, India. Her iconic photographs have appeared in many other magazines. She is an amazing instructor and also provides online retouching session & workshops worldwide. She breaks down her process for developing imaginative and creative concepts for her photo shoots. Natalia reflects on her career and the power of telling stories with photography.

Natalia discusses her philosophy around photography equipment, working with natural light, and the value of keeping your lighting kit small and bring images to life in postproduction. See the world through her eyes. For over a decade, Natalia Arantseva has explored the globe, looking for the people, cultures & places that time forgot, creating indelible and unforgett-able images. She brings the distant <u>& the</u> ancient and the rare into clearer focus. Best known for her evocative and saturated use of color, in her portraits.

She is among the best portrait photographers. Portrait photography is a constant challenge and requires the photographers creativity in order to really achieve beautiful portraits. Her use of bold colors, intriguing light, and unique poses, helped her work gain more exposure.

Although, black & white is more than a creative choice at the post-production stage; it's a mindset. A lack of colour opens up a new world where light, expressions, and stories are intensified.

"Photography for me is not looking, it's feeling. If you can't feel what you're looking at, then you're never going to get others to feel anything when they look at your pictures."



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### SESSI 🚱 N

#### Q1. Where did you grow up?

I was fortunate to grow up in a countryside of Russia, surrounded by nature in stark contrast with the city, like Mumbai.

### Q2. How do you like India? What made you chose India as your workplace?

India is a pearl for photography, different people, diverse range of flora&fauna, historical places and a variety of cultural attires.

#### Q3. Which is your favorite lens? Why?

Its a difficult question! I like so many. It depends on the project and the result I aim to achieve. Hence, for portraits, I mostly use Canon 135mm and 100mm macro. I have chosen them over my favorite 70-200 for its weight and size.

#### Q4. Among the gadgets that you own, is there something that you wish you hadn't bought? Why?

Well, to be honest, I do, but not because the product lacking of quality, just because i have changed the type of photography I have started with. So my advice to all the beginners to hold on investing into gears unless you figure out what genre of photography you are going to do.

### Q5. Among your works which one is your favorite ? Why?

I believe my favorite work is still in the making!

#### Q6. Teaching young aspiring photographers in India, is that a tough task for you or easy or it goes with the flow of your work?

I love sharing knowledge ! Its never too hard for me! I only wish I had more time to make & upload free video tutorials on my YouTube channel.

Q7. How amateur photographers can contact you for learning the best skills in photography or if somebody wants to contact you for shoot? Do you have a website or a social page?

If anyone wants to reach out to me, they can find me through Facebook or Instagram. To me communicating through social media is more personal form of interaction in comparison with a formal website.

#### Q8. How was your experience shooting De Mode Jul- Aug 2018 edition cover?

Capturing the right mood that expresses the theme of the magazine cover was an experience in itself.

Q9. Do you get projects from other countries ? How do you manage the work on track you get from another country with your work in India?

Aside from photoshoots I am invited to conduct workshops all over the globe. Since my work keeps me busy, I can not allow any conflict in my schedule, so, I tend to plan out throughly beforehand.

> "The picture that you took with your camera is the imagination you want to create with reality."

Email: @natalia.arantseva@gmail.com



### ONLY 66% OF REGISTERED COMPANIES IN INDIA ARE ACTIVE

According to the corporate affairs ministry, Maharashtra has the highest number of companies (353,556), followed by Delhi (322,044) and West Bengal (197,823), as on 30 June

About 66% of the 17.79 lakh companies registered in India were active at the end of June, official data showed amid the government continuing its clampdown on "shell companies". Latest data from the corporate affairs ministry showed that there were more than 11.89 lakh active companies as on 30 June. Active companies are those carrying out normal business activities and make their statutory filings to the stock exchanges on time.

### "There were 11,89,826 active companies as on June 30, 2018," the corporate affairs ministry said.

Out of the total number of 17.79 lakh registered companies in India, 5.43 lakh were closed as on 30 June and 1,390 were classified as dormant. As many as 38,858 companies were in the process of being struck-off while 6,117 were under liquidation. Among those struck-off, 103 companies were in the process of being reactivated, a/c to corporate affairs ministry data. In terms of economic activities, 3.7 lakh companies were into business services and 2.36 lakh entities were engaged in manufacturing and other lines of work. The corporate affairs ministry had in 2017-18 struck off names of 2.26 lakh companies from the registrar of companies for not carrying out business activities. More such "shell companies" are under the scanner and are likely to face regulatory action soon.



Ratan N Tata, Chairman, Tata Trusts, and N Chandrasekaran, Chairman, Tata Sons, at the re-opening of Bombay House on July 29, 2018 on the 114th birth anniversary of JRD Tata in Mumbai

### BOMBAY HOUSE REOPENS AFTER RESTORATION

The new space reflects the aspirations of today's employees – modern, agile and collaboration-driven

Marking the 114th birth anniversary of its Former Chairman, JRD Tata, the Tata group has re-opened Bombay House, its global headquarters in Mumbai. Built in 1924, the 94-year-old heritage building has undergone energetic refurbishment and restoration for the first time in its history. Ratan N Tata, Chairman Emeritus, Tata Sons, inaugurated the iconic building in the presence of N Chandrasekaran, Chairman, Tata Sons, and other Tata employees after a 9-month-long restoration process.

The fresh look, both in terms of aesthetics and functionalities, reflects the changing workplace at the Tata group – open, agile, future-focused and yet deeply connected to its rich heritage. Further, the new office space wears a modern look with well-designed common and collaborative spaces to meet the requirements of business today. The facade of the building remains unchanged, retaining its Edwardian neo-classical look. Mr Chandrasekaran said, "It's a historic occasion and a great tribute to reopen the new Bombay House on JRD Tata's birth anniversary. The renovation of this 94-year-old heritage building, the first in its history, has revolved

around designing for the employees a more modern, collaborative and informal workplace equipped with the best of technologies and security systems.

We have built an experience centre in the building that captures the rich heritage, the history, the social good as well as the current and future offerings of the group. The storytelling reflects the journey of the group from inception till today through its strong leadership, their vision and their futuristic thinking. The endeavour behind this is to inspire and remind the future generations and all of us, the values and ethos with which this group was set up and has been functioning for the last 150 years."

To mark the character of the iconic building, a grand entrance has been built that creates a sense of entry and adds to its charm. Each floor has been designed with agile workspaces and semi-formal collaboration zones for teams to work together. Enhanced natural lighting, and the paintings, photographs and art installations that adorn the walls have created a vibrant environment for employees and visitors. The ground floor has been converted into a shared space housing a coffee lounge, informal breakout places, and the Tata Experience Centre (TXC). TXC, a digital museum, is aimed at giving visitors an immersive experience into the world of Tata using digital technologies for effective storytelling. In a first for Bombay House, a kennel has been created for the canine friends who have been an integral part of the building for decades. The four floors of the building house offices of major Tata organisations. The historic boardroom on the fourth floor has been restored to its original beauty with only technology being a new addition.

Bombay House was built on the two plots of land bought by Sir Dorabji Tata, the group's second Chairman and Jamsetji Tata's elder son, from the Bombay Municipality in 1920. The building was designed by the well-known architect, George Wittet, who was also the architect of the Gateway of India, the Prince of Wales Museum (now called Chhatrapati Shivaji Maharaj Vastu Sangrahalaya) and other iconic buildings of Mumbai.

### #COMINGTHIS2020



### THE FUTURE OF PUBLIC TRANSPORTATION

INDIA. THAILAND.

### INDIA'S LOGGED A RECORD \$98 BILLION IN DEALS THIS YEAR

### BY ANTO ANTONY & GEORGE SMITH ALEXANDER

Indian companies have been involved in deals worth a record \$97.6 billion this year. Top banker JPMorgan Chase & Co. is predicting more offshore interest in the nation, particularly in technology, media and telecom.

Walmart Inc.'s \$16 billion acquisition of a majority stake in Indian e-commerce company Flipkart Online Services Pvt. Ltd. -- a deal JPMorgan advised -- has been the biggest so far, pushing the total past a previous annual peak of \$92.3 billion, according to data compiled by Bloomberg. India's bankruptcy process has also spurred activity with more than \$26 billion in distressed steel assets coming on the block, while a price war in telecom forced consolidation.

"This year, if there is one stand-out product it is really M&A," said Kalpana Morparia, the chief executive officer for South and South East Asia at JPMorgan, which climbed the top spot in India for the first time in at least a decade. "We are seeing some great examples of inbound M&A and a fair amount of domestic consolidation, largely spurred by the bankruptcy process."

Overseas buyers from Walmart to France's Schneider Electric SE have made multi-billion-dollar bets in India to tap into the promise of rising consumption by an increasingly interconnected middle class. The nation's focus on improving infrastructure and cleaning up \$210 billion of soured loans in the banking system has also helped investors brush aside concerns about the economic fall out of a global trade war and rising crude-oil prices. Already there are more billion-dollar deals being weighed, as U.K. pharmaceutical giant GlaxoSmithKline Plc examines selling its stake in its local consumer health subsidiary, worth about \$3.1 billion, and Kraft Heinz Co. considers the sale of its children's milk drink brand Complan in India, which may fetch about \$1 billion.

Technology, media and telecom along with financial services will probably remain the most active sectors for inbound deal-making this year and next, JP Morgan's Morparia said in an interview. "Both play on the core macro and micro themes around consumption and digitization of India and we are still at early stages of evolution of these themes," she said. "The power of data will play a critical role for India in the next two-to-five years." JPMorgan headed the league table with a 42 percent share of deals struck, climbing from 10th place in 2017. It was followed by Goldman Sachs Group Inc. and Citigroup Inc, while Arpwood Capital Pvt. was the highestranked local banker in 10th position.



### HSBC appoints Surendra Rosha as India CEO

The Hongkong and Shanghai Banking Corporation today announced the appointment of Surendra Rosha as Chief Executive Officer for HSBC India, subject to regulatory approvals.

Rosha, currently HSBC's Head of Financial Institutions Group (FIG) for Asia-Pacific, will succeed Jayant Rikhye, who is taking a leave of absence for medical reasons, a company statement said.

"His 27 years of experience in financial services makes him ideally suited to leading our bank in India and driving forward our strategy in one of HSBC's key markets," said Peter Wong, Deputy Chairman and Chief Executive of The Hongkong and Shanghai Banking Corporation.

Rosha joined HSBC's Indian operations in 1991. He has worked in multiple roles in forex trading, corporate treasury sales, treasury and capital markets across a variety of countries.



### US TO LAUNCH NEW INITIATIVES TO EXPAND INDO-PACIFIC ECONOMIC ENGAGEMENT

The US today said it will be announcing several new initiatives in the areas of digital economy, energy and infrastructure for the Indo-Pacific region which includes countries like India, Indonesia and Australia. Addressing reporters through tele-conference to preview Indo-Pacific Business Forum from Washington, Senior Policy Advisor to the Secretary of State Brian Hook said that the secretary would be announcing several new initiatives to expand economic engagement in this region. When asked about specifics related to India, he said, "I cannot disclose the funding numbers... We are very excited that the Secretary will be announcing a number of new initiatives and they will have benefit for India".



US PRESIDENT Donald Trump may well be the best thing that's happened to Southeast Asia's humble electronics industry in quite a while. Relatively small, and frankly not as sexy as their North Asia cousins, makers of components and devices with factories dotted around the region may get some time in the spotlight thanks to the U.S. administration's decision last month to levy an additional 25 percent import tax on 818 separate items from China.

Assembly of name-brand gadgets like Apple Inc.'s iPhones tends to grab an outsized share of attention from media, analysts and investors. Yet crucial parts of the electronics supply chain that also rely on low-cost manufacturing exist in Southeast Asia, such as capacitors, printed circuit boards, hard drives and bluetooth headsets.

Simon Shen, president of Taiwanese electronics conglomerate New Kinpo Group, oversees facilities in the Philippines, Malaysia, Singapore, Thailand and the U.S. and he's becoming quite a fan of the U.S. president. Well, his tariffs anyway. The more the U.S. taxes Chinese electronics products, the better it is for Asian companies like his that have operations outside of China, Shen told Bloomberg News's Cecilia Yap last week. Of course he's talking his own book when he says that clients are very keen to hear about non-China manufacturing, especially with a Philippine IPO on the cards.

### MALAYSIA, THAILAND ELECTRONICS SECTOR LIKELY TO BENEFIT FROM TRUMP TECH TARIFFS

Some investors have already taken notice of the fact that Thailand, Malaysia, the Philippines and Vietnam stand as likely beneficiaries of the U.S.-China trade war. Thailand's electronics components sub-index is up 14.5 percent in the past month against a 4.8 percent rise for the broader market. Eight of its 29 members have climbed by double digits over that period, led by a 20 percent advance for Delta Electronics Thailand Pcl. Stars Microelectronics Thailand Pcl has climbed 12 percent.

Perhaps investors are willing to bet that 12 straight quarters of revenue declines at Stars might be brought to an end if customers lean more on Southeast Asia. They're also betting on Shen's Thai unit Cal-Comp Electronics Thailand Pcl as well as Hana Microelectronics Pcl. Viettronics Binh Hoa JSC, a Ho Chi Minh City-based assembler of electronics and components, more than doubled in the past month compared to a 4.5 percent decline in the benchmark Hanoi UPCoM index.

The 28 members of Malaysia's information technology sector averaged an 8.4 percent return compared with 4.6 percent for the market. The Philippines is an exception, with its information technology index • falling 0.5 percent versus a 5.4 percent advance in the Philippine Stock Exchange.



### **INCURRED A LOSS OF RS 170 CRORE**

### TATA MOTORS TO EXIT MFG IN THAILAND

Twelve years after TATA MOTORS entered Thailand - the flagship of the \$100-billion Tata Group has decided to reduce its operations there as it finds the business "sub-scale" and "not sustainable. The company will exit manufacturing in Thailand but will continue to sell its mini trucks in the region by exporting them from India. Tata Motors (Thailand), in which the parent indirectly holds nearly 96%, posted a loss of Rs 133 crore in fiscal 2018. The company has reassessed the business model to stem losses, its CFO P Balaji said. He, however, didn't comment whether the restructuring would lead to any write-offs on the books of Tata Motors. "Going forward, the company will address the Thai market with a revamped product portfolio, delivered through a completely built-up (CBU) distribution model," the company said. Tata Motors entered Thailand in 2006 through a joint venture with a local automobile assembler, Thonburi, to make and market pickup trucks. Subsequently, the Indian company bought out the partner in Tata Motors (Thailand), which in fiscal 2018 sold just 958 units.

Shares of Tata Motors dipped 4% to Rs 248 on the BSE in early morning trade after the company reported a loss of Rs 18.63 billion in June quarter (Q1FY19) against profit of Rs 32 billion in year ago quarter. Net revenue from operations during the quarter under review grew 12% year on year (YoY) at Rs 671 billion against Rs 598 billion in the corresponding quarter of previous fiscal. The company reported weak set of numbers as sales at Jaguar Land Rover, its UK-based subsidiary sputtered, following a one-time regulatory issue in China, uncertainty around Brexit and poor demand for diesel vehicles in the UK and Europe.

Consolidated EBITDA margin came in at 8%, down 39bps YoY and around 180bps lower then analyst estimates. Analysts, however, optimistic on the Tata Motor's India business has given the sharp turnaround in the passenger vehicles (PV) business and believe the structural demand drivers are in place for the commercial vehicles (CV) business notwithstanding a temporary near-term impact on demand due to change in axle load norms. "Given that the impact of higher incentives in China and dealer stocking is expected to fade away, the reduction in import duties in China will drive demand going ahead.

### RS 15,167 CR UNCLAIMED MONEY OF POLICYHOLDERS LYING WITH INSURERS

As much as Rs 15,167 crore amount of policyholders is lying unclaimed with 23 life insurers, according to Irdai data. Insurance regulator Irdai has already asked insurers to take steps to identify the policyholders or beneficiaries and disburse the claims. Board level committee for policyholder protection of every insurer is entrusted with the responsibility of monitoring the timely payout of the all dues to policyholders.

It also oversees the steps taken by the insurers to reduce unclaimed amounts as part of the standard procedures on customer service. Out of the total unclaimed amount of Rs 15,166.47 crore, as on March 31, 2018, insurance behemoth Life Insurance Corporation (LIC) is sitting on Rs 10,509 crore, while the 22 private sector insurers account for the remaining Rs 4,657.45 crore.

Among the private insurers, ICICI Prudential Life Insurance Co has 807.4 crore of unclaimed insurance claims followed Reliance Nippon Life Insurance (Rs 696.12 crore), SBI Life Insurance Co (Rs 678.59 crore) and HDFC Standard Life Insurance Co (Rs 659.3 crore). The Insurance Regulatory and Development Authority of India (Irdai) had asked the life insurance companies to provide a search facility on their website to enable policyholders or beneficiaries or dependents to find out whether any unclaimed amounts due to them are lying with these companies. Policyholders/beneficiaries are required to enter the details like policy number, PAN of the policyholder, name of the policyholder, date of birth or Aadhaar number, in a window provided on the website of the insurer to find out the unclaimed amount. The insurers have to update information regarding unclaimed amounts on their websites.



What happens to unclaimed amount?

In July 2017, the Irdai had asked all insurers having unclaimed amounts of policyholders for a period of more than 10 years as on September 30, 2017 to transfer the same to the Senior Citizens' Welfare Fund (SCWF) on or before March 1, 2018. The fund shall be utilised for such schemes for the promotion of the welfare of senior citizens in line with the National Policy on Older Persons and the National Policy on Senior Citizens.

### Why claims go unclaimed Nominees not aware of the policy: The

nominees may not be aware that the policyholder had such an insurance policy or whereabouts of the policy document. Thereafter, on the death of the policyholders, the dependents may not be in a position to claim the amount. To avoid such a scenario, the nominees should not only be aware but they should also be in the know of where the policy document is. Also, make sure to update nominations in the policy. Any change in the address of the policyholder/claimants will delay the process.

# most influential companies in the

### world

### **FORTUNE 500 LIST**

This year's Fortune 500 marks the 64th running of the list. In total, Fortune 500 companies represent two-thirds of the U.S. GDP with \$12.8 trillion in revenues, \$1.0 trillion in profits, \$21.6 trillion in market value, and employ 28.2 million people worldwide.

### INDIAN OIL TOPS 7 INDIAN FIRMS ON FORTUNE 500 LIST, RIL JUMPS 53 PLACES

Seven Indian companies have made it to the latest Fortune 500 list of the world's biggest corporations in terms of revenue, with state-owned IOC continuing to be the highest ranked Indian firm and Reliance Industries jumping 53 places.

In the list topped by retail giant Walmart, *Indian Oil Corp (IOC)* with 23 per cent rise in revenues at USD 65.9 billion was ranked 137th, up from the 168th position in 2017, Fortune said.



Richest Indian Mukesh Ambani-led RIL was the top private sector company from the country as it jumped from 203rd rank last year to 148th.

Richest Indian *Mukesh Ambani-led RIL* was the top private sector company from the country as it jumped from 203rd rank last year to 148th. It had a revenue of USD 62.3 billion in 2017-18.



With USD 47.5 billion revenue, *Oil and Natural Gas Corp (ONGC)* made a come back into the list with a ranking of 197th. It did not feature in the 2017 ranking.

*State Bank of India (SBI)* with USD 47.5 billion revenue was given 216th rank, a shade higher than 217th last year.

**Tata Motors** improved its ranking from 247th last year to 232nd. So did state-owned Bharat Petroleum Corp Ltd (BPCL) that moved up to 314th position from 360th last year.

**Rajesh Exports** was the seventh Indian firm on the list though its ranking slipped to 405th this year from 295th last year.

RIL was the most profitable Indian firm on the list. On the globally most profitable list, it secured the 99th position. The list was topped by Apple.

Three Chinese firms - *State Grid, Sinopec Group and China National Petroleum Corp (CNPC)* figure in the top 10, occupying 2nd, 3rd and 4th positions, respectively. *Royal Dutch Shell* got 5th position.

Three Chinese firms - State Grid, Sinopec Group and China National Petroleum Corp (CNPC) figure in the top 10, occupying 2nd, 3rd and 4th positions, respectively. Royal Dutch Shell got 5th position.

"The world's 500 largest companies generated USD 30 trillion in revenues and USD 1.9 trillion in profits in 2017. Together, this year's Fortune Global 500 companies employ 67.7 million people worldwide and are represented by 33 countries," Fortune said.

**ZVOUS TRANSIT** 

### + PERFORMANCE SECTION

# BETTER, FASTER, AND Concernsor CHEAPER

ACCORDING TO ZVOUS, A PUBLIC TRANSIT COMPANY SHOULD FOCUS ON CHEAP & EASY ACCESSIBLE VEHICLES FOR THE WORLD. KEEPING SAFETY IN PRIORITY, ZVOUS TAKES OATH TO SERVE THE COMMUNITY WITH BEST TRANSIT SERVICES FROM 2020.

ZVOUS X | ZVOUS WAGON | ZVOUS SEDAN | ZVOUS PRIME | ZVOUS LIMO | ZVOUS AIR

**BOOKS & AUTHORS** 



# RAO author of the path towards true happiness

In his book of 200 pages, one can get general idea of yoga/breathing exercises, self-instructional guidelines and many more insights so that one can enjoy a special happiness that can last forever.

S C Sivaji Rao began his career as an Assistant in the Central Secretariat. Over the vears, he has worked in various positions as Under Secretary and Director in the Central Secretariat. He retired from service in 2012. Sivaji was attracted to the spiritual field at a young age and has been practicing yoga for the last twenty years. Sivaji has participated in various programmes and retreats of several spiritual organizations to add to his knowledge. He presently lives in New Delhi and "THE PATH TOWARDS TRUE HAPPINESS" is his first book. It is the happiness one finds within oneself. It is an exalted state of consciousness where one's intellect is in full command of the body and mind.



### SIVAJI RAO'S BOOK "THE PATH TOWARDS TRUE HAPPINESS" HAS RECEIVED "FINALIST" AWARD IN INTERNATIONAL BOOK AWARDS 2018 -SPIRITUALITY -INSPIRATIONAL CATEGORY.

His book has 27 chapters for overall development of a reader. A reader who practices the principles sincerely can perceive bliss, supreme happiness. This happiness can last for ever. In the process, his efficiency increases and he succeeds in all his endeavors. At the end of every chapter, there are 3-5 practical suggestions. Some of the chapters are: sleep,retreat, food, auto-suggestions uplifting thoughts, meditation, appointment with the self.

### TALKING ABOUT THE BOOK

Many people suffer from stress, sleep disorders and minor ailments. One can get relief by practicing the insights given in the book. In the book one can find 13 Action Points. A beginner can progress in the path by allocating ten minutes a day. "In the process, one can achieve success in spiritual and material activities."

### THE PATH TOWARDS TRUE HAPPINESS











traveller, a dreamer and above all, an admiror of

life - these all defines Kanchan Pant. She represents the young breed of Indian hindi writers who are craving their own niche, thus bringing a different renaissance of Indian literature. Kanchan is a well known name in the Radio story writing, she has been associated with pathbreaking radio show "Yaadon ka Idiot Box" .. narrated by famous storyteller Neelesh Misra. From a shy small town girl to a famous writer – Kanchan's journey is in itself an intersting story. She has a unique way of expressing complex emotions in simple yet powerful language. Her stories just like her have a subtle rebalious tone with a sweet taste in it."Pehli mulakat", " Pativrata", "Kath ki kothi' are some of her stories, which still refresh the memories in the listeners mind. In her association as creative head at Content Project Pvt Ltd (a content company founded by Neelesh Misra), she has not only wrote more than 200 stories for shows like, "Yadon ka idiot box", "Qissa ka kona", "Time Machine" and "Kahani express", but also mentored many budding writers.

A writer, a journalist, a Author of Control **EXPRESS**" ON BIG 92.7 FM

Bebaak is the story of today's girls. There is no heroine in this story, there is no villain, nor any revolution that transforms the world. The story of some extraordinary looking girls is "Bebaak"

Her professional voyage started in 2006 with news channel NDTV, where she worked foralmost 6 years before she met bollywood lyricist and storyteller Neelesh Misra & turned herself into the world of creativity and writing. She has a strong fan following in small towns as well as metros mainly representing youth. Her first book 'Bebaak' was well received by the readers and critiques. With the 5 season of 'Yaadon ka Idiot Box with Neelesh Misra' currently on, do not miss to hear her stories on 92.7 big fm

### TALKING ABOUT THE BOOK

During her childhood days, she read a lot, but never thought of becoming a writer. Dreamt to be a journalist and became one. Working for 7 years in TV journalism, she realized that the aim is different. In 2012, she moved to Mumbai and met Bollywood lyricist Neelesh Misra. He was creating a team of writers back then. Having job offer in hand with one of the leading news channels, she chose to work with Mr. Neelesh because of the carefree work environment in his team. Being a published writer with 'Bas Itni si thi ye kahani' in 2014, the first individual book 'Bebaak' was published in 2015. Her latest book is 'Story Wallah' which is a collection of stories from her & some of her fellow writers.



**BOOKS & AUTHORS** 





# $MODV_{\text{in His words}}^{\text{author of journey beyond}}$

Just imagine you wake up tomorrow morning in a complete daze. You struggle to gain more consciousness before you fall asleep again. Every time you try to open your eyes there is this white misty haze all around you, with white figures floating by. You gradually realize that you seem to be in a hospital ICU. The white figures are nurses. Time passes unconsciously. Days pass. You are slowly informed that you have just survived a critical accident. In fact they tell you that you went through two critical accidents on the same day. You have no memory of it. Is it real? Is it a dream? Flashforward, I am on the dance floor at a discotheque in a 5-star hotel in Mumbai. On one crutch, dancing with a girl I barely know, leaning on her with my other arm, purposefully, happily. A young couple is dancing at the other end of the dance floor. She keeps looking at me leaving him alone on the floor & comes running to me with big crocodile tears flowing down her cheeks, calling out my name, again and again. I thought for a moment the whole world had gone mad! It turned out that she was a nurse at the Breach Candy hospital, who like the rest believed I would be crippled for life, if I lived. Here I was on the dance floor dancing away.

A real-life true-story of one who went beyond the boundaries of known reality.

I had many more experiences like this. My personality changed. I saw and experienced the unbelievable. I had a story to tell. I wanted people to realize that they all have a potential that goes far beyond anything they could ever imagine. I have since dedicated my life to this cause. I went into studying and training in psychotherapy. I wanted to know what limits us.

I have since been giving talks, writing, and so on with the intent of spreading this message. There is another book now on its way.

### TALKING ABOUT THE BOOK

They all say -- "DARE TO DREAM..." The author says - "LET'S DARE TO MAKE IT HAPPEN!! WE HAVE JUST ABOUT HAD ENOUGH OF DREAMING. IT'S NOW TIME TO MAKE IT HAPPEN. TO GO BEYOND ALL YOUR SELF-DOUBTS AND INHIBITIONS. TO EXPAND YOUR CONSCIOUSNESS. IN FACT IT'S TIME TO GO BEYOND YOUR SELF-DEFINED SENSE OF 'REALITY, AND REALIZE THAT YOU HAVE A POTENTIAL THAT LIES FAR BEYOND ANYTHING YOU EVER IMAGINED. IT'S TIME TO TAKE THAT JOURNEY. YOU CAN DO IT. IT TOOK A LOT FOR ME TO GET STARTED ON THIS JOURNEY. ONE FINE DAY 'THE SKY FELL ON MY HEAD. MY LIFE CHANGED RADICALLY FROM THAT DAY ONWARDS. MAY YOU LEARN SOMETHING FROM MY STORY."

JOURNEY BEYOND







# KARNIK AUTHOR OF "Dronach KARNIK HE WORKPLACE "Dronach

He never set out to be a writer. 15 years ago, a friend enrolled him to write a textbook on accounting. The book got rejected. Till the end of 2014, he'd never thought in his wildest dreams, that he would write a book. Being a huge believer of destiny, over the last few years, he has been fatalistic. Not that he surrendered to fate, but have had experiences, which clearly tells him, that howsoever hard you try, if it is not to be, it will not be. At the same time, he had few surprises, some long standing dreams got fulfilled out of the blue.

During his corporate career, God sent him an angel whom he showed her the fifteen year old project. She motivated him to write. *Her specific words were "You have a gift, you should write".* The seed was planted and started taking root. Having no idea about the publishing industry one evening he went to Crossword to buy a gift for that person where he saw a placard offering publishing services. It is eerie, that both the writing advice and the publishing opportunity arose from the angel or events pertaining to her. Connecting two events, he recognized the signal & commenced writing. He believes that his journey of author life is a result of planets aligning and elements coming together. Then "Dronacharya at the Workplace" is a collection of short stories, which relate conflicts at the workplace to incidents from the Mahabharata seeking solutions.

after, he wrote his first book.

### TALKING ABOUT THE BOOK

Do you have a Dronacharya around you at the Workplace? Will you take a risk like Abhimanyu? Should you be as large hearted as Duryodhana?

Different individuals, different situations.. leading to different dilemmas and conflicts.

Decision making is all about analyzing consequences and choosing one path when you are at the crossroads.

**Meghdoot Karnik**, an accountant by qualification and a trainer by profession with 20 yrs of experience in corporate and educational institutions. A teacher, an avid golfer, he is a voracious reader with specific interests in sports and mythology. He is currently a management consultant and a corporate trainer. He blogs under the name of Dronacharya, prefers to use colloquial language while writing. The situations in "Dronacharya at the Workplace" are such that every person can relate to them. They themselves would have gone through the same or would know about someone who is currently facing a similar situation. Along with the simple language, people can somewhere find themselves in the book.

DRONACHARYA AT The Workplace



Rohini Jha Reflections Of Life ...mirage of love

### JHA AUTHOR OF ANTAS & REFLECTIONS OF LIFE... MIRAGE OF LOVE

Rohini wrote her first novel "REFLECTIONS OF LIFE - Mirage of Love" early in 2014 & her second book "ANTAS" was released in 2018. Her every book stands out of its own.

was blessed with the knack of writing since her early days. As far as she can re-collect, she started composing poems at the age of four. Those around her, including her family, friends and teachers at school immensely encouraged her in taking this hobby seriously. She regularly wrote in the school magazine and on other platforms during her growing years. A writer in her view is a person who can feel his surroundings. There was a considerable span of time in her life when she went through circumstances that may be considered tough. In those times, her pen became the best means to give an outlet to her experiences, thereby, polishing her expressions in writing. This hobby gradually turned into a serious passion helping her in letting creativity and imagination flow in words.

#### "I am now compiling all my poems composed in English, which I had written at different times. This book will be published in near future. Writing gives me satisfaction and I feel that I grow as a writer every day." In my view, the best writing is the one with which the reader can connect himself. For this reason, the words chosen should be simple, comprehensible and decent.

Further, she believes that every printed word has a lifetime of its own and print media hugely influences the mass psyche. In view of the same, she believes in writing responsibly without hurting anybody's sentiments while spreading the right message through her scribbles. A short poetry of her also has a strong substance associated with it.

अंतस

रोहिणी झा

It took Rohini around 8 months to write her first novel – "Reflections of Life". The second book –'Antas', which is an anthology of 75 poems in Hindi is a work of around 14 years! The third book that she intends to publish is a collection of English poems, has also taken a stack of time.

### TALKING ABOUT THE BOOKS

**"REFLECTIONS OF LIFE** – Mirage of Love" is a fiction that was released in 2014, and is available at online bookstores. It is a neatly woven story of a girl who finds herself entangled in the cobweb of human emotions and the spell of destiny.

**"ANTAS"** – The response received from readers of the book inspired me to further publish my anthology of Hindi poems – 'Antas', this year, which can also be ordered online.

ANTAS & REFLECTIONS OF LIFE Available at amaz





### **BOOKS & AUTHORS**



## $S \, E \, N$ author of Ladakh - A photo travelogue, zanskar to ziro & the talking table

### With 400 crisp photos, "Ladakh" will appeal to casual tourists, serious travellers, even those keen on armchair travelling.

Each of us is an author, scripting and editing the beautiful story of our journey called Life. Some happen to become story tellers, too.

I was sickly as a child, and I spent a lot of my school years in bed. So, books became both my window to the world and my magic carpet. It was then that I understood the importance of words, and fell in love with the art of writing them. Even as a nine or 10-year-old, I would audaciously try my hand at poems and short stories, which had just one reader: me.

Much later, a decade in journalism taught me the craft of writing. I would do interviews, opinion pieces, other features and short fiction for children. The children's stories were later published as The Talking Table and Other Stories. After all, for someone who has for most of her life thrived like a parasite on other people's experiences and writing, it would have been a sin not to pay back in kind.

When I started travelling to the Himalayas, I was in my 40s, and completely sucked into the corporate drudgery of an Information Technology company. The snow-covered pristine mountains changed my outlook on life, set things in perspective as it were: the

insignificance of us humans vis-à-vis the vastness and majesty of the blue planet we are on. And I began to write again, this time focusing completely on travelogues. That is how my other books came to be — Ladakh: A Photo Travelogue, and Zanskar to Ziro: No Stilettos in the Himalayas.

For me, every journey outdoors has meant a journey within. It has meant traveling down the labyrinth of my mind: Piled high with the debris of social norms; the dos and dont's from my childhood; the never-ending pursuit of goals. There, in those secret, silent corridors, I have finally learned to listen to my soul.

### TALKING ABOUT THE BOOKS

Ladakh: A Photo Travelogue: Unlike any other book on Ladakh — and quite possibly unlike any other travel book published till date — here is a travelogue told through high-resolution colour photographs laid out in a comicstrip format.

Zanskar to Ziro: No Stilettos in the Himalayas, is about the decade-long journey of two women across the Himalayas (10,000 kilometres, six Indian states and two neighbouring countries): from Ladakh in the west to Arunachal Pradesh in the east.

Published by Niyogi Books, her books are amazon











# DAS author of the asylum dweller's diary, back to planet hoola & the extra-terrestrial delivery

D

"Author Sudipta Das is an outstanding thinker and exceptional visionary who got struck by Divine grace, through a multitude of ways. Since boyhood, he has been fascinated and intrigued by questions about relative consciousness, existence and the world. With time, these early hazy ideas became clearer and made him the Author he is. He envisions a Harmonised World. From his perspective and in his perception, the Supreme got the works done through this aspiring conduit by putting him through a series of fascinating and inspiring, extraordinary psychic and supernatural phenomena."

### TALKING ABOUT THE BOOKS

#### "In thine heart and in the heart of mine, Where taints reachest not, dwellest the Divine.."

Surreal Poetry merged into sublime Prose; *The Extra-Terrestrial Delivery* is the third episode of the alien 'Planet Hoola' Science Fiction Romance Book Series created by Author Sudipta Das. This exceptional book simply surpasses imagination, covering the entire spectrum from Science to Spirituality. The Extra-Terrestrial Delivery has been nominated for the International Dublin Literary Award 2018.

### NOMINATED FOR THE INTERNATIONAL DUBLIN LITERARY AWARD 2018

F Books.Science.Fiction.Romance 🛛 😏 HumanHarmony1

While standing within a circle, at whichever direction we look, we can see only a part of the circle. The only way to see the entire circle is to see it from outside. Similarly, on Earth, we get to live with a lot of partial ideas. The Author endeavours to burst some of the fractional bubbles that we inadvertently create around ourselves, and to guide us towards the all-encompassing Whole. Sudipta Das takes us to the spectacular multi-colored Planet Hoola, millions of light years away from the Earth. And he mesmerizes with the vivid details of the fascinating Hoo race living on Hoola.

The 'Planet Hoola' saga started with the publication of the Author's much acclaimed debut book, The Asylum Dweller's Diary, from New York, USA. In this book, Love transcends Life itself!

This was followed by **Author Sudipta Das's** second book named **Back To Planet Hoola**, an intensely interesting Sci-Fi Love Story that transcends you to a different realm.

His intriguing Article named "Human Harmony: A Fresh Perspective, a New Approach" has been published in the renowned International Scholarly JOURNAL OF AUSSIE-SINO STUDIES, a collaboration between Australia and CHINA in Higher Education.

Available at

**AUTHOR SUDIPTA** DAS BOOKS ARE







### THE PERFECT RECIPE BOOK FOR A HOUSEWIFE WITH EASY TIPS BY VIVEK

🕥 VivekTamhane

Born n brought up in Mumbai, December 21st, Vivek hails from a very small and middle class family. After schooling, it was tough for him to get into any career. Since his childhood, he was fascinated by cooking. He used to watch his mother cook but never understood anything. Being a great author of a recipe book, he still watches her mother's 'Art of cooking'. He believes, "If it's in the blood it gets carried forward to the next generation. You can say "Its a Mother's Gift ."

TANHANE AUTHOR OF CHEF RECIPES BY VIVEK TAMHANE

He chose this profession of cooking & baking because of experiments involved with various food ingredients and he finds it very creative to come out with innovative dishes. Completed his hospitality management graduation from Cambridge Council for Hotel Management & *Catering College*, and specialization course in Bakery and Patisserie also, Bachelors in Business Management from TIU U.S.A. Started hospitality career with Taj Mahal Hotel, Mumbai with best mentors in life. Then he joined the pre-opening team of new ship Oriana of P&O Cruises U.K. Ltd. Southampton as Pastry Chef where he experienced the world, their customs, food and cooking style which made him realize that he needs to learn a lot more.

After that, he had a chance to work for a *award winning fusion cuisine restaurant in Dublin*. Later he had to shift to England, where he was working for *Cairn Group Of Hotels*. These hotels were spread all over U.K. During his stay there, he had a chance to see British cooking method very closely. During his vacations in India, he had an opportunity to work for a pioneer Restaurateur, great personality in this field Vitthal Kamat & his Ecotel – *The Orchid, Mumbai*. It's aim was focused towards saving the environment, and he was thrilled to realize that even chefs can do a lot more to save the nature. After a stint here, he moved to Canada to work for *Fairmont Group of hotels where he won "Creative Chef" award*.

### TALKING ABOUT THE BOOK

**CHEF RECIPES** - is the perfect book for housewives. He said "All young students learn in the industry but its difficult for a housewife to learn different cuisines". So he started to write the cookery book in a simple manner. When the book came out it was not big hit as he was expecting but later the movement of book started going in everyone's hand & they decided not to leave this book. It was an awesome experience hearing those words of appreciation.

CHEF RECIPES BY Available at VIVEK TAMHANE











# DUTTAGUPTA BENGALI TO ENGLISH TRANSLATOR OF KIRITI ROY BY DR. NIHAR RANJAN GUPTA & PANCHAJANYA BY GAJENDRAKUMAR MITRA

Fitting in hours of writing into one's routine when our lives are already choc-a-bloc with unending to-do list is difficult, but, if the urge is strong enough, you will make it happen .... whatever be your circumstance. This certainly sums up her story.

She has always been writing, and we are not talking of classwork, homework or exam papers. From scribbling poems in the margins and back covers of school books, notebooks to writing articles and poems for her college magazine. Born to Bengali parents in Hindi speaking state **Jharkhand** and **educated the Convents that** were strictly English speaking, she mastered all three languages, although English was her favorite subject. She loved reading all types of books and soaked in different styles to groom her own way of narration. After graduation, she stopped writing, concentrating more on being a homemaker and upbringing her twins and a four-legged furry baby demanding even more time and attention. However, passions do find a way through & she decided to 'pick up the pen' once more. Hugely encouraged by her husband, kids and family, she penned down a novella. Buoyed by the gratifying result that she hadn't lost her touch despite the comatose gap in between, she decided to fructify a long-

standing desire of hers, *translating her late grandfather* Dr. Nihar Ranjan Gupta's detective stories into English a tribute to his iconic work originally scripted in Bengali.

She was soon offered another outstanding gem of Bengali literature, Shri Gajendra Mitra's 'Panchajanya', for translation into English. Both books received fabulous response from readers.

Now she is on her original book - a racy thriller. That apart, she intends to continue translating from her mother tongue Bengali to English and venture into translating Hindi literary works to English also.

### TALKING ABOUT THE BOOKS

KIRITI ROY BY Dr. NIHAR RANJAN GUPTA - Kiriti Roy is an iconic professional and fictional detective from Bengali literature created by noted dermatologist & writer, Dr.Nihar Ranjan Gupta, translated in English by Sharmistha Duttagupta.

### PANCHAJANYA BY GAJENDRA KUMAR MITRA -

Panchajanya is the story of Mahabharata, narrated from the perspective of Krishna, the architect of nearly all of what transpires in the great epic.

Her translated books are available at Mitra & Ghosh Publishers Pvt. Ltd. - www.mitraandghosh.co.in

Ramayana Trail in Srilanka **EXPLORE YOURSELF** 



Phalgun Rudrapatne  $RUDRAPATNA^{\text{AUTHOR OF}}_{\text{RAMAYANA TRAIL IN SRI LANKA - EXPLORE}_{\text{VOURSELF (A TRAVELOGUE ON SRI LANKA)}}$ 

Phalgun Rudrapatna, is an engineer and is currently working as a Senior Manager in Ernst and Young (EY), in the Advisory vertical and is based out of Mumbai. Born to (late) Smt. Geetha and Sri. R L Krupa and brought up in Bangalore, hails from Rudrapatna, centuries-old hub of classical music, on the banks of river Cauvery in Hassan District of Karnataka.

Since childhood he has been passionate about the Indian epics - Ramayana and Mahabharata, a passion that was ignited in him by maternal grandfather, Late Sri B T Ramaswamy. When he was working in Sri Lanka for about 2.5 years, his curiosity and love for history goaded him the explore the country and thus his journey on the Ramayana Trail – he visited most places related to Ramavana in Sri Lanka. After

returning to India, he documented the same in the form of a travelogue. A hard-core Engineer who spends most of his time in the manufacturing shop-floors took up to documenting all that he had seen in Sri Lanka after giving a series of multimedia presentations about "Ramayana Trail in Sri Lanka". Even to this day, he regularly gives multimedia presentations on this topic, which is well appreciated by the public.

### His maiden book "Ramayana Trail in Sri Lanka - Explore Yourself" helps people to plan a trip to Sri Lanka and gives

a snapshot of all the tourism related places in Sri Lanka with specific focus on Ramayana related places. He lives in Mumbai with his wife Deepthi and his 6 year old son Suvrath.

### TALKING ABOUT THE BOOK

RAMAYANA TRAIL IN SRI LANKA- EXPLORE YOURSELF - A complete travelogue which will help you to plan your travel to Sri Lanka and visit not only Ramayana related places and also general tourism related places in Sri Lanka. The money generated from this book will be used for social causes. So please lend your helping hand. Also request you to kindly circulate this with all your friends and relatives. The book in English gives complete details about -

Planning a trip to Sri Lanka with specific details about -Flight Connectivity, Visa to Sri Lanka, Currency, Local Travel and Accommodation, a brief about how the Ramayana trail in Sri Lanka was discovered and what are the key points the trail answers are given in the book & many more. The book covers places other than Ramayana related and about shopping in Sri Lanka as well.

RAMAYANA TRAIL IN SRI LANKA IS AVAILABLE TO BUY ON





She hails from Mumbai, India. she is one of the top bridal artists and genuinely talented. She generally charges around 15,000 INR for Engagement makeup and above 20,000 INR for Bridal makeup. Her work is impeccable and she is extremely versatile in every form. Being a freelancer, she generally travels to the venue (Extra charges)

Natashaa Tilwani does a fantastic job with her brides. She creates easy and subtle makeup to bold and gorgeous makeup with the same ease. She is perfect for the brides that like subtle makeup that makes them glow and hate anything that's over the top. She is super accommodating and knows her work.

Natashaa is friendly and easy to deal with. For all you brides that absolutely hate makeup, but want to still look your best with all your fabulous features glowing, Natashaa is your girl. She knows how to handle the brides that become absolute bridezillas when makeup comes into picture. She transforms the bride into gorgeous doll. Also she can incorporate the kind of makeup that you want.

### **MAKEUP & BEAUTY**







The brides done by her look extremely natural without heavy lathering of makeup yet gorgeous to the core. Natashaa Tilwani is an expert in doing the base where half the battle is won in makeup. For those who wants to look flawless and awe-inspiring beautiful on their Birthday, Wedding, Engagement, Family Function and official event, she is the one for you. For more information you can contact her through email which is mentioned below or through her social networking sites.

### "Creativity is your best makeup skill, don't be afraid to experiment."

-Natashaa Tilwani +91 967 364 7666 natashaatilwani@gmail.com

👩 @natashaa\_tilwani f @makeupbynatashaatilwani

### MAKEUP ARTIST DIKSHI VERMA



The world of makeup artistry has always attracted Dikshi.

She started her career in 2015 and her entire focus was on learning and exploring about the makeup industry.

She feels blessed to learn and seek guidance from some of the best makeup artists of the Bollywood and Hollywood industry. She started her career learning and assisting with the celebrity makeup artist Nahush Pise in Mumbai. All of her tutors have been a source of inspiration for Dikshi. Makeover done by her is best described as fresh and flawless, or to work her makeup magic for the catwalk or editorial shoots, her modern approach to beauty has made her indispensable todesigners, editors and photographers.

She is in this industry since 3 years. For her, makeup is not only about enhancing the beauty, it is an art that let you express yourself creatively. like a painter paints on the canvas, for a makeup artist, the canvas is the human face and body. Right amount of makeup adds on to the confidence of a person.

Dikshi believes "Every great dream begins with a dreamer, Always remember you have within you the strength, the patience, and the paSsion to reach for the stars to change the world"









### **FASHION DESIGN**

### THE DESIGNER WITH THE RIGHT TASTE OF COLOR & FABRIC Sher (Khan



Who are the people behind the designs we wear every day? These fashion designers who have made fashion a huge industry, whose work is as a traditional art. These are some of the designers who have dressed the world's most famous people - and are hugely famous in their own right.

He is assertive, initiative and a self-motivated fashion designer. Being a open minded person, he believe in learning and discussing. He is very passionate for challenging projects and is always ready for any design challenge.

From handling the account to making sample (development sheet,

Hails from Gorakhpur. Pursued 3 year's diploma in fashion designing & garment technology from Ruchi Institute of creative Arts, Allahabad. Also learnt some of these skills from his mother and practiced on her sewing machine Each day we put on clothes that' do more than just cover up bodies. We choose clothes that represent our personalities & our moods..the time we live in our ambitions and our desire.

> SMS fit, pp), he keeps records of the sample submitted to the buyer. Having a great team makes him feel blessed but crosschecks all the entries & deliverables before delivering to any customer. He himself arranges all accessories for sampling of designs he creates which makes his designs stand out of the rest. Meets the buyer personally for approvals from the buyer to understand their need properly.

" Fashianable clothes isn't just to cover up our body, it also represents our personality."

- Sher Khan




#### **INTERIOR & ARCHITECTS**



# AESTHETIC DESIGNS INTERIOR DESIGN SOLUTIONS BY JAMILA CHAHWALA

AESTHETIC DESIGNS MUMBAI. LONDON.

Starting with over three years of experience in freelance Interior Design, *Jamila Chahwala* joined her Family's architecture firm Aesthetic Designs in 2014. She heads the interior designing division in the firm. Jamila has been involved in world-class projects which included projects in India, East -Africa, Middle East and the UK.

Combining her love and passion for the style inherent in Dubai and her strong background in design, Jamila's design idea is that interior design is not just about luxury and style but rather creative work of art. Her philosophy of merging modern and traditional concepts to create spaces that are unique yet aesthetically balanced allow clients to truly personalize their spaces.

No space for her is too small or too big, she best performs in projects with challenges and has a potential for a good design brief, challenges is what drives her and the firm, "Everyone can do the USUAL" we would like to do things differently. Regardless of whether the space is a Villa an Emirates Hills, a lawyer's office at Mumbai fort, a

lakeside restaurant or a valley view villa, Jamila and her design team are celebrated for their ability to evoke a sense of luxury and style while capitalizing on the best use of space. She prides herself on delivering projects that have a sense of self and reflect the values, aesthetics and taste of the client in their most beautiful and comprehensive interpretation. Born in Kolkata, India but raised in the Dubai, Jamila knew from a very young age that Interior Design was her 'thing'. Now based in Mumbai, she has made it her mission to create the same feeling in her projects unexpected pieces joined together resulting in timeless luxury. Jamila earned her BA in Interior Design from Manipal University in Dubai, and later continued her education gaining her **post graduate** degree in construction project management from Herriot Watt University in Dubai. She has won interior designing competitions in Dubai, which jump started her carrier & never looked back.

We had an interview session with Jamila Chahwala showing project images on which she has worked.



















# INTERVIEW HIGHLIGHTS WITH ID. JAMILA CHAHWALA

### Q: What piece in your portfolio are you most proud of?

Out of All the projects that we have done I am proud of my first residential project which is the Anand Villa at Victory Heights, Dubai. We used old used traditional furniture and reinterpreted them for different uses for example we used a Traditional Indian door and transformed it to a shelving unit.

# Q: What interior design course was the most difficult for you and why?

Lighting design! Because however good the design or space is, if the lighting of the space, furniture piece etc is not apt, it can ruin the vibe of the space. It's very crucial to select the right colour tone, temperature of the lights, fixture, location etc. to get accurate and desired spatial quality. If either one of these aspects don't align the space might look too bright or too dull, the space might look too warm or too blue.

#### Q: What do you know about sustainable design? Do you use it in your work plans?

Yes, our firm specializes in sustainable designs. We strive to underlay as many sustainable design principles/strategies in our projects within the client's budget. The term "Sustainable" has been so over used, that at time clients are afraid of the cost involved and consider it as just a marketing gimmick or a PR stunt. For us it is of paramount importance to explain and take the client into confidence with tangible results a for implementing a more sustainable designs. Some of which being simple design strategies of using local materials to bring down the

carbon footprint of the material (especially due to transportation). Also, simple design interventions of better insulated walls and window specifications. Water saving sanitary and plumbing fixtures etc

# Q: Is there any interior design style you favor/dislike?

I favour an Eclectic style of Design

## Q: How do you keep up with industry changes?

Travelling different places, viewing different cultures and visiting conferences, exhibitions, local markets in different countries has kept me connected with the rapid changes in the industry.

#### Q: Were you artistic as a child?

Yes. Indeed.

# Q: Do you prefer functionality or appeal?

Well, as its said "form follows functions", and I too believe in that. As an end user, if the space, furniture, fixture etc are not functional and have been only designed as a fancy form the aesthetic appeal will eventually fade off. It's like owning an exotic sport in India, is the car great? Yes, it is, but is it made of the Indian roads? Well I wouldn't want to answer that. There is a satisfaction that you own an exotic sports car, but it would sit in your garage more. It eventually depends what the clients expect out of the design, is it meant to be just a showcase or something they would want it to be functional.

#### Q: Describe a time when you fell behind schedule. What did you do?

We were working on a project with an ambitious deadline of 100 days, it was an office space of 3000 sq.ft., we had divided the work schedule into 4 phases of 25 days each. In the 3rd phase we realized we were 5 days short of the deadline. We had multiple meetings with all the stakeholders of the project which included the contractor and the sub-contractors, consultants and client representatives and took a stock of the situation and we jointly reviewed and came up solutions to make up the delay. we got other agencies to come in and extended the work shifts to catch up to the deadline.

## Q: Have you ever exceeded the budget for a project?

Yes! But it was merely for client satisfaction, we had informed the client in advance that we will be off shooting the budget and provided a cost analysis for the same.

#### Q: Describe a time when your client didn't like one of your designs. What did you do?

We strive to produce the highest quality 3D visuals of the space once the brief etc and the designing is complete, we encourage our clients to make maximum iterations during these stages. If the clients do not like the design in this phase we would surely alter them as per their comments and views.

#### Q: Tell me about a time you disagreed with your team on something. How did you handle it?

In a team effort, disagreements are bound to happen, once we had a disagreement on a skylight design.

# INCENSE INTERIOR DECORATING YOUR LIFE (DESIGNS FOR ALL AGES)

Decorating your life incense

Incense Interior projects are approachable, livable, responsible, and of course beautiful environments in which to live and work better.



Sudhir Kr. Dubey's focus on Design for All Ages and Abilities helps people stay in their homes during all stages of life. Incense's expertise in Design for All has been inspired by real life experiences and informed by years of designing new homes and renovating existing ones. Throughout the practice, his focus is on creating livable environments. In that spirit, we are passionate about creating homes that support our aging population and disabled members of our communities.

Good design can support the way we live. Good design can keep us safe and comfortable in our homes throughout our lives. Many types of disabilities develop as we age, each appearing at a different rate and with a different degree of impairment for each of us. Low vision, diminishing hearing, loss of balance, reduced range of motion, and decreased mobility change the way we live in our homes. Shouldn't homes be designed to allow us to age in place? They consider access, safety, ease of movement, and usability when they design spaces for all ages and abilities. They also strive to keep these spaces beautiful and delightful, which are chief characteristics of all Incense Projects. They hope to help their clients feel empowered and autonomous as long as possible in their own homes. Their ideas are tried and true. They have designed projects that abide by the principles and considerations of design for all ages and abilities.

The Design for All consultation is an onsite meeting with an architect or interior designer from Incense. We will assess challenges to accessibility in your home, brainstorm opportunities to create more livable spaces, and sketch renovation options if needed.

To schedule your Design for All consultation, just call them at 704-225-6199 or email at md.iiepl@gmail.com and tell them about your project.













**INTERIOR & EXTERIOR DESIGNS BY INCENSE INTERIOR** 



# SAMANTAS' STUDIO

#### / BY MALAY SAMANTA

A premium design house that specializes in luxury interior designs with Execution, Architecture and Exquisite furniture designs, takes pride in its philosophy to create designs that converse with the soul. Full service luxurious interior design services. Our team will design interiors that are classic & chic. We describe our style as "The New Traditional" highlighting bold color, geometric pattern-paired with classic pieces.

### Malay Samanta, Founder of SAMANTAS' STUDIO (above),

founded in 2016, has set sail into a journey to connote an experience rivaled by none other. A good design is a pleasure to the eyes. Art on the other hand, is delectation for the soul. Samanta's Studio has set out to achieve this artistic excellence. With a range of services that include premium interior designing with architecture.

During his 3rd year of engineering, he realized this is not what he wanted to be, this is not what he want to do. He pushed himself to complete his degree simultaneously & got enrolled into a architectural interior designing course. Being passionate about art and design, he started developing interest towards it.

Starting his career as an professional interior designer, he saw the lost dream becoming reality. From then, Malay Samanta is working as a Professional Architectural Interior designer. With the help of my local contacts, he started making his team & started doing project on high end scale. Experiencing a number of projects in his initial days, he is now doing designing and execution both with his team. Collecting appreciations, spreading his name by the goodwill he earned, soon he started getting project from across the country and now Samanta's Studio is operational in 6 cities of India.

Malay Samanta believes that his design concept and innovation are unique. As a Architectural Interior Designer, he has a very keen eve and love for different pattern & design to create a home that looks delightfully comfortable in it's own skin. If he would describe his style, it would be chameleons like a story teller. He is drawn towards art, creativity and pieces that will have to stand the taste of time. He finds himself proud of every challenge he faced, every target he achieved because of the love he has towards this profession. The interior project that is really close to his heart is RK VILLA in BANGALORE.

DÉ MODÉ team interviewed Malay Samanta on know his success story followed by his designs he has to show his creativity & concept.



















# **INTERVIEW HIGHLIGHTS WITH MALAY SAMANTA**

# Q: Which of your work sample involved more technical expertise?

Technicalities is involved with every projects, it's all about creating a space that looks good right? Well technical problem involves a deep understanding of art fundamentals and creating principles, but when we look at where those creative skills fit into the overcharging industry process, that is only small part of it for every step, that on 3d modeling, material reference database. The end of results might be presented as a creating solution, but the work itself hinges on same really technical issues. One of my residential project in Bangalore sitting area wall paneling, which i have designed with various of material like stones ,wood, veneer, duco combination of all this Things together to bring out the best result. It's a pure example of my technicalities.

# Q: How did you prioritize task for a renovation project?

It's a Magical word for me "Renovation ". A place with contemporary look, that's celebrity colors and textures to create a beautiful home. Try to give my stunning design with eclectic mix of a wonderful style, along with great natural light flowing in fulfills with beautiful collectors art, furniture, fabrics and coral. "It's not about the design that makes the difference, it's the execution that does"

## Q: What do you need to consider when designing?

It's completely depends on area dimensions, type of space and clients requirement. My design reflects all of my favourite things furniture objects, art, creativity and innovation my won color combinations of full of space.

#### Q: What are the couple question you would ask to discover your client's requirements?

Actually there are lots of questions to ask to the clients for making a perfect design so first i ask then their expectations and knowledge about interior designing so i could really understand what they are looking for. Then eventually normal question is follow up - in case if it's a residential project then first quotation will be How much they are willing to invest, so i can suggest the best material according to the price range, secondly i will educate them about the different design that are there and they decide best one for them .This are the few questions that need to be answered in the beginning.

# Q: Is there any interior design style you dislike?

Yes I do, as a creative person i am bound to have different opinions and views. Yes there have been examples in my work life where the kind of work that was delivered .For me if i really don't get the feel being. At home even client will also feel the same way enhance that is why the work has fail.

#### Q: Do you prefer functionality or appeal?

Is not about one thing i prefer its both put together then gives the results what i want. Functionality and appeal play an equal important role in my all projects. Truly, i have experiences the same many time in work.

#### Q: Were you artistic as a child?

Yes, Always I wanted to be a good artist and i was so much obsessed with drawing and passionate about creativity. At times i do regret the decision of joining engineering because during my stint at engineering college i had lost all the touch and interest that i had for art and design but also i am glad that because of engineering i made few really good friends who motivated me to follow my passion and dream of being a designer during the bad times of my engineering life.

#### Q: Describe a time when you feel behind schedule,what did you do ?

Yes, there has been time where i was feeling short of the schedule so during this time i priorities my work and i increased our team strength and double the work timing to complete the project at a time.

#### Q: Tell us about a time you disagree with your team on something. How did you handle it?

I talk to my team regarding it. Also, I put forward my views as to why i think that way and try to explain the point to entire team .I also listen to their point of view and finally come to a cumulative conclusion. It fee;Is good to work with them.

### Q: Have you ever exceeded the budget for a project?

No, budget is something that can go up and down but before starting my execution work , I always prefer to give a clear estimation to the client. Budget is something that is primary for everyone, hence my work.



# STUDIO 11

The design process is an artistic journey that requires passion and progressive thinking. As a boutique design firm, Studio 11 Design thrives on building relationships in order to create exactly what you want: They take your goals and build results. They will take your vision and give it life. They will embrace your dream and make it real. The most impressive interior firm with outstanding results in heart of Mumbai, is all set to make your dream interior to make it real in life. Read the full story below.

After graduating with design degree from India, Piyush Waghela, CEO & Founder, STUDIO 11, Mumbai, spent 8 years employed in major Architectural & Design firms working on all types of Corporate, Hospitality and High end residential projects. He finds himself lucky to travel & enjoying observing different cultures, their architecture, and styles of living which broadened his perspective on design. Experiencing number of projects, traveling countries, he was all set to launch his own interior design firm. So, now he is running his own interior design business' STUDIO11' in Mumbai since 2014, specialized in designing all types of retail, commercial and residential interiors.

STUDIO 11 is a full-service, international design firm providing innovative and effective solutions for the hospitality and leisure markets. From full-scale renovations to new construction, four inhouse teams support the designers to bring a client's vision to life through branding, art, and more.

STUDIO 11 is adept at providing innovative design solutions across a spectrum of projects, ranging from luxury branded hotels to boutique restaurants, and works extensively with commercial properties. As accredited professionals, the Studio 11 Design team is committed to sustainability: the firm guides clients throughout the design process to create effective, conscientious and green spaces.

From simple property touch-ups to full-scale renovation and new construction, the STUDIO 11 design team offers thorough consulting sessions with an aim of fully understanding and accomplishing each client's vision. The STUDIO 11 team fully immerses themselves in each project, as they are dedicated to achieving the important balance between the needs of the space, its' history and the clients' vision.

DÉ MODÉ team interviewed Piyush Waghela to know how he deals with client requirements, coordinates with his team, manages the budget to execute the projects followed by his designs he has to show his creativity & concept.







# INTERVIEW HIGHLIGHTS WITH PIYUSH WAGHELA

# Q: What piece in your portfolio are you most proud of?

I have been fortunate that I have always moved onto more impactful and rewarding projects. So, if at any point anybody asks me of what part of portfolio I am proud about, I would always answer the same: THE LAST ONE SO FAR.

# Q: Which of your work sample involved more technical expertise?

Furniture detail drawings involves more technical expertise.

# Q: What interior design course was the most difficult for you and why?

Completing the project based on the clients budget was always challenging.

# Q: How would you prioritize task for a renovation project?

A renovation project needs simple solution designs and a contractor who is quick and takes care of all details to make sure the renovation is completed efficiently and in a timely manner.

#### Q: What do you need to consider when designing?

In order to build sustainable design on site you must first know what is on the site like (vastu, furniture, plants, etc.)

# Q: Is there any interior design style you dislike?

There are many great designers whom I like. Few of my favorites are Zaha hadid, Norman foster and Armani casa. Their designs are very inspiring for the world & clients too.

#### Q: What do you know about sustainable design? Do you use it in your work plans?

What are their need and thereafter we guide them for e.g.

- Colours they like or dislike.
- What their careers are.
- Elements of other rooms they like or dislike.
- What their other passion are.

# Q: How do you keep up with industry changes?

We visit several exhibitions and trade fairs across the world to keep track of all the new materials, designing trends, etc. in the market. Trade Fairs & Exhibitions are a very option to stay updated about the current trends as the products displayed are the all new modules in interior designing. Industry events such as Maison & Objet Show in Paris and Milan Salone del Mobile are always inspirational for interiors and keep you up with modern trends. Whilst at home in Dubai it's always great to look around at the latest fashion boutiques and restaurants as well as keeping up to date with the latest interiors magazines.

# Q: Do you prefer functionality or appeal?

One of the most obvious differences between interior designers and interior decorators is the breadth of knowledge that each is expected to bring to a project. Interior designers must have in-depth knowledge of a wide range of disciplines in order to create a space that not only looks appealing, but also functions properly and according to applicable laws and regulations. Many states require that interior designers have professional interior design certifications and/or licenses in order to practice. So definitely, i prefer functionality.

#### Q: Were you artistic as a child?

Yes. I was. I loved sketching and was good with colors. Creativity has always inspired me to live better, create more, and be more true to ourselves and our visions

#### Q: Describe a time when you feel behind schedule,what did you do ?

Make the entire team do extra time.

#### Q: Have you ever had to collaborate with architects or trade people who were difficult to work with?

Make the entire team do extra time.

# Q: Have you ever exceeded the budget for a project?

Yes, with the approval of client and knowledge of materials.

#### Q: Describe a time when your client didn't like one of your designs. What did you do?

Some time it is difficult to convince the clients with our designs because they have fixed notions in their mind so we make a 3d rendered view to explain the design & so client can decide how the look and feel of their home would be.

#### Q: Tell me about a time you disagreed with your team on something. How did you handle it?

Being Patient. It works all time because team will understand not the client.

**INTERIOR & ARCHITECTS** 

# ARCHITECTURE - INTERIORS

"Siraj & Renu" was established by Siraj Hasan along with his architect wife Renu Hasan in the early 80's, and the firm has since designed landmark projects all over South India through their offices in Bangalore, Hyderabad and Chennai. They have architectural and interior design team and their projects have been regularly featured and all the major national publications such as Inside Outside, Elle Décor, C W Interiors, IFJ People, The Hindu, etc.,

Whilst the Architectural team takes up residential, commercial and hotel projects, their Interior team is focused on Hotels & Hospitality design - which **has won them many accolades and national awards**, 4 of them by the IIID and by other various organizations.

Recently, they were awarded the **"Ultra Tech Award 2015 - Best Built Resort"** for their project **"The Ocean Spray, Pondicherry" in South India,** conferred by I.C.I. (Indian Concrete Institute, Pondicherry Center). It was an amazing experience receiving the award. In course of 3½ decades of practice have designed more than 100 projects of hotels, hospitality project that include budget, mid market 5 star hotels and stand-alone bars, restaurants & pubs.

# SIRAJ HASSAN

RENU HASSAN CO-FOUNDER

A few of their recent notable projects is The Movenpick Hotel, Bangalore, The Aloft Hotels (Bangalore, Chennai, Ahmedabad, Coimbatore & Chandigarh), Ocean Spray – a 5 star resort in Pondicherry has been featured in major national interior design publications, ITC Gardenia, Bangalore (Resident Interior Designer), The Grand Hyatt, Kochi (Resident Interior Designer), Lemon Tree Hotel, Chennai.

Prominent among the list of clients, includes – Movenpick Hotels & Resorts, The ITC Hotels, The Accor Hotels, The Residency Group of Hotels, (Chennai), Starwood Hotels (Aloft & Sheraton), ITC & Welcomgroup Fortune Hotels, Dolphin Group of Hotels, Radisson Hotel Group, Sterling Holiday Resorts, Lemon Tree Hotels, Highland Star Hotels, Accor – to name a few.

Both Siraj and Renu are actively involved in participating in IIID (Institute of Indian Interior Designer) and they are also past Chairman of IIID Chapters in Bangalore and Hyderabad, respectively and conducted and judged many design competitions for young designs on national level.



▲ THE RESIDENCY TOWERS, 4 - STAR, 140 KEYS HOTEL, COIMBATORE - REFURBISHED





**A** RADISSON HOTEL, 4 - STAR, SALEM









**WESTLINE MINDSPACE, 5 - STAR, LUXURY HOTEL, HYDERABAD** 



# **INTERVIEW HIGHLIGHTS WITH SIRAJ & RENU HASSAN**

### Q: What piece in your portfolio are you most proud of?

Our new project "The Residency Towers ", refurbishment in Coimbatore and the TATA Boeing Office, Architecture and Interiors, Hyderabad.

# Q: Which of your work sample involved more technical expertise?

For all hotel projects involved high degree technical expertise in the field of structures, mechanical, electrical and air-conditioning. We coordinate for all these services, into a final design and drawing package.

# Q: What interior design course was the most difficult for you and why?

Architecture and Interior design is a trade that is in-born in us and therefore the question of being difficult doesn't arise. It's always been a pleasure and joy in the learning process as also practicing profession, just love what we do.

# Q: How would you prioritize task for a renovation project?

Renovation project is extremely subjective and depends on the age of the earlier project because it gives a lot ofsurprises when we demolish and re-build and therefore one has to spend a lot of time in understanding " what it was " and how " it will be done ".

# Q: What do you need to consider when designing?

Prime aspect to consider in any design project is to understand thoroughly that client wants to do and then we try translating the clients design brief into a comprehensive and workable design package within the aesthetic and costs parameters so defined.

#### Q: What do you know about sustainable design? Do you use it in your work plans?

Whilst we use a specific material into sustainable and have an eye on it while designing projects, we however do not go very deep into it unless it's so required by the client for the LEED certification.

#### Q: What are a couple of questions you'd ask to discover your client's requirements ?

We have a detailed questionnaire for project to project which we present to the client to generally get an idea of the aesthetic, functional, design and cost parameters that we require to work within to the best possible extent

## Q: Is there any interior design style you favor / dislike?

All styles and designs are O.K. so long as it's in conjunction with the overall character that the project demands

# Q: How do you keep up with industry changes ?

We are in constant touch with the developments in the interior and hotel design industry and are very regular in attending conferences, seminars and participating in various types of panel discussions on various aspects of the profession

## Q: Do you prefer functionality or appeal?

Strictly believe "form follows function " & therefore we always endeavor to design first, then the functional parameters within the eye of overall outcome for a winning project

#### Q: Describe a time when you feel behind schedule,what did you do ?

This is very common but a designer is not always to blame but we are speaking very objectively. Any normal project medium or large size takes one or two years to complete, during this course of construction / fabrication there are many changes that happen that are attributed to clients choice, technical hitches, procurement problems, etc., therefore the only thing to do is to try and make the best of it and comprise the project to the time frame that is practically best possible under the circumstances

#### Q: Have you ever had to collaborate with architects or trade people who were difficult to work with?

We did collaborate with many projects with the Architects from the U.S., Indonesia and U.K. and I have absolutely no problem whatsoever. Infact had an excellent time working with them.

#### Q: Describe a time when your client didn't like one of your designs. What did you do?

We have always loved our designs & by the grace of God till today so is everyone else in our target audience.

#### Q: Tell me about a time you disagreed with your team on something. How did you handle it?

This is a very vast subject and its happening all the time, sometimes we win & sometimes they do.

PHOTOGRAPHY

M H

# he Asia with Bangkok Photo

JOHN STILES FOUNDER & PHOTOGRAPHER

JEREMIAH BOULWARE CO-FOUNDER & PHOTOGRAPHER

DÉ MODÉ | JUL-AUG 2018













# ANGKOR WAT, CAMBODIA

**蒸鸭雞姐** 

# KOWLOON MARKET, HONG KONG.

DÉ MODÉ | JUL-AUG 2018

#### PHOTOGRAPHY







Sarath Sajeen Ρ Н 0 0 G R

He is a Bangaluru based commercial photographer. Sarath does things differently. Ever since taking the plunge into his dream of becoming a photographer, he have been asked the same question: "What do you do for a living, nowadays?" So, how do he answer this grand question? He respond by saying "I'm a photographer, both family and commercial. On the commercial side of things he shoot food, portraits, interiors, and still lives for advertising purposes." He can be contacted on create.sarathsajeev8861@gmail.com



# THE JOURNEY OF

It is a large country in Eastern Europe known for its Orthodox churches, Black Sea coastline and forested mountains. Its capital, Kiev, features the gold-domed St. Sophia's Cathedral, with 11th-century mosaics and frescoes. Overlooking the Dnieper River is the Kiev Pechersk Lavra monastery complex, a Christian pilgrimage site housing Scythian tomb relics and catacombs containing mummified Orthodox monks.



It's hard to define typical lifestyle for every Ukrainian. There is huge gap between urban and rural ways of living. Modern rich business people (oligarchs) have a sky top lifestyle as opposed to average Ukrainian laborer. But let's figure out how Ukrainians live. Villages are generally poor. Young people are leaving to cities looking for job and education prospective.

A lot of people still grow their own food in a back garden for survival needs. Cows, chicken and other home animals are typical in Ukrainian villages. If you travel in villages you'll notice mostly grannies who are waving you from the garden or inviting you to have a fresh warm milk. People in Ukraine, unfortunately most men are working hard or drink to the health of women. Thus average male life expectancy in Ukraine is around 65 years.

Life in cities is completely different. Bustling urban centers are full of life, smiley youth and energetic entrepreneurs. It's hard to believe that only 5-10 km outside towns car are substituted with horse carriages and busy traffic streets change with dirt roads. Wi-fi signal can be caught on every corner, boutiques are full of overprices fur coats and hundreds expensive cars stay in traffic. Like between city and village there is a huge gap between top-end rich "New Ukrainians" and average labor mass. Ukrainian oligarchs, who own plants and factories are among wealthiest people in Eastern Europe. But almost half of Ukrainian population barely get the numbers to add up with average salary around 1500 Ukranian Hryvnias (140 EUR, 190 USD). Families living in the country usually support their relatives with products and eating out for most Ukrainians is an event. However fast growing middle class is becoming

more and more influential in this developing country. Well educated young professionals take mortgage loans, drive to work in cars and spend every summer vacation in Montenegro, Turkey or Egypt. Their children study at least one foreign language and post messages in social media from their iPhone. They are looking towards the future with wide open eyes desireful to explore the world and improve their home country -Ukraine.

# HOLY PLACES

Religion has always been an important feature in the lives of Ukrainians. For centuries religious traditions have featured in local culture and this is certainly evidenced by the many religious sites in Ukraine. Churches, cathedrals, monasteries, synagogues and other religious sites are popular attractions for tourists visiting the country. From architectural wonders to more humble places of worship, the religious buildings in Ukraine give one a chance to ponder upon the country's history and culture through the ages.

#### SAINT SOPHIA CATHEDRAL

Saint Sophia Cathedral in Kiev is an outstanding architectural monument of Kievan Rus'. The cathedral is one of the city's best-known landmarks and the first heritage site in Ukraine to be inscribed on the World Heritage List along with the Kiev Cave Monastery complex. Aside from its main building, the cathedral includes an ensemble of supporting structures such as a bell tower and the House of Metropolitan. In 2011 the historic site was reassigned from the jurisdiction of the Ministry of Regional Development of Ukraine to the Ministry of Culture of Ukraine. One of the reasons for the move was that both Saint Sophia Cathedral and Kiev Pechersk Lavra are recognized by the UNESCO World Heritage Program as one complex, while in Ukraine the two were governed by different government entities.

In Ukrainian, the cathedral is known as Sobor Sviatoyi Sofiyi or Sofiyskyi sobor. In Russian, it is known as Sobor Svyatoi Sofii or Sofiyskiy sobor.

#### ALEXANDER NEVSKY CATHEDRAL

The Alexander Nevsky Cathedral is a cathedral in Yalta, Crimea, built in 1902, and designed by Nikolay Krasnov.

#### **STOROZHYNETS**

Storozhynets is a small city located in Chernivtsi Oblast of western Ukraine, north of the border with Romania. It is the administrative center of Storozhynets Raion and is located approximately 20 km south-west of the oblast capital, Chernivtsi. Population: 14,197

Storozhynets is located in the historic region of Bukovina, which has been governed by Moldavia, the Austrian empire, Romania, the USSR and Ukraine.



#### **OUTDOOR ADVENTURE**

Ukraine has much to offer in the way of museums, art galleries and so forth, but with beautiful surroundings and fresh air, you will want to spend much of your time outdoors. No matter where you go you will always find a variety of outdoor activities in Ukraine. Whether you're an adventure seeker or looking for some quiet time in the great outdoors, Ukraine can accommodate you.



#### ▼ SKYDIVING IN KYIV

The scariest, the crazies and the most popular dream among extreme adventure lovers is, for sure, skydiving. Because nothing can be compared with this amazing feeling of a jump, free fall and the smooth flying in the sky after. Kyiv has a lot of places and aerodromes that offer skydiving services. Note that they differ in prices, a height of the jumps and seasonable availability. In case you've always dreamed about it, in Ukraine you have a chance to do it for a comparably cheap price.



# ▼ BALLOON RIDES IN KAMIANETS-PODILSKIY

In the third weekend of May Kamianets-Podilskyi celebrates the City Day. Traditionally, the annual international balloon festival "Podolia Cup" is held as part of the celebration. During the festival, anyone can fly in a balloon and see Kamianets-Podilskyi from above and experience a new adventure at the same time.

#### PARAGLIDING IN ODAIV

Would you like to know how to fly? Paragliding gives you such chance. You can see the world from the bird's eye, soar through the clouds in the sky and feel the real freedom. Ivano-Frankivsk region has various good places that will satisfy the needs of experienced paragliders, as well as newbies. In addition, paragliding is safer than skydiving, so in case you're afraid to skydive, but want to experience the feeling of free flight, this extreme adventure would be a good choice.



#### RAFTING ON BLACK CHEREMOSH RIVER

Rafting is an exceptional example of the extreme adventure that, however, is safe and doesn't require some specific skills. The Black Cheremosh has tracks of three levels of complexity, nevertheless, it doesn't exceed level III out of VI of the international rafting scale. The river goes through the beautiful part of Carpathians, so you can easily combine your extreme adventure with a nice vacation.



#### **UKRAINIAN FOOD**

The peculiar features of traditional Ukrainian food have been forming over centuries. The neighboring countries, climate conditions, rich soil and hard-working locals have influenced the complexity of the dishes. Ukrainian dishes are generously flavored (with garlic often the main seasoning) and, despite the contradictory tastes being used, come together in a harmonious blend.

#### HOLODETS

This strange dish shocks tourists. But, for Ukrainians, it is the central dish served at all celebrations. Holodets is made of meat broth, frozen to a jelly-like state, with pieces of meat inside. One of the main components for this kind of aspic is pork leg. To be more specific, the lowest part, the one that ends with hoofs. During the process of cooking, the smell spreads all over the apartment. But the result is so satisfying that it is worth it.





#### NALISNIKI

Another nourishing recipe, the filling for which can be chosen randomly. Anything that can be wrapped in a pancake can be put inside nalisniki—but the traditional filling is cottage cheese and raisins. The secret to perfecting this dish is cooking it slowly on a low fire. Nalisniki could be mistaken for pancakes, but the difference is that Ukrainian versions are thinner, meaning your filling will dominate the taste. Tourists with a sweet tooth can add jam and sugar.

#### BANUSH

Western Ukraine has a number of unique recipes that are not as common in the central or eastern parts of the country. One of them is a legendary dish called banush. Decades ago, banush was a dish associated with poverty, but now this staple food is served in the best restaurants across the Carpathians. It is made of corn grits, fried pork fat and cheese, and is traditionally cooked over a fire in order to get it well smoked. Mushrooms are also often added to the porridge, to make the taste even richer.





#### OKROSHKA

Okroshka is a refreshing soup that is mostly cooked during the summer period. The ingredients vary: it may be prepared with kvass or kefir, both of which are sour in taste. The accompanying sausages, cucumbers, greens, carrots and radishes should be chopped in relatively large pieces to give it texture. Once you tried okroshka it'll soon become your savior from sultry weather.

# **BEETROOT SALAD WITH HORSERADISH**

#### UKRAINIAN CUISINE

#### **INGREDIENTS**:

- 950 g : Beetroot
- 150g : Horseradish root
- 50g : Sugar
- 50g : Table Vinegar
- To Taste : Salt & Coriander leaves
- **To Taste** : Ground Black Pepper





#### INSTRUCTIONS : Stages of cooking

**Step 1**: Cook the beetroot until ready. Coarsely grate the cooled and peeled beetroot.

Step 2: Rinse and finely grate the horseradish.

Step 3: Combine the beetroot and horseradish

Step 4: Add salt, sugar, pepper, vinegar and stir well.

*Step 5*: Garnish with coriander leaves & serve portioned in little bowls.



#### FOOD

### VARENIKI WITH CABBAGE

#### **INGREDIENTS:**

- 1 glass : Kefir
- 1 tsp : Salt
- 5 glass : Flour
- 400 g: Sauerkraut
- 45 ml : Sunflower Oil
- 0.5 tsp : Soda
- 3 pieces : Onion
- 0.5 tsp : Ground Black Pepper

# NOTE

What are vareniki like? Nikolai Gogol wrote that you could eat hat-sized vareniki at some farms. That's, of course, an exaggeration. The classical varenik is around 10 cm large and, contrary to pelmeni or ravioli, has a crescent shape. Vareniki's filling can be very different: potato, cabbage, potato and meat, potato and salo (pork meat), sweet or salted curd, pumpkin, cherries and so on. The filling is warped up in dough and cooked for five minutes or less. Vareniki are usually served with sour cream. Although it's truly Ukrainian dish, vareniki are well-known all over the world. People in different corners of the world took liking of vereniki's unusual and rich taste and installed monuments to varenik. In particular, Ukrainian varenik was immortalized in Canada and Russia.



#### INSTRUCTIONS : Stages of cooking

**Step 1**: Peel and dice the onion.

**Step 2**: Heat the vegetable oil in the frying pan; brown the onion.

**Step 3**: Chop the sauerkraut and fry a little in vegetable oil.

**Step 4**: Combine the sauerkraut with 1/3 of browned onion. Set aside to cool.

*Step 5*: Mix the salt, soda, kefir; stir thoroughly.

**Step 6**: Stir though the flour.

**Step 7**: Make dough on a flat working surface.

**Step 8**: The dough shouldn't be sticky but stiff and thick.

**Step 9**: Split the dough into two rolls and cut them into little pieces.

*Step 10*: Shape thin tablets with rolling pin.

**Step 11**: Spoon the stuffing in the middle of the tablet and stick edges together.

**Step 12**: Cook the vareniki in salted water for 3-4 mins.

**Step 13**: Season the finished vereniki with the remaining browned onion.

#### **UKRAINIAN BEVERAGES**

It is no secret that Ukrainians carefully preserve the authenticity of local cuisine, its particularities and diversity. Such a practice applies not only to the food, but also to drinks. Traditional beverages in Ukraine have their own unique recipes and characteristic flavors and remain a part of everyday life up to today.

#### SPOTYKACH

Spotykach is a sweet Ukrainian alcoholic beverage that is distinguished by the original manufacturing technique of the heating of ingredients. Being created in the 18th century, the drink was constantly improved and reached its top form in the following century. Spotykach is a drink prepared with berries, spices, and vodka and infused for two weeks. There are four different kinds of spotykach: berry, lemon, mint, and rowanberry. In addition, it has a particular physiological impact, in that those who try it become totally relaxed and stumble (spotykatusya in Ukrainian).





#### **KYSIL**

Kysil is the favourite drink of children in Ukraine. Perhaps this is because of its consistency, which varies from thick jelly to a liquid beverage. Many years ago, it was even considered to be a fully fledged dish, resembling Italian panna cotta. Kysil can be made almost from anything, from fruit to milk. Its jelly is achieved by adding a large amount of starch or oatmeal. The secret is that the drink should always be boiled. In addition, due to its viscosity, the drink has a beneficial effect on the stomach.

#### RYAZHENKA

Ryazhenka is a fermented milk drink that closely resembles yogurt without any additives. Its recipe appeared in Ukraine hundreds of years ago. It was a mixture of milk and cream, cooking in the oven and becoming a kind of sour milk drink. Today, ryazhenka is very popular in Eastern European countries, because it is a real source of useful substances necessary for every organism. Despite the drink being quite high in fat, it has a positive effect on digestion.





#### VARENUKHA

Varenukha is another drink that consists of vodka and spices. However, its peculiarity is in how it's made, having appeared in the 16th century on the territory of Central Ukraine. It involves taking dried fruit, putting them in clayware, and pouring vodka over it, and then adding a mixture of spices, particularly a bit of hot pepper, cinnamon, cloves, ginger, and a spoonful of honey. The drink is completed by putting the mixture into the oven on low heat and cooking for 10-12 hrs. After that, just strain the liquid and enjoy it both hot and cold.

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